

Table S1: Telephone Survey Instrument

Survey Questions	Default Survey	Group Owner Survey
<p>INTRODUCTION: Hi, my name is (insert). I am a (affiliation) at [institution]. May I please speak with _____ ?</p> <p>➡ If he/she is not available: When may I call back to reach him/her? Date and time: _____</p> <p>I am conducting a research study to learn more about landowners who enrolled in Natural Resource Conservation Service habitat programs to help improve how well these programs meet conservation goals and landowner objectives for their land. I believe that the NRCS partner biologists let you know I would be calling about your enrolled land. The phone survey will take about 20 to 30 minutes to complete, your participation is voluntary, and your identity and responses will be kept confidential.</p> <p>Information collected by NRCS partners about your habitat project including land acreage enrolled, contract dates, practices implemented, and biological results of management will be included in this research with your survey responses. The results of this research study will be published and used in a Masters thesis. There are no known risks associated with this survey. Although we would greatly appreciate your help, you are free to decline this survey.</p> <p>Do you consent to participate in this research study? Yes <input type="checkbox"/> No <input type="checkbox"/> [if no, thank them and end call].</p> <p>[If yes] Thanks for your willingness to participate. As we move through the survey, please feel free to ask for clarification if I have phrased something unclearly.</p> <p>In this survey, I will ask you about your involvement in an NRCS habitat program. Some people participate in more than one NRCS program, so to make it clear which I am talking about, the enrolled property address is (_____) and the contract involved (_____) practices.</p> <p>Which category best describes your ownership of the property enrolled in the NRCS habitat program? Individual <input type="checkbox"/> Joint, such as a husband and wife <input type="checkbox"/> Family partnership <input type="checkbox"/> Trust or Estate <input type="checkbox"/> Club or Association <input type="checkbox"/> Corporation or Business partnership <input type="checkbox"/> Not an owner <input type="checkbox"/> Other (please specify) <input type="checkbox"/> _____</p> <p>***Responses that classifies respondent as a family forest owner (Individual, Joint, Family Partnership, Trust or Estate) use survey version 1. Responses indicating Club or Association, Corporation or Business, and Other use version 2 of the survey- answer on behalf of the group.***</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>Who makes the management decisions, such as whether or not to harvest trees, for the property enrolled in an NRCS habitat program under your name? CHECK ALL THAT APPLY You <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Your spouse <input type="checkbox"/> Your children <input type="checkbox"/> Another family member <input type="checkbox"/> Your land manager or forester <input type="checkbox"/> Other (please specify) <input type="checkbox"/> _____		
Next, it would be helpful to know some characteristics of the property you enrolled in the NRCS habitat program. 3. How many years have you or a family member owned the enrolled property for? If you have multiple parcels that were enrolled, think of the one owned longest. _____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4. About how far do you live from your enrolled property in miles? If you have multiple parcels that were enrolled, think of the nearest. _____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5. Do you currently have a written property wide forest management or stewardship plan for the enrolled property? Yes <input type="checkbox"/> No <input type="checkbox"/> NOT SURE <input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6. How many acres of land do you own in total? _____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7. On average, what percentage of your household's annual income is derived from the wooded land that you own? _____	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Enrolling land in an NRCS habitat program might result in many different outcomes. We are interested in how important several potential outcomes are for you. 8A. How important to you is having access to expert advice on forest management on your land? Not at all important <input type="checkbox"/> Slightly important <input type="checkbox"/> Moderately important <input type="checkbox"/> Very important <input type="checkbox"/> Extremely important <input type="checkbox"/> NO RESPONSE <input type="checkbox"/> 9A. What effect did participating in the NRCS habitat program have on your access to expert advice on forest management on your land? Very Positive effect <input type="checkbox"/> Positive effect <input type="checkbox"/> No effect <input type="checkbox"/> Negative effect <input type="checkbox"/> Very negative effect <input type="checkbox"/> 8B. How important to you is receiving cost share payments to create or maintain habitat on your land? 9B. What effect did participating in the NRCS habitat program have on your ability to afford costs related to habitat creation or maintenance on your land? 8C. How important to you is improving hunting opportunities on your land? 9C. What effect did participating in the NRCS habitat program have for hunting opportunities on your land?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

