

Article

Determining Common Weights in Data Envelopment Analysis with Shannon's Entropy

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Abstract: Data Envelopment Analysis (DEA) is a non-parametric method for evaluating the efficiency of Decision Making Units (DMUs) with multiple inputs and outputs. In the traditional DEA models, the DMU is allowed to use its most favorable multiplier weights to maximize its efficiency. There is usually more than one efficient DMU which cannot be further discriminated. Evaluating DMUs with different multiplier weights would also be somewhat irrational in practice. The common weights DEA model is an effective method for solving these problems. In this paper, we propose a methodology combining the common weights DEA with Shannon's entropy. In our methodology, we propose a modified weight restricted DEA model for calculating non-zero optimal weights. Then these non-zero optimal weights would be aggregated to be the common weights using Shannon's entropy. Compared with the traditional models, our proposed method is more powerful in discriminating DMUs, especially when the inputs and outputs are numerous. Our proposed method also keeps in accordance with the basic DEA method considering the evaluation of the most efficient and inefficient DMUs. Numerical examples are provided to examine the validity and effectiveness of our proposed methodology.

Keywords: data envelopment analysis; entropy; common weights; Shannon's entropy

1. Introduction

Data Envelopment Analysis (DEA) was first introduced by Charnes *et al.* [1] in 1978. DEA has been proved to be an effective methodology for the efficiency evaluation of Decision Making Units (DMUs) with multiple inputs and multiple outputs. In the DEA methodology, the efficiency of a DMU is defined as a ratio of its weighted sum of outputs to its weighted sum of inputs [2]. A DMU is evaluated as efficient if it has an efficiency score of one. In the traditional DEA models, a DMU is allowed to use its most favorable multiplier weights to achieve its maximum efficiency score. It would however be somewhat irrational that different DMUs are evaluated with different sets of multiplier weights. As a result, there are usually more than one DMU being evaluated as efficient and for these efficient DMUs, traditional DEA models cannot provide further discrimination. Different methods have been developed for this problem, such as the super efficiency model, cross-efficiency model and so on [2]. However, these mentioned models are still based on different sets of multiplier weights which could be irrational sometimes.

The common weights DEA model is an effective method for solving the problems mentioned above [2,3]. The main idea of the common weights DEA method is evaluating different DMUs based on a common set of multiplier weights and this common set of weights is calculated from the DEA models. A most representative model was proposed by Kao and Hung [4] which aims to minimize the distance between DMUs and the ideal solution. Some extension of the research in [4] can be found in [5,6]. Liu and Peng [7] also proposed a common weights DEA model based on the idea of minimizing the distance. However the distance in their research is named the virtual gap, which is calculated by a linear program model. Another method of determining common weights is by introducing the ideal and anti-ideal DMU into the DEA model [8–11]. Ramon *et al.* [12,13] extended their research on the cross-efficiency evaluation into the common weights DEA method based on the idea of reducing differences between profiles of weights. Some other techniques have also been introduced into the DEA method for determining common weights, such as goal programming [14], regression analysis [15], robust optimization [16] and so on [17–20]. Applications of the common weights DEA models can be found in economy evaluation [21], technology selection [22], resource allocation [23], and so on.

Shannon's entropy [24] is a key concept in information theory. Some literatures have combined the DEA method with Shannon's entropy. As far as we can say, the first such research was proposed by Soleimani-Damaneh and Zarepisheh [24] in which Shannon's entropy was used to aggregate efficiency scores from different DEA models. Based on this first research, Bian and Yang [25] proposed an extension to the resource and environment efficiency analysis of the provinces in China. More recently, Xie *et al.* [26] proposed an extension research of [24] in which different variable subsets were considered. Similarly, Wu *et al.* [27] proposed a method for aggregating cross-efficiency with Shannon's entropy and they also extended their research in [28]. Besides, Yang *et al.* [29] proposed a statistical approach to detect the influential observations in DEA in which the entropy was used to detect the change in the distribution after the DMU is removed. There are also some other researches and applications of entropy in the DEA method [30–32], but as far as we know, there has been no research that combines Shannon's entropy with the common weights DEA.

In this paper, we introduce Shannon's entropy into the common weights DEA method for improving the discrimination power of DEA. We propose a 6-step computing procedure for calculating the common

weights in which Shannon's entropy is used to determine the importance degree of different DMUs' optimal weights. Within this computing procedure, we also propose a new model for calculating non-zero optimal weights for each DMU. Some theoretical results are provided and by application to some numerical examples, our proposed method has been proved to be more powerful in discriminating DMUs, especially when the inputs and outputs are numerous. Our proposed model is also accordant with the original DEA methodology considering the evaluation of the best and worst DMUs.

The rest of this paper is organized as follows: in Section 2, some preliminaries are introduced as the background; in Section 3, our proposed methodology with Shannon's entropy is formulated in detail; in Section 4, some numerical examples are provided as the illustration and examination of our model; finally in Section 5, we give the conclusions.

2. Preliminary

2.1. Data Envelopment Analysis

It is supposed that in a DEA problem, there are n DMUs with m inputs and s outputs. The vectors $x_j = [x_{1j}, x_{2j}, \dots, x_{mj}]^T$ and $y_j = [y_{1j}, y_{2j}, \dots, y_{sj}]^T$ are used to denote the inputs and outputs of DMU_j respectively, in which $j = 1, 2, \dots, n$. Then the efficiency of certain DMU_{j_0} ($j_0 = 1, 2, \dots, n$) is defined as follows [1]:

$$h_{j_0} = \frac{\sum_{r=1}^s u_{rj_0} y_{rj_0}}{\sum_{t=1}^m v_{tj_0} x_{tj_0}} \quad (1)$$

in which $v_{j_0} = [v_{1j_0}, v_{2j_0}, \dots, v_{mj_0}]^T$ and $u_{j_0} = [u_{1j_0}, u_{2j_0}, \dots, u_{sj_0}]^T$ are the multiplier weights of inputs and outputs respectively and h_{j_0} is the efficiency of DMU_{j_0} . The basic DEA model for the efficiency evaluation of DMU_{j_0} is named as CCR model as follows:

$$\begin{aligned} \max \quad & h_{j_0} = \frac{\sum_{r=1}^s u_{rj_0} y_{rj_0}}{\sum_{t=1}^m v_{tj_0} x_{tj_0}} \\ \text{s.t.} \quad & \\ & \sum_{r=1}^s u_{rj_0} y_{rj} - \sum_{t=1}^m v_{tj_0} x_{tj} \leq 0, j = 1, 2, \dots, n \\ & \sum_{t=1}^m v_{tj_0} x_{tj_0} = 1 \\ & u_{rj_0} \geq 0, r = 1, 2, \dots, s \\ & v_{tj_0} \geq 0, t = 1, 2, \dots, m \end{aligned} \quad (2)$$

in which the objective h_{j_0} is the efficiency of DMU_{j_0} and the optimal solution of this linear program model is the multiplier weights. It should be noted that in model (2), the DMUs are allowed to use the most favorable optimal weights to achieve the maximum efficiency. The optimal weights would be different for different DMUs. As a result, there are usually more than one DMU being evaluated as efficient which would be somewhat irrational in practice.