<p>8D. How important to you is improving bird-watching opportunities on your land?</p> <p>9D. What effect did participating in the NRCS habitat program have for bird-watching opportunities on your land?</p> <p>8E. How important to you is benefiting American Woodcock on your land?</p> <p>9E. What effect did participating in the NRCS habitat program have on American Woodcock on your land?</p> <p>10A. How certain are you about the answer you just gave?</p> <p>Very Certain <input type="checkbox"/></p> <p>Certain <input type="checkbox"/></p> <p>Neither Certain or Uncertain <input type="checkbox"/></p> <p>Uncertain <input type="checkbox"/></p> <p>Very Uncertain <input type="checkbox"/></p> <p>8F. How important to you is benefiting Golden winged Warblers on your land?</p> <p>9F. What effect did participating in the NRCS habitat program have on Golden winged Warblers on your land?</p> <p>10B. How certain are you about the answer you just gave?</p> <p>8G. How important to you is benefiting other birds that use young forest habitat on your land?</p> <p>9G. What effect did participating in the NRCS habitat program have on other birds that use young forest habitat your land?</p> <p>10C. How certain are you about the answer you just gave?</p> <p>8H. How important to you is improving the scenery on your land?</p> <p>9H. What effect did participating in the NRCS habitat program have on the scenery on your land?</p> <p>8I. How important to you is improving the forest health on your land?</p> <p>9I. What effect did participating in the NRCS habitat program have on the forest health on your land?</p> <p>8J. How important to you is harvesting timber for income on your land?</p> <p>9J. What effect did participating in the NRCS habitat program have on timber harvesting for income on your land?</p> <p>8K. How important to you is increasing property value of your land?</p> <p>9K. What effect did participating in the NRCS habitat program have on the property value of your land?</p>		
<p>Okay, now I have a few questions about your level of satisfaction with different parts of the NRCS habitat program. For each you can respond on a 1 to 10 scale, where 1 is not at all satisfied, 5 is moderately satisfied, and 10 is completely satisfied.</p> <p>11A. How satisfied are you with the conservation program overall?</p> <p>11B. How satisfied are you with the program cost-share payments?</p> <p>11C. How satisfied are you with the wildlife outcomes on your land?</p> <p>11D. How satisfied are you with your interactions with Natural Resources Conservation Service employees, partner biologists, and partner foresters?</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

<p>Thanks! To what extent do you agree or disagree with the following statements:</p> <p>12A. You trust the expertise of NRCS employees, partner biologists, and partner foresters to help you achieve your land management goals.</p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>12B. You feel that you have similar values to the NRCS employees, partner biologists, and partner foresters.</p> <p>12C. The rules and procedures of the NRCS habitat program ensure that you are treated fairly.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>In the next sections I am going to ask you about managing for young forest on your property. The term young forest refers to areas with well-developed ground cover, shrubs, and young trees, and the absence of a closed tree canopy. It may help to picture the area that you have managed through this NRCS habitat program- how it looks now and over the next few years as the vegetation grows in.</p> <p>When I say management or managing, I mean taking actions on your property to influence trees or other plant cover. In this survey, when I say managing for young forest I am referring to both actively creating new young forest and taking action to maintain existing young forest.</p> <p>Your contract with the NRCS habitat program ends in [YEAR] OR ended in [YEAR].</p> <p>13. How likely are you to manage for (again, as a reminder I mean create or maintain) young forest on your land within ten years after your contract end date by re-enrolling in a Natural Resources Conservation Service program?</p> <p>Not At All Likely <input type="checkbox"/></p> <p>Slightly Likely <input type="checkbox"/></p> <p>Moderately Likely <input type="checkbox"/></p> <p>Very Likely <input type="checkbox"/></p> <p>Extremely Likely <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>14. How likely are you to sell or give away any of the forested land you own within ten years after your contract end date?</p> <p>Not At All Likely <input type="checkbox"/></p> <p>Slightly Likely <input type="checkbox"/></p> <p>Moderately Likely <input type="checkbox"/></p> <p>Very Likely <input type="checkbox"/></p> <p>Extremely Likely <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>IF CONTRACT HAS ENDED:</p> <p>15A. <u>Since your contract ended</u>, have you consulted an expert forester or biologist on habitat management decisions independent of <u>cost share payments</u>?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>FOR EVERYONE:</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