2.2. DEA with Common Weights

A most representative common weights DEA model was proposed by Kao and Hung [4]. Firstly, the efficiency score for every DMU is calculated by the basic DEA model (2) and denoted by $\{h_1, h_2, \dots, h_n\}$. For a given DMU_{j_0} ($j_0 = 1, 2, \dots, n$), h_{j_0} is the largest possible efficiency score with its most favorable weights. Then these efficiency scores are used as the ideal benchmark in the following calculation. Kao and Hung [4] give their common weights DEA model as follows:

$$\begin{aligned} & \min \sum_{j=1}^n \left(h_j - \frac{\sum_{r=1}^s u_r y_{rj}}{\sum_{t=1}^m v_t x_{tj}} \right)^2 \\ & \text{s.t.} \\ & \sum_{r=1}^s u_r y_{rj} - \sum_{t=1}^m v_t x_{tj} \leq 0, j = 1, 2, \dots, n \\ & u_r \geq 0, r = 1, 2, \dots, s \\ & v_t \geq 0, t = 1, 2, \dots, m \end{aligned} \quad (3)$$

in which the optimal solution $v = [v_1, v_2, \dots, v_m]^T$ and $u = [u_1, u_2, \dots, u_s]^T$ would be the common weights for all DMUs. The practical meaning of model (3) is to minimize the total squared distances between the ideal efficiency scores and those efficiency scores calculated by the common weights [4].

Shakouri *et al.* [33] proposed another common weights DEA model during their research on the efficiency evaluation of power supply technologies. Their proposed model is based on the basic DEA model (2) which aims to maximize the sum of all DMUs' efficiency as follows:

$$\begin{aligned} & \max \sum_{j=1}^n \left(\frac{\sum_{r=1}^s u_r y_{rj}}{\sum_{t=1}^m v_t x_{tj}} \right) \\ & \text{s.t.} \\ & \sum_{r=1}^s u_r y_{rj} - \sum_{t=1}^m v_t x_{tj} \leq 0, j = 1, 2, \dots, n \\ & u_r \geq \varepsilon, r = 1, 2, \dots, s \\ & v_t \geq \varepsilon, t = 1, 2, \dots, m \end{aligned} \quad (4)$$

in which ε is a non-Archimedean positive number used to avoid zero weights. It should be noted that model (3) and model (4) are actually linearly constrained non-linear program models. Decision makers may prefer to use linear program models in practice. Liu and Peng [7] proposed a linear program model for determining the common weights with a different objective, as follows:

$$\begin{aligned} & \min \sum_{j=1}^n \Delta_j \\ & \text{s.t.} \\ & \sum_{r=1}^s u_r y_{rj} - \sum_{t=1}^m v_t x_{tj} + \Delta_j = 0, j = 1, 2, \dots, n \\ & u_r \geq \varepsilon, r = 1, 2, \dots, s \\ & v_t \geq \varepsilon, t = 1, 2, \dots, m \end{aligned} \quad (5)$$

in which Δ_j is called the virtual gap to the ideal benchmark for $DMU_j (j = 1, 2, \dots, n)$. Be similar with model (3), the main idea of model (5) is also to minimize the distance between DMUs with their ideals. However the distance in model (5) is defined as a linear virtual gap. The problem of lacking discrimination power still exists in these common weights models. And it is still possible that there would be more than one DMU being evaluated as efficient. A comparison between the existent common weights DEA models is provided in the following Table 1.

Table 1. A comparison between the existent models.

Model	Type	Discrimination	Solvability	Practical Meaning
(3)	nonlinear	medium	medium	good
(4)	nonlinear	medium	medium	good
(5)	linear	medium	good	medium

2.3. DEA with Shannon's Entropy

Shannon's entropy [34] has been widely used in many different scientific fields, such as physics and social science, *etc.* [24]. Soleimani-Damaneh and Zarepisheh [24] first introduced Shannon's entropy into the DEA method and proposed an entropy DEA model. The main idea of this entropy DEA model is to aggregate the efficiency scores from different DEA models together based on the concept of Shannon's entropy. The entropy DEA method proposed by Soleimani-Damaneh and Zarepisheh [24] can be formulated as the following three steps:

Step 1: Efficiency evaluation by different DEA models;

Step 2: Determining the degree of importance of DEA models based on Shannon's entropy;

Step 3: Aggregating the efficiency scores from different DEA models.

Based on Soleimani-Damaneh and Zarepisheh's research, some other literature [25–32] can be found where the DEA method is also combined with Shannon's entropy. However, as there are a great many different DEA models, then the selection of DEA models would have a great effect on the results of the entropy DEA model.

3. Proposed Methodology with Shannon's Entropy

In order to improve the discriminating power of the DEA method, we propose a methodology using Shannon's entropy to aggregate different sets of optimal weights into a common set of weights. Then DMUs could be evaluated with this common set of weights. In our proposed method, we also propose a modified weight restriction model for calculating non-zero weights in DEA. Our proposed methodology can be formulated as the following six steps.

3.1. The Computing Procedure

Step 1: Data normalization. In this paper, we suppose that there is no outlier data in inputs and outputs. For convenience of comparison, the input $x_{tj_0} (t = 1, 2, \dots, m)$ and output $y_{rj_0} (r = 1, 2, \dots, s)$ of $DMU_{j_0} (j_0 = 1, 2, \dots, n)$ are normalized as follows:

$$\begin{cases} x_{tj_0} = x_{tj_0} / \max_{j \in \{1,2,\dots,n\}} \{x_{tj}\} \\ y_{rj_0} = y_{rj_0} / \max_{j \in \{1,2,\dots,n\}} \{y_{rj}\} \end{cases} \quad (6)$$

Remark 1. It should be noted that the inputs and outputs in the DEA problem naturally have different metrics or dimensions. Although different metrics would not affect the value of efficiency [1], they would have great effect on the values of the multiplier weights. Actually, in the traditional DEA method, the effect of different metrics was eliminated by the multiplier weights. This kind of multiplier weights contains the information of different metrics and would be incomparable. Therefore, in order to compare different inputs and outputs, the data should be normalized first. And by the normalization of inputs and outputs, the following input and output data and the optimal weights would all become dimensionless and comparable.

Step 2: Calculating non-zero optimal weights. In this step, we propose a modified weight restriction model for calculating non-zero optimal weights as follows:

$$\begin{aligned} & \max \quad \varepsilon_0 = \varepsilon \\ & \text{s.t.} \\ & \sum_{r=1}^s u_{rj} y_{rj} - \sum_{t=1}^m v_{tj} x_{tj} \leq 0, j = 1, 2, \dots, n \\ & \sum_{t=1}^m v_{tj} x_{tj} \leq 1, j = 1, 2, \dots, n \\ & u_{rj_0} \geq \varepsilon, r = 1, 2, \dots, s \\ & v_{tj_0} \geq \varepsilon, t = 1, 2, \dots, m \end{aligned} \quad (7)$$

in which ε_0 is the allowable maximum weight restriction.

Theorem 1. Model (7) is feasible and bounded.

Proof. (a) Proof of the feasibility. Consider the following constraints in the basic DEA model (2) for each DMU:

$$\sum_{t=1}^m \varepsilon_{xj} x_{tj} = 1, j = 1, 2, \dots, n \quad (8)$$

There must be a feasible $\varepsilon_{xj} > 0$ for each $DMU_j (j = 1, 2, \dots, n)$ that satisfies constraints (8). And if we set $\varepsilon_x = \min\{\varepsilon_{x1}, \varepsilon_{x2}, \dots, \varepsilon_{xn}\}$, then we have a feasible $\varepsilon_x > 0$ that satisfies the following constraints:

$$\begin{cases} \sum_{t=1}^m v_{tj} x_{tj} \leq 1, j = 1, 2, \dots, n \\ v_{tj} \geq \varepsilon_x, t = 1, 2, \dots, m, j = 1, 2, \dots, n \end{cases} \quad (9)$$

For a given $\varepsilon_x > 0$, we introduce the following notation

$$X = \min_{j=1,2,\dots,n} \left\{ \sum_{t=1}^m v_{tj} x_{tj} \right\} \quad (10)$$

And we have $X > 0$, be similar with the proof (8) ~ (9), there must be a feasible $\varepsilon_y > 0$ that satisfies the following constraints:

$$\begin{cases} \sum_{r=1}^s u_{rj} y_{rj} \leq X, j = 1, 2, \dots, n \\ u_{rj} \geq \varepsilon_y, r = 1, 2, \dots, s, j = 1, 2, \dots, n \end{cases} \tag{11}$$

Then if we set $\varepsilon_0 = \min\{\varepsilon_x, \varepsilon_y\}$, by (9) and (11) we have that $\varepsilon_0 > 0$ is a feasible solution which satisfies all the constraints in model (7). Consequently, model (7) is feasible.

(b) By the constraints in (9), we know that model (7) is obviously bounded. Consequently, Theorem 1 is true.

Remark 2. Weight restriction is an effective method to avoid zero weights and it is indicated that maximizing the weight restriction is able to improve the discrimination power of the DEA model [35,36]. Our proposed model is an improvement of Wang *et al.* [35] and Wu *et al.* [36] because in their methodology, a set of linear program models are needed to determine a feasible weight restriction. However by using our proposed model (7), only one model needs to be solved and the feasible weight restriction can be got for all DMUs. Then ε_0 will be introduced into DEA model as follows:

$$\begin{aligned} \max \quad & h_{j_0} = \sum_{r=1}^s u_{rj_0} y_{rj_0} \\ \text{s.t.} \quad & \\ & \sum_{r=1}^s u_{rj_0} y_{rj} - \sum_{t=1}^m v_{tj_0} x_{tj} \leq 0, j = 1, 2, \dots, n \\ & \sum_{t=1}^m v_{tj_0} x_{tj_0} = 1 \\ & u_{rj_0} \geq \varepsilon_0, r = 1, 2, \dots, s \\ & v_{tj_0} \geq \varepsilon_0, t = 1, 2, \dots, m \end{aligned} \tag{12}$$

By model (12), we can get a set of non-zero optimal weights for every DMU. The optimal weights of inputs and outputs are denoted by V and U respectively, as follows:

$$V = \begin{bmatrix} v_{11} & v_{21} & \cdots & v_{m1} \\ v_{12} & v_{22} & \cdots & v_{m2} \\ \vdots & \vdots & & \vdots \\ v_{1n} & v_{2n} & \cdots & v_{mn} \end{bmatrix} \begin{matrix} \leftarrow DMU_1 \\ \leftarrow DMU_2 \\ \vdots \\ \leftarrow DMU_n \end{matrix} \tag{13}$$

$$U = \begin{bmatrix} u_{11} & u_{21} & \cdots & u_{s1} \\ u_{12} & u_{22} & \cdots & u_{s2} \\ \vdots & \vdots & & \vdots \\ u_{1n} & u_{2n} & \cdots & u_{sn} \end{bmatrix} \begin{matrix} \leftarrow DMU_1 \\ \leftarrow DMU_2 \\ \vdots \\ \leftarrow DMU_n \end{matrix} \tag{14}$$

Step 3: Weights normalization. The normalization of the non-zero optimal weights is prepared for the calculation of Shannon’s entropy. And the optimal weights $v_{t_0j_0}$ ($t_0 = 1, 2, \dots, m$) and $u_{r_0j_0}$ ($r_0 = 1, 2, \dots, s$) of DMU_{j_0} ($j_0 = 1, 2, \dots, n$) are normalized as follows:

$$\begin{cases} \alpha_{t_0j_0} = v_{t_0j_0} / \sum_{t=1}^m v_{tj_0} \\ \beta_{r_0j_0} = u_{r_0j_0} / \sum_{r=1}^s u_{rj_0} \end{cases} \tag{15}$$

Remark 3. It is unsuitable to compare an input with an output directly. As mentioned in [37], it is not suitable to compare the importance between the input variables and output variables, for these two kinds of variables are not substitutional, but complementary in DEA models. Therefore, in this step we normalized the non-zero input weights and output weights separately.

Step 4: Calculating Shannon’s entropy. As mentioned before, the Shannon entropy of inputs and outputs should be calculated separately. Then based on the definition, the Shannon entropy of DMU_{j_0} ($j_0 = 1, 2, \dots, n$) for inputs and outputs are calculated as follows:

$$\begin{cases} e_{j_0}^{input} = -e_0 \sum_{t=1}^m \alpha_{tj_0} \ln(\alpha_{tj_0}) \\ e_{j_0}^{output} = -e_1 \sum_{r=1}^s \beta_{rj_0} \ln(\beta_{rj_0}) \end{cases} \tag{16}$$

in which e_0 and e_1 are the entropy constants and defined as $e_0 = (\ln m)^{-1}$ and $e_1 = (\ln s)^{-1}$. We suppose that there are always more than one inputs or more than one outputs which implies that $m > 1$ or $s > 1$. Especially, the entropy of single input or single output is defined as 0.