15B. If further cost share payments were not available how likely are you to consult an expert forester or biologist on future habitat management decisions within ten years after your contract end date?

Not At All Likely

Slightly Likely

Moderately Likely

Very Likely

Extremely Likely

NO RESPONSE

IF CONTRACT HAS ENDED:

16A. Since your contract ended, have you used any of the following management practices to manage- either create or maintain- for young forest on your land without cost share payments: For each practice you can say yes or no:

- Cutting a new patch of trees about 10 acres or more in size while leaving behind some mature trees standing in the area
- Cutting to expand an existing patch of young forest while leaving behind some mature trees standing in the area
- Applying herbicides to invasive plants
- Mechanical removal of invasive plants
- Establishing or maintaining native tree or shrub plantings
- Maintaining deer fencing
- Mechanical brush clearing (also called brush hogging)
- Cutting shrubs such as alder
- Prescribed burning
- NOT SURE
- NO RESPONSE

FOR EVERYONE:

16B. If further cost share payments were not available, which of the following management practices would you use in the future to manage- either create or maintain- for young forest on your land within ten years after your contract end date: For each practice you can say yes or no:

- Cutting a new patch of trees about 10 acres or more in size while leaving behind some mature trees standing in the area
- Cutting to expand an existing patch of young forest while leaving behind some mature trees standing in the area
- Applying herbicides to invasive plants
- Mechanical removal of invasive plants
- Establishing or maintaining native tree or shrub plantings
- Maintaining deer fencing
- Mechanical brush clearing (also called brush hogging)
- Cutting shrubs such as alder
- Prescribed burning
- NOT SURE
- NO RESPONSE

17. If further cost share payments were not available, how likely are you to manage for young forest on your land (using any of the practices described in the previous question) in the future within ten years after your contract end date?

- Not At All Likely
- Slightly Likely
- Moderately Likely
- Very Likely
- Extremely Likely
- NO RESPONSE

18. Now thinking further into the future, if further cost share payments were not available, how likely are you to manage for young forest on your land between ten to twenty years after your contract end date?

Not At All Likely

Slightly Likely

Moderately Likely

Very Likely

Extremely Likely

NO RESPONSE

Regardless of whether or not you intend to keep managing for young forest on your land after your contract ends, we are interested in what you think the effects would be if you did choose to manage for young forest without further cost share payments.

To what extent do you agree or disagree with the following statements: **(ONLY ASK ABOUT IMPORTANT OUTCOMES IN QUESTION 8)**.

19A. Managing for young forest on your land within ten years after your contract end date would benefit hunting opportunities on your land:

Strongly Agree

Agree

Neither Agree or Disagree

Disagree

Strongly Disagree

NOT SURE

NO RESPONSE

19B. Managing for young forest on your land within ten years after your contract end date would benefit bird-watching opportunities on your land:

19C. Managing for young forest on your land within ten years after your contract end date would benefit American Woodcock on your land:

19D. Managing for young forest on your land within ten years after your contract end date would benefit Golden-winged Warblers on your land:

19E. Managing for young forest on your land within ten years after your contract end date would benefit other birds that use young forest habitat on your land:

19F. Managing for young forest on your land within ten years after your contract end date would improve the scenery on your land:

19G. Managing for young forest on your land within ten years after your contract end date would benefit forest health on your land:

19H. Managing for young forest on your land within ten years after your contract end date would improve timber harvesting for income on your land:

19I. Managing for young forest on your land within ten years after your contract end date would benefit the property value of your land:

20A. How common is it that other landowners in the region purposely manage for young forest on their land without cost share payments?