Step 5: Determining the importance degree of optimal weights. Although the inputs and outputs would have different practical meanings, after translating into Shannon’s entropy, they would have a same meaning of chaos. Therefore the Shannon entropy of inputs and outputs can be considered together. The importance degree of DMU_{j_0} ($j_0 = 1, 2, \dots, n$) is defined as follows:

$$w_{j_0} = \frac{e_{j_0}^{input} + e_{j_0}^{output}}{\sum_{j=1}^n e_j^{input} + \sum_{j=1}^n e_j^{output}} \tag{17}$$

Remark 4. The degree of importance is accordant with maximizing the Shannon entropy. In fact, the importance degree determined by the Shannon entropy is based on the difference of both inputs weights and outputs weights. As the optimal weights has been normalized, the optimal weights with bigger Shannon’s entropy means that the weights has been allocated to more inputs and outputs as possible. In other words, the optimal weights with bigger Shannon’s entropy means more inputs and outputs have been considered. Of course these optimal weights should be assigned with bigger importance degree.

Step 6: Determining the common weights. The common weights $v = [v_1, v_2, \dots, v_m]^T$ and $u = [u_1, u_2, \dots, u_s]^T$ are the aggregation of the optimal weights from every DMU with the importance degree by the Shannon entropy. It should be noted that the optimal weights used here are the optimal weights before the weights normalization as follows:

$$\begin{cases} v_t = \sum_{j=1}^n (w_j v_{tj}) \\ u_r = \sum_{j=1}^n (w_j u_{rj}) \end{cases} \tag{18}$$

in which $t = 1, 2, \dots, m$ and $r = 1, 2, \dots, s$. After these six steps, DMUs can be evaluated with the common weights v and u based on the definition of efficiency in formula (1).

3.2. Some Theoretical Results

As the common weights have been got, we propose some further theoretical analysis on the proposed common weights in the following. First we introduce a related concept of cross-efficiency defined as follows [38]:

$$k_{j_1 j_0} = \frac{\sum_{r=1}^s u_{rj_1} y_{rj_0}}{\sum_{t=1}^m v_{tj_1} x_{tj_0}} \tag{19}$$

in which $k_{j_1 j_0}$ is the cross efficiency of DMU_{j_0} ($j_0 = 1, 2, \dots, n$) using the optimal weights of DMU_{j_1} ($j_1 = 1, 2, \dots, n$).

Lemma 1. For the given DMU_{j_0} ($j_0 = 1, 2, \dots, n$) and DMU_{j_1} ($j_1 = 1, 2, \dots, n$), we have $k_{j_1 j_0} \leq 1$.

Definition 1. The common efficiency of DMU_{j_0} ($j_0 = 1, 2, \dots, n$) using the common weights v and u is defined as

$$h_{j_0}^* = \frac{\sum_{r=1}^s u_r y_{rj_0}}{\sum_{t=1}^m v_t x_{tj_0}} \tag{20}$$

Theorem 2. For a given DMU_{j_0} ($j_0 = 1, 2, \dots, n$), we have $h_{j_0}^* \leq 1$.

Proof. Based on Definition 1 and Formula (18), we have:

$$h_{j_0}^* = \frac{\sum_{r=1}^s \left[\left(\sum_{j=1}^n w_j u_{rj} \right) y_{rj_0} \right]}{\sum_{t=1}^m \left[\left(\sum_{j=1}^n w_j v_{tj} \right) x_{tj_0} \right]} = \frac{\sum_{j=1}^n \left[w_j \left(\sum_{r=1}^s u_{rj} y_{rj_0} \right) \right]}{\sum_{j=1}^n \left[w_j \left(\sum_{t=1}^m v_{tj} x_{tj_0} \right) \right]} \tag{21}$$

We introduce the following notations for simplicity and clarity:

$$Y_{j_0} = \sum_{r=1}^s u_{rj} y_{rj_0}, X_{j_0} = \sum_{t=1}^m v_{tj} x_{tj_0}, j, j_0 = 1, 2, \dots, n \tag{22}$$

Based on Lemma 1 which implies that $Y_{j_0} \leq X_{j_0}$, then we have:

$$h_{j_0}^* = \frac{\sum_{j=1}^n w_j Y_{j_0}}{\sum_{j=1}^n w_j X_{j_0}} \leq \frac{\sum_{j=1}^n w_j X_{j_0}}{\sum_{j=1}^n w_j X_{j_0}} = 1 \tag{23}$$

Consequently Theorem 2 is true.

Theorem 2 would be important and necessary for our calculation of the common weights. As the inputs weights and output weighs are calculated separately in our proposed method. The practical meaning of Theorem 2 is that our proposed common weights are still satisfied with the constraints in the basic DEA model (2). In other words, our proposed common weights would be a feasible solution of DEA model (2) and therefore would be rational in practice. Then we can give the following definition.

Definition 2. A given $DMU_{j_0} (j_0 = 1, 2, \dots, n)$ is called common efficient if $h_{j_0}^* = 1$.

Theorem 3. A common efficient DMU is CCR efficient.

Proof. Suppose $DMU_{j_0} (j_0 = 1, 2, \dots, n)$ is common efficient with common weights v and u , based on Definition 2, we have:

$$h_{j_0}^* = \frac{\sum_{r=1}^s u_r y_{rj_0}}{\sum_{t=1}^m v_t x_{tj_0}} = 1 \tag{24}$$

Based on Theorem 2, we have:

$$\sum_{r=1}^s u_r y_{rj} - \sum_{t=1}^m v_t x_{tj} \leq 0, \forall j = 1, 2, \dots, n \tag{25}$$

which implies that the common weights v and u is an feasible solution of CCR model (2) and we have $h_{j_0} = 1$ which means DMU_{j_0} is CCR efficient. Consequently, Theorem 3 is true.

Theorem 3 shows that the efficiency evaluation based on our proposed common weights is accordant with the CCR model. However, it should be noted that a CCR efficient DMU is not necessarily common efficient. In other words, the CCR efficient DMUs could be discriminated further by our proposed method. Our proposed common weights DEA model is more powerful in discriminating DMUs while keeping in accordance with the DEA methodology.

Theorem 4. A given $DMU_{j_0} (j_0 = 1, 2, \dots, n)$ is common efficient if and only if $k_{jj_0} = 1, \forall j = 1, 2, \dots, n$.