Not At All Common

Slightly Common

<p>Moderately Common <input type="checkbox"/></p> <p>Very Common <input type="checkbox"/></p> <p>Extremely Common <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>20B. When it comes to management activities you do on your land, how important are the opinions of other landowners in the region to you?</p> <p>Not at all Important <input type="checkbox"/></p> <p>Slightly Important <input type="checkbox"/></p> <p>Moderately Important <input type="checkbox"/></p> <p>Very Important <input type="checkbox"/></p> <p>Extremely Important <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>To what extent do you agree or disagree with the following statements:</p> <p>20C. Other landowners in the region think that you should manage your land for young forest within ten years after your contract end date if <u>further cost share payments were not available</u></p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither Agree or Disagree <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>		
<p>21A. People who are important to you think that you should manage for young forest on your land within ten years after your contract end date <u>if further cost share payments were not available</u>:</p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither Agree or Disagree <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>21B. People you respect and admire think you should manage for young forest on your land within ten years after your contract end date <u>if further cost share payments were not available</u>:</p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither Agree or Disagree <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	
<p>22A. If you really wanted to, you could manage for young forest without further cost share payments within ten years after your contract end date:</p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither Agree or Disagree <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	

<p>22B. For you to continue managing for young forest without further cost-share payments within ten years after your contract end date is under your control:</p> <p>Strongly Agree <input type="checkbox"/></p> <p>Agree <input type="checkbox"/></p> <p>Neither Agree or Disagree <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	
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<p>23A. <u>If further cost share payments were not available</u>, is managing for young forest on your land within ten years after your contract end date:</p> <p>Very Desirable <input type="checkbox"/></p> <p>Desirable <input type="checkbox"/></p> <p>Neither Desirable or Undesirable <input type="checkbox"/></p> <p>Undesirable <input type="checkbox"/></p> <p>Very Undesirable <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>23B. <u>If further cost share payments were not available</u>, is managing for young forest on your land within ten years after your contract end date:</p> <p>Very Good <input type="checkbox"/></p> <p>Good <input type="checkbox"/></p> <p>Neither Good or Bad <input type="checkbox"/></p> <p>Bad <input type="checkbox"/></p> <p>Very Bad <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>
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<p>24. <u>If further cost share payments were not available</u>, is your management for young forest on your land within ten years after your contract end date limited by the following factors? For each, you can say yes or no.</p> <p>You don't have enough time <input type="checkbox"/></p> <p>You don't have enough money <input type="checkbox"/></p> <p>You don't know how to manage for young forest <input type="checkbox"/></p> <p>You don't have enough acreage <input type="checkbox"/></p> <p>You don't like how it looks <input type="checkbox"/></p> <p>You think that further management within ten years is unnecessary <input type="checkbox"/></p> <p>None of those <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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<p>Okay, that was the final question about how you might manage your land in the future. Now I have a few questions about outdoor recreational behaviors that you may take part in.</p> <p>25. Do you or a member of your family hunt?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>(IF 25 = YES)</p> <p>26A. Over the past year, about how many days have you personally hunted on the land you enrolled in the NRCS habitat program?</p> <p>Days _____</p>	<input checked="" type="checkbox"/>
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26B. Over the past year, about how many days have you personally gone hiking or walking on the land you enrolled in the NRCS habitat program?
 Days _____

26C. Over the past year, about how many days have you personally gone bird-watching on the land you enrolled in the NRCS habitat program?
 Days _____

26D. Over the past year, about how many days have you personally done other recreational activities on the land you enrolled in the NRCS habitat program?
 Days _____

27. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard American Woodcock on or near the land you managed for young forest?
 You
 NRCS employees, partner foresters, or partner biologists
 Someone else
 NO RESPONSE

28. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard a Golden-winged Warbler on or near the land you managed for young forest?
 You
 NRCS employees, partner foresters, or partner biologists
 Someone else
 NO RESPONSE

29. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard other birds that use young forest habitat on or near the land you managed for young forest?
 You
 NRCS employees, partner foresters, or partner biologists
 Someone else
 NO RESPONSE

FOR TREATMENT GROUP ONLY:

30A. In the past two years you were sent two letters that included bird monitoring results from the enrolled property. Did you receive a mailing last year, which was delivered in October 2015 to you by mail or email?
 Yes
 No
 NO RESPONSE

30B. (IF 30A=YES): Do you recall what this letter said about the presence of birds on your property?
 Yes
 No
 NO RESPONSE

31A. Did you receive a letter in December 2016 by mail which included results from bird monitoring from the enrolled property?
 Yes
 No
 NO RESPONSE

31B. (IF 31A=YES): Do you recall what this letter said about the presence of birds on your property?
 Yes
 No
 NO RESPONSE

<p>32A. When biologists visited the enrolled property to monitor for birds did you meet with them?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>32B. (IF 32A=YES): Did you accompany these biologists during one or more monitoring site visits?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>33. Finally, I would like to ask you some background information about yourself: Are you a member of any land or wildlife related organizations? Examples might include game species organizations such as the National Wild Turkey Federation, forest owner associations, and conservation organizations such as the Audubon Society. Yes (specify): _____ None <input type="checkbox"/> NO RESPONSE: <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	
<p>34. In what year were you born? Year: _____ NO RESPONSE: <input type="checkbox"/></p> <p>35. What is the highest level of formal education you have completed?</p> <p>Less than high school <input type="checkbox"/></p> <p>High school diploma/G.E.D <input type="checkbox"/></p> <p>Some college or technical school <input type="checkbox"/></p> <p>Associate's degree <input type="checkbox"/></p> <p>College undergraduate degree <input type="checkbox"/> (for example, B.A., B.S.)</p> <p>Graduate or professional degree <input type="checkbox"/> (for example, M.S., Ph.D., M.D.)</p> <p>NO RESPONSE <input type="checkbox"/></p> <p>36. What is your gender?</p> <p>Male <input type="checkbox"/></p> <p>Female <input type="checkbox"/></p> <p>Other <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>FOR CONTROL GROUP ONLY:</p> <p>37. Thanks so much! A letter with the monitoring results from your property will be arriving in the next month. Would you be willing to take a shorter follow up phone survey if I called you back sometime in May?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>That is all the questions that I have for you. Thank you for your time and have a great day.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Appendix C. Follow Up Survey