Proof. (a) Proof of sufficiency. Suppose for $\forall j = 1, 2, \dots, n$, we have $k_{jj_0} = 1$, which implies that

$$\sum_{r=1}^s u_{rj} y_{rj_0} = \sum_{t=1}^m v_{tj} x_{tj_0}, \forall j = 1, 2, \dots, n \tag{26}$$

Based on formula (23), we have

$$h_{j_0}^* = \frac{\sum_{j=1}^n w_j Y_{jj_0}}{\sum_{j=1}^n w_j X_{jj_0}} = \frac{\sum_{j=1}^n w_j X_{jj_0}}{\sum_{j=1}^n w_j X_{jj_0}} = 1 \tag{27}$$

which means that DMU_{j_0} is common efficient and the sufficiency has been proved.

(b) Proof of necessity. Suppose $\exists j_1 \in \{1, 2, \dots, n\}$ so that $k_{j_1 j_0} < 1$, which implies that:

$$\sum_{r=1}^s u_{rj_1} y_{rj_0} < \sum_{t=1}^m v_{tj_1} x_{tj_0} \tag{28}$$

Then, by similarity with (27), we have:

$$h_{j_0}^* = \frac{\sum_{j=1}^n w_j Y_{jj_0}}{\sum_{j=1}^n w_j X_{jj_0}} = \frac{\sum_{j=1, j \neq j_1}^n w_j X_{jj_0} + w_{j_1} Y_{j_1 j_0}}{\sum_{j=1, j \neq j_1}^n w_j X_{jj_0} + w_{j_1} X_{j_1 j_0}} < \frac{\sum_{j=1, j \neq j_1}^n w_j X_{jj_0} + w_{j_1} X_{j_1 j_0}}{\sum_{j=1, j \neq j_1}^n w_j X_{jj_0} + w_{j_1} X_{j_1 j_0}} = 1 \tag{29}$$

then DMU_{j_0} would not be common efficient. And the necessity has been proved. Consequently, Theorem 4 is true.

Theorem 4 implies that the common efficiency based on our proposed common weights is accordant with the cross-efficiency. It should be noted that there would possibly be no common efficient DMU. In our opinion, it is not necessary that there must be an efficient DMU, however the ranking of DMUs would be more important. Therefore, in the following, we propose numerical examples to examine the validity and effectiveness of our proposed methodology in the efficiency evaluation.

4. Illustration Example

In this section, some numerical examples are provided as the illustration and examination of our proposed methodology. The first one is a classic simple data example used to illustrate the computing procedure; the second one is an artificial example with numerous inputs and outputs; the rest two are real data examples used to examine the validity and effectiveness of our proposed methodology.

Example 1. Suppose there are 5 DMUs with two inputs and one output [39]. The input and output data is provided in Table 2. The computing procedure of our proposed method is as follows:

Table 2. Input and output data of Example 1.

DMU	Original Data			Normalized Data		
	Input 1	Input 2	Output	Input 1	Input 2	Output
1	2	12	1	0.2	1	1
2	2	8	1	0.2	0.6667	1
3	5	5	1	0.5	0.4167	1
4	10	4	1	1	0.3333	1
5	10	6	1	1	0.5000	1

- Step 1: Data normalization. The normalized data is shown in Table 2;
- Step 2: Calculating non-zero optimal weights. By model (7), the allowable maximum weight restriction is 0.6250 and the non-zero optimal weights are shown in Table 3;
- Step 3: Weights normalization. The normalized optimal weights are also shown in Table 3;
- Step 4: Calculating Shannon’s entropy. The entropy of single output is defined to be 0 in Table 4;
- Step 5: Determining the importance degree of optimal weights as it is shown in Table 4;
- Step 6: Determining the common weights. By formula (18) we can get the common weights are $v_1 = 1.2239$, $v_2 = 0.9681$ and $u_1 = 0.8248$. Then the efficiency evaluation result is provided in Table 5.

As it is shown in Table 5, DMU2 has been evaluated as the most efficient DMU by our proposed methodology and DMU5 is the most inefficient. The evaluation result by our proposed methodology is accordant with the CCR model and also accordant with models (3)~(5). What is more, our proposed

model is more powerful in discriminating DMUs. In the CCR model and models (3)~(5), there are more than one efficient DMU and it would be difficult for the decision makers to choose a best one. However in our result, a full ranking of all DMUs has been got which would be more persuasive to the decision makers.

Table 3. Optimal weights of Example 1.

DMU	Non-Zero Optimal Weights			Normalized Optimal Weights		
	Input 1	Input 2	Output	Input 1	Input 2	Output
1	1.8749	0.6250	0.7917	0.7500	0.2500	1
2	2.9165	0.6250	1	0.8235	0.1765	1
3	0.6250	1.6499	1	0.2747	0.7253	1
4	0.6250	1.1251	0.7813	0.3571	0.6429	1
5	0.6250	0.7500	0.6250	0.4546	0.5454	1

Table 4. Shannon’s entropy and importance degree of Example 1.

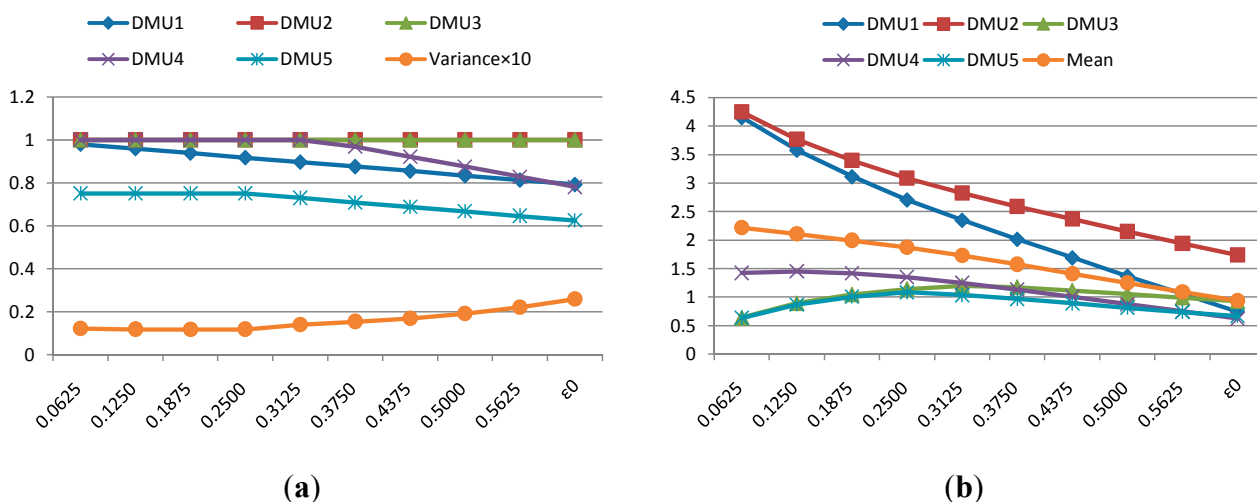
DMU	Shannon’s Entropy		Importance Degree
	Inputs	Outputs	
1	0.8113	0	0.1902
2	0.6724	0	0.1576
3	0.8481	0	0.1988
4	0.9402	0	0.2204
5	0.9940	0	0.2330

Table 5. Efficiency evaluation of Example 1 by different models.

DMU	CCR Model	Model (3)	Model (4)	Model (5)	Our Model
1	1	0.7143	0.7143	0.7143	0.6800
2	1	1	1	1	0.9265
3	1	1	1	1	0.8123
4	1	0.7143	0.7143	0.7143	0.5333
5	0.75	0.6250	0.6250	0.6250	0.4829

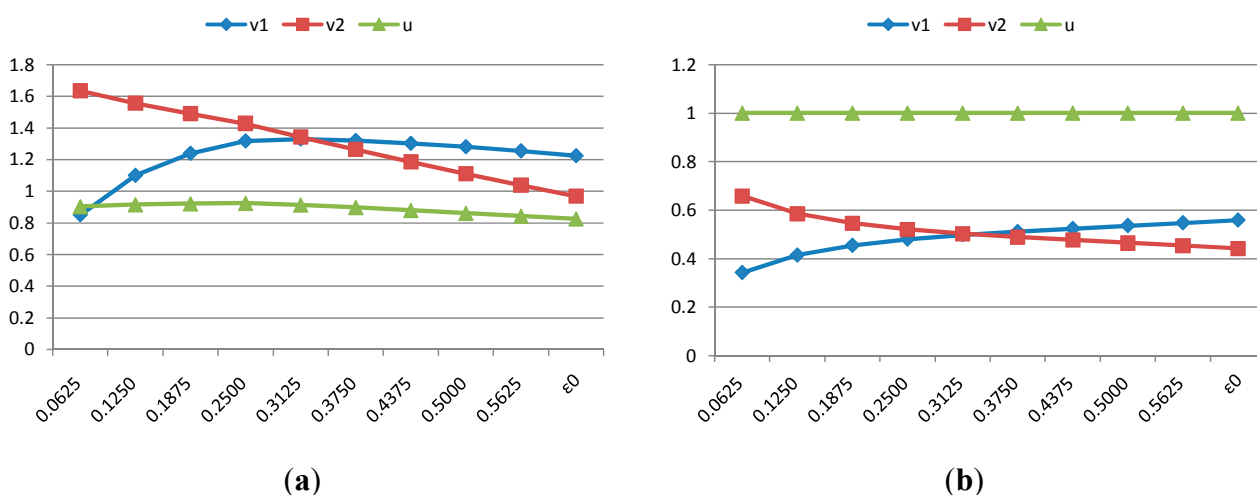
By similarity with the research method in [33], we also propose a sensitivity analysis according to different weight restrictions in model (8). Figure 1(a) shows the different CCR efficiency of DMUs under different weight restrictions. The variance of efficient scores is also provided. As it can be seen, the DEA model is more powerful in discriminating DMUs when the weight restriction becomes bigger. In Figure 1(b), the Euclidean distance between optimal weights and common weights are provided under different weight restrictions. The mean distance is also provided. It can be seen that when the weight restriction become bigger, the mean distance becomes smaller. That means, with the raising of the value of weight restriction, the optimal weights become more consistent with the common weights [35]. As a result, in the following examples, only the maximum weight restriction ϵ_0 would be used.

Figure 1. (a) CCR efficiency under different weight restrictions; (b) Distances between DMUs' optimal weights and the common weights.



In Figure 2, we show the different common weights under different weight restrictions. The common weights in Figure 2(a) are the original values and Figure 2(b) is the common weights normalized by Equation (11). The changing tendency is clearer by the weights normalization in Figure 2(b). Because there was only one output in example 1, the output weight would stay unchanged. With the raising of the weight restriction, the model would allocate more weight on input 1 than input 2. That is mainly because input 1 is better than input 2 for all DMUs from a global point-of-view.

Figure 2. (a) Common weights under different weight restrictions; (b) Normalized common weights under different weight restrictions.



Example 2. This is an artificial example with numerous inputs and outputs. By this example, we would like to show that our proposed methodology would still be effective even when the inputs and outputs are numerous. Suppose there are four DMUs with five inputs and one output, the inputs and outputs are even more than the DMUs. The input and output data is originally normalized as it is shown in Table 6. The computing procedure will be briefly formulated by Tables 7~9. By solving model (7), the maximum weight restriction is 0.2539. Then the non-zero optimal weights can be obtained in Table 7.

The normalized optimal weights are shown in Table 8. What is more, the Shannon entropy and the importance degree of these optimal weights are provided in Table 9. The entropy of single output is also defined as 0. The final common weights in this example are $v_1 = 0.2539$, $v_2 = 0.2539$, $v_3 = 0.5816$, $v_4 = 0.3333$, $v_5 = 0.6969$ and $u_1 = 0.8014$. Then the efficiency evaluation results by different models can be got in Table 10.

By the comparison in Table 10, all these four DMUs are CCR efficient. That is mainly because the inputs and outputs are too numerous, even more than the DMUs. In this situation, the traditional DEA models would be unable to discriminate or evaluate DMUs. By using the existent common weights DEA models (3)~(5), there are still some DMUs cannot be discriminated, such as DMU1 and DMU2. As a comparison, a full ranking of all DMUs can be got by our proposed methodology. And DMU1 has been evaluated as the most efficient DMU, while DMU4 is the most inefficient one. Our proposed method is still powerful and effective even in the numerous inputs and outputs situation.

Table 6. Normalized input and output data of Example 2.

DMU	Input 1	Input 2	Input 3	Input 4	Input 5	Output
1	0.0336	0.6999	0.6385	0.0688	0.3169	1
2	1	0.4229	0.0942	0.4079	0.6959	1
3	0.3251	1	0.5313	0.1056	0.6110	1
4	0.4076	0.5309	1	1	1	1

Table 7. Non-zero optimal weights of Example 2.

DMU	Input 1	Input 2	Input 3	Input 4	Input 5	Output
1	0.2539	0.2539	0.2539	0.2539	2.0012	1
2	0.2539	0.2539	0.9278	0.2539	0.6434	1
3	0.2539	0.2539	0.8460	0.5580	0.2539	0.8453
4	0.2539	0.2539	0.2539	0.2539	0.2539	0.4463

Table 8. Normalized optimal weights of Example 2.