Survey Questions	Default Survey	Group Owner Survey
<p>INTRODUCTION: Hi, my name is (insert). I am a (affiliation) at Virginia Tech. May I please speak with _____?</p> <p style="padding-left: 40px;">⇨ If he/she is not available: When may I call back to reach him/her? Date and time: _____</p> <p>Thank you again for completing the telephone survey with me when I called several months ago. I am calling you back today because you indicated you would be interested in taking a follow-up survey with me after you had received a mailing with bird monitoring results from your property.</p> <p>As you know, I am conducting a research study to learn more about landowners who enrolled in Natural Resource Conservation Service habitat programs to help improve how well these programs meet conservation goals and landowner objectives for their land. The follow-up phone survey will take about 10-20 minutes to complete. Your participation is voluntary, and your identity and responses will be kept confidential.</p> <p>Information collected by NRCS partners about your habitat project including land acreage enrolled, contract dates, practices implemented, and biological results of management will be included in this research with your survey responses. The results of this research study will be published and used in a Masters thesis. There are no known risks associated with this survey. Although we would greatly appreciate your help, you are free to decline this survey.</p> <p>Do you consent to participate in this research study? Yes <input type="checkbox"/> No <input type="checkbox"/> [if no, thank them and end call].</p> <p>[If yes] Thanks for your willingness to participate. As we move through the survey, please feel free to ask for clarification if I have phrased something unclearly. The follow-up survey consists of a sub-set of questions that I asked in the first survey, so some questions may sound familiar. Thank you in advance for your patience.</p> <p>In this survey, I will ask you about your involvement in an NRCS habitat program. Some people participate in more than one NRCS program, so to make it clear which I am talking about, the enrolled property address is (_____) and the contract involved (_____) practices.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>1A. Did you receive a letter in March 2017 by mail which included results from bird monitoring from the enrolled property? Yes <input type="checkbox"/> No <input type="checkbox"/> [if no, thank them and end call]</p> <p>1B. (IF 1A=YES): Do you recall what this letter said about the presence of birds on your property? Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>***If respondent is a family forest owner (Individual, Joint, Family Partnership, Trust or Estate) use survey version 1. Club or Association, Corporation or Business, and Other use version 2 of the survey.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>Enrolling land in an NRCS habitat program might result in many different outcomes. We are interested in what outcomes the program had for you and your property.</p> <p>2A. What effect did participating in the NRCS habitat program have on your access to expert advice on forest management on your land? Very Positive effect <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Positive Effect
 No Effect
 Negative Effect
 Very Negative Effect

2B. What effect did participating in the NRCS habitat program have on your ability to afford costs related to habitat creation or maintenance on your land?

2C. What effect did participating in the NRCS habitat program have for hunting opportunities on your land?

2D. What effect did participating in the NRCS habitat program have for bird-watching opportunities on your land?

2E. What effect did participating in the NRCS habitat program have on American Woodcock on your land?

How certain are you about the answer you just gave?

Very Certain
 Certain
 Neither Certain or Uncertain
 Uncertain
 Very Uncertain

2F. What effect did participating in the NRCS habitat program have on Golden winged Warblers on your land?

How certain are you about the answer you just gave?

2G. What effect did participating in the NRCS habitat program have on other birds that use young forest habitat your land?

How certain are you about the answer you just gave?

2I. What effect did participating in the NRCS habitat program have on the scenery on your land?

2J. What effect did participating in the NRCS habitat program have on the forest health on your land?

2K. What effect did participating in the NRCS habitat program have on timber harvesting for income on your land?

2L. What effect did participating in the NRCS habitat program have on the property value of your land?

Okay, now I have a few questions about your level of satisfaction with different parts of the NRCS habitat program. For each you can respond on a 1 to 10 scale, where 1 is not at all satisfied, 5 is moderately satisfied, and 10 is completely satisfied.

3A. How satisfied are you with the conservation program overall?

3B. How satisfied are you with the program cost-share payments?

3C. How satisfied are you with the wildlife outcomes on your land?

3D. How satisfied are you with your interactions with Natural Resources Conservation Service employees, partner biologists, and partner foresters?

Thanks! To what extent do you agree or disagree with the following statements:

4A. You trust the expertise of NRCS employees, partner biologists, and partner foresters to help you achieve your land management goals.