DMU	Input 1	Input 2	Input 3	Input 4	Input 5	Output
1	0.0842	0.0842	0.0842	0.0842	0.6633	1
2	0.1088	0.1088	0.3977	0.1088	0.2758	1
3	0.1172	0.1172	0.3906	0.2577	0.1172	1
4	0.2000	0.2000	0.2000	0.2000	0.2000	1

Table 9. Shannon’s entropy and importance degree of Example 2.

DMU	Shannon’s Entropy		Importance Degree
	Inputs	Outputs	
1	0.6869	0	0.1963
2	0.8985	0	0.2568
3	0.9137	0	0.2611
4	1	0	0.2858

Table 10. Efficiency evaluation of Example 2 by different models.

DMU	CCR Model	Model (3)	Model (4)	Model (5)	Our Model
1	1	1	1	1	1
2	1	1	1	1	0.7728
3	1	0.6867	0.6669	0.8111	0.7243
4	1	0.9166	1	0.5015	0.4331

Example 3. This real data example is selected from Chang and Chen [40], and there are 10 Asian lead frame firms considered as the DMUs with two inputs and two outputs. The inputs are book value of tooling in 10^5 dollars (Input 1) and cost of goods sold in 10^6 dollars (Input 2). The outputs are sales revenue in 10^6 dollars (Output 1) and average yield rate (Output 2). The input and output data is provided in Table 11.

Table 11. Input and output data of Example 3.

DMU	Original Data				Normalized Data			
	Input 1	Input 2	Output 1	Output 2	Input 1	Input 2	Output 1	Output 2
1	43.08	17.45	19.39	84.00	0.1489	0.1260	0.1260	0.8571
2	9.58	19.94	22.85	88.00	0.0331	0.1440	0.1485	0.8980
3	7.92	48.46	52.69	82.40	0.0274	0.3500	0.3425	0.8408
4	75.15	58.27	70.54	96.00	0.2598	0.4208	0.4585	0.9796
5	56.92	62.15	70.77	91.92	0.1968	0.4489	0.4600	0.9380
6	137.38	31.84	44.52	97.23	0.4750	0.2300	0.2894	0.9921
7	61.54	49.23	76.31	90.00	0.2128	0.3556	0.4960	0.9184
8	29.54	76.8	65.97	97.00	0.1021	0.5547	0.4288	0.9898
9	289.23	138.46	153.85	98.00	1	1	1	1
10	19.69	54.15	64.00	92.00	0.0681	0.3911	0.4160	0.9388

Table 12. Optimum weights of Example 3.

DMU	Non-Zero Optimal Weights				Normalized Optimal Weights			
	Input 1	Input 2	Output 1	Output 2	Input 1	Input 2	Output 1	Output 2
1	0.6791	7.1340	0.1244	1.1484	0.0869	0.9131	0.0977	0.9023
2	27.6890	0.5798	0.1244	1.0930	0.9795	0.0205	0.1022	0.8978
3	34.9071	0.1244	0.1244	1.1387	0.9964	0.0036	0.0985	0.9015
4	0.1244	2.2996	1.4568	0.1324	0.0513	0.9487	0.9167	0.0833
5	0.1296	2.1709	1.3816	0.1244	0.0563	0.9437	0.9174	0.0826
6	0.1244	4.0909	2.5413	0.2403	0.0295	0.9705	0.9136	0.0864
7	0.5283	2.4960	1.7858	0.1244	0.1747	0.8253	0.9349	0.0651
8	3.5477	1.1498	1.1533	0.1244	0.7552	0.2448	0.9026	0.0974
9	0.1244	0.8756	0.1244	0.1244	0.1244	0.8756	0.5000	0.5000
10	3.8188	1.8919	1.9334	0.1244	0.6687	0.3313	0.9395	0.0605

By the application of our proposed methodology, the maximum weight restriction is 0.1244 and then the non-zero optimal weights and the normalized optimal weights can be got in Table 12. Then the Shannon entropy of these normalized optimal weights is calculated in Table 13. It can be seen that DMU10 has got the biggest Shannon’s entropy in inputs while DMU9 has the biggest outputs Shannon’s

entropy. Then the importance degree of the optimal weights from different DMUs can be got, as it is shown in Table 13. Based on the importance degree in Table 13, the common weights for Example 3 are $v_1 = 4.9779$, $v_2 = 2.2114$, $u_1 = 1.0654$ and $u_2 = 0.3539$. Then the efficiency evaluation result based on our proposed methodology is provided in Table 14. Besides the evaluation results by some other models are also provided for a comparison.

Table 13. Shannon’s entropy and importance degree of Example 3.

DMU	Shannon’s Entropy		Importance Degree
	Inputs	Outputs	
1	0.4261	0.4618	0.0974
2	0.1443	0.4759	0.0680
3	0.0340	0.4642	0.0546
4	0.2920	0.4138	0.0774
5	0.3127	0.4113	0.0794
6	0.1920	0.4244	0.0676
7	0.6683	0.3475	0.1114
8	0.8029	0.4606	0.1386
9	0.5419	1.0000	0.1691
10	0.9162	0.3293	0.1366

Table 14. Efficiency evaluation of Example 3 by different models.

DMU	CCR Model	Mode (3)	Model (4)	Model (5)	Our Model
1	1	0.8345	1	0.8603	0.4289
2	1	0.9537	1	0.9550	0.9848
3	1	0.7870	0.7422	0.7810	0.7277
4	0.7992	0.7964	0.7992	0.8041	0.3755
5	0.8078	0.7649	0.7478	0.7679	0.4168
6	1	0.8122	0.9969	0.8524	0.2295
7	1	1	1	1	0.4624
8	0.7224	0.6074	0.5786	0.6048	0.4652
9	0.7169	0.6539	0.6627	0.6666	0.1974
10	1	0.8348	0.7930	0.8310	0.6441

In Table 14, there are some differences in the efficiency evaluation results. However we would like to say that our proposed methodology is more accordant with the CCR model considering the most efficient DMU and the most inefficient DMU. Although the most efficient DMUs in models (3)~(5) are also CCR efficient, their most inefficient DMUs are not accordant with the CCR model. As a comparison, DMU2 is evaluated as the most efficient DMU by our proposed method which is also CCR efficient. What is more, DMU9 is evaluated as the most inefficient DMU by our proposed method which is also the most inefficient in the CCR model. In other words, our proposed method keeps in accordance with the basic concept of the original DEA methodology. Besides, we also calculated the correlation coefficient between our proposed model and the existent models. And the correlation coefficients are 0.4838, 0.4690, 0.1905 and 0.3936 with the CCR model, model (3), model (4) and model (5) respectively. And it can be seen that our proposed model has got the biggest correlation coefficient with the original CCR model.

Example 4. This is another real data example selected from Shakouri *et al.* [33]. As it is mentioned in [33], the original inputs and outputs in this example are too numerous and Shakouri *et al.* [33] proposed some transformation on the inputs and outputs before efficiency evaluation. In this example, four energy technologies are considered as the DMUs with five inputs and three outputs. These four technologies are: Nuclear energy, light water reactor power plant (LWR); Nuclear energy, light water reactor power plant with reprocessing (LWRP); Fossil fuel energy, Integrated Gasification Combined Cycle power plant (IGCC); and Fossil fuel energy, IGCC power plant with CCS: 90% of CO₂ capturing (IGCCS). The inputs include: primary energy source (PES/kg), material (M/kg), labor (L/h), electric power capacity (PC/KW), total internal energy (TIE/Gj). While the outputs include: radioactive wastes (RW/kg⁻¹), CO₂ emissions (CO₂/kg⁻¹) and output energy (OE/GWh). The detailed description can be found in [33] and the input and output data is provided in Table 15.

Table 15. Input and output data of Example 4.

DMU	Inputs					Outputs		
	PES	M	L	PC	TIE	RW	CO ₂	OE
LWR	21	13525	640	5.9	624	1/2280	1/24.6	1
LWRP	17	12521	570	9.5	852	1/2040	1/39.6	1
IGCC	350K	1566	80	2.6	189	10 ¹⁰	1/700K	1
IGCCS	470K	2802	115	2.9	1174	10 ¹⁰	1/110K	1

The computing procedure of this example is formulated in Tables 16~19. By our proposed methodology the maximum weight restriction is 0.2823. And the common weights for this example are $v_1 = 0.3983$, $v_2 = 0.2823$, $v_3 = 0.2823$, $v_4 = 0.4748$, $v_5 = 1.1022$ and $u_1 = 0.2949$, $u_2 = 0.6850$, $u_3 = 0.3770$. The efficiency evaluation results from different models are provided in Table 20 as a comparison.

As it is shown in Table 20, our proposed model is still able to propose a full ranking of all DMUs even when the inputs and outputs are numerous. By our proposed model, IGCC is evaluated as the most efficient technology while IGCCS is the most inefficient one. This result is accordant with the original CCR model and also with the other common weights model (3) and (5). It should be noted that, any transformation on the inputs or outputs would affect the evaluation results. That would be the reason why we have got a different result with [33]. It also should be noted that the main purpose of introducing this example is to examine the discrimination power of our model in the extreme case with numerous inputs and outputs. And the comparison in Table 20 would be adequate for this purpose.

Table 16. Normalized input and output data of Example 4.

DMU	Inputs					Outputs		
	PES	M	L	PC	TIE	RW	CO ₂	OE
LWR	4.47E-05	1	1	0.6211	0.5315	4.39E-14	1	1
LWRP	3.62E-05	0.9258	0.8906	1	0.7257	4.90E-14	0.6212	1
IGCC	0.7447	0.1158	0.125	0.2737	0.1610	1	3.51E-05	1
IGCCS	1	0.2072	0.1797	0.3053	1	1	2.24E-04	1

Table 17. Optimal weights of Example 4.

DMU	Inputs Weights					Outputs Weights		
	PES	M	L	PC	TIE	RW	CO2	OE
LWR	0.4574	0.2823	0.2823	0.2823	0.4892	0.2823	0.7177	0.2823
LWRP	0.5283	0.2823	0.2823	0.2823	0.2823	0.2823	0.5883	0.3018
IGCC	0.2823	0.2823	0.2823	0.2823	4.0032	0.2823	0.2823	0.7177
IGCCS	0.2823	0.2823	0.2823	1.0683	0.2823	0.3337	1.0959	0.2823

Table 18. Normalized optimal weights of Example 4.

DMU	Inputs Weights					Outputs Weights		
	PES	M	L	PC	TIE	RW	CO2	OE
LWR	0.2550	0.1574	0.1574	0.1574	0.2728	0.2202	0.5597	0.2202
LWRP	0.3187	0.1703	0.1703	0.1703	0.1703	0.2408	0.5018	0.2574
IGCC	0.0550	0.0550	0.0550	0.0550	0.7800	0.2202	0.2202	0.5597
IGCCS	0.1285	0.1285	0.1285	0.4861	0.1285	0.1949	0.6402	0.1649

Table 19. Shannon’s entropy and importance degree of Example 4.

DMU	Shannon’s Entropy		Importance Degree
	Inputs	Outputs	
LWR	0.9792	0.9022	0.2721
LWRP	0.9757	0.9450	0.2778
IGCC	0.5169	0.9022	0.2052
IGCCS	0.8731	0.8206	0.2449

Table 20. Efficiency evaluation of Example 4 by different models.

DMU	CCR Model	Model (3)	Result in [33]	Model (5)	Our Model
LWR	1	1	0.2498	1	0.7348
LWRP	1	0.9867	0.1614	0.7831	0.4490
IGCC	1	1	1	1	1
IGCCS	0.8969	0.7488	0.6094	0.6282	0.3830

Therefore we can say that our proposed methodology is more powerful in discriminating DMUs while keeping the property of the basic DEA methodology. The validity and effectiveness of our proposed methodology has been proved.

5. Conclusions

The common weights DEA model is an important extension of the traditional DEA methodology. In this paper, we proposed a comprehensive methodology combining DEA with Shannon’s entropy. The main idea of our proposed method is to aggregate different sets of optimal weights into a common set of weights using Shannon’s entropy. Within our methodology, we proposed a new weight restriction model for calculating non-zero optimal weights in the DEA method. Then these non-zero optimal weights are aggregated to a common set of weights with Shannon’s entropy. By the application into some numerical examples, it has been proved that our proposed methodology is more powerful in discriminating DMUs.

In the provided numerical examples, a full ranking of all DMUs has been obtained. It has also been proved that our proposed model is accordant with the basic DEA method considering the evaluation of most efficient DMU and most inefficient DMU. Determining the unique set of optimal weights during the computing procedure may be a future research direction.

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Author Contributions

Sections 1, 2 and 4 were joint contributions of Xiao-Guang Qi and Bo Guo. Besides, Bo Guo contributed Section 3.1 and Xiao-Guang Qi contributed Section 3.2. Both authors have read and approved the final manuscript.

Conflicts of Interest

The authors declare no conflict of interest.

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