Strongly Agree
 Agree

<p>Neither <input type="checkbox"/></p> <p>Disagree <input type="checkbox"/></p> <p>Strongly Disagree <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>4B. You feel that you have similar values to the NRCS employees, partner biologists, and partner foresters.</p> <p>4C. The rules and procedures of the NRCS habitat program ensure that you are treated fairly.</p>		
<p>In the next sections I am going to ask you about managing for young forest on your property. The term young forest refers to areas with well-developed ground cover, shrubs, and young trees, and the absence of a closed tree canopy. It may help to picture the area that you have managed through this NRCS habitat program- how it looks now and over the next few years as the vegetation grows in.</p> <p>When I say management or managing, I mean taking actions on your property to influence trees or other plant cover. In this survey, when I say managing for young forest I am referring to both actively creating new young forest and taking action to maintain existing young forest.</p> <p>Your contract with the NRCS habitat program ends in [YEAR] OR ended in [YEAR].</p> <p>5. How likely are you to manage for (again, as a reminder I mean create or maintain) young forest on your land within ten years after your contract end date by re-enrolling in a Natural Resources Conservation Service program?</p> <p>Not At All Likely <input type="checkbox"/></p> <p>Slightly Likely <input type="checkbox"/></p> <p>Moderately Likely <input type="checkbox"/></p> <p>Very Likely <input type="checkbox"/></p> <p>Extremely Likely <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>IF CONTRACT HAS ENDED:</p> <p>6A. Since we spoke on (____), have you used any management practices to manage- either create or maintain- for young forest on your land <u>without cost share payments</u>?</p> <p>Yes <input type="checkbox"/></p> <p>No <input type="checkbox"/></p> <p>6B. Which of the following management practices have you used since (____) to manage for young forest on your land without cost share payments? For each practice you can say yes or no:</p> <p>Cutting a <u>new patch</u> of trees about 10 acres or more in size while leaving behind some mature trees standing in the area <input type="checkbox"/></p> <p>Cutting to <u>expand an existing patch</u> of young forest while leaving behind some mature trees standing in the area <input type="checkbox"/></p> <p>Applying herbicides to invasive plants <input type="checkbox"/></p> <p>Mechanical removal of invasive plants <input type="checkbox"/></p> <p>Establishing or maintaining native tree or shrub plantings <input type="checkbox"/></p> <p>Maintaining deer fencing <input type="checkbox"/></p> <p>Mechanical brush clearing (also called brush hogging) <input type="checkbox"/></p> <p>Cutting shrubs such as alder <input type="checkbox"/></p> <p>Prescribed burning <input type="checkbox"/></p> <p>NOT SURE <input type="checkbox"/></p> <p>NO RESPONSE <input type="checkbox"/></p> <p>FOR EVERYONE:</p> <p>6C. <u>If further cost share payments were not available</u>, which of the following management practices would you use in the future to manage- either create or maintain- for young forest on your land within ten years after your contract end date: For each practice you can say yes or no:</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

- Cutting a new patch of trees about 10 acres or more in size while leaving behind some mature trees standing in the area
- Cutting to expand an existing patch of young forest while leaving behind some mature trees standing in the area
- Applying herbicides to invasive plants
- Mechanical removal of invasive plants
- Establishing or maintaining native tree or shrub plantings
- Maintaining deer fencing
- Mechanical brush clearing (also called brush hogging)
- Cutting shrubs such as alder
- Prescribed burning
- NOT SURE
- NO RESPONSE

7. If further cost share payments were not available, how likely are you to manage for young forest on your land (using any of the practices described in the previous question) in the future within ten years after your contract end date?

- Not At All Likely
- Slightly Likely
- Moderately Likely
- Very Likely
- Extremely Likely
- NO RESPONSE

Regardless of whether or not you intend to keep managing for young forest on your land after your contract ends, we are interested in what you think the effects would be if you did choose to manage for young forest without further cost share payments.



To what extent do you agree or disagree with the following statements:

9A. Managing for young forest on your land within ten years after your contract end date would benefit hunting opportunities on your land:

- Strongly Agree
- Agree
- Neither Agree or Disagree
- Disagree
- Strongly Disagree
- NOT SURE
- NO RESPONSE

9B. Managing for young forest on your land within ten years after your contract end date would benefit bird-watching opportunities on your land:

9C. Managing for young forest on your land within ten years after your contract end date would benefit American Woodcock on your land:

9D. Managing for young forest on your land within ten years after your contract end date would benefit Golden-winged Warblers on your land:

9E. Managing for young forest on your land within ten years after your contract end date would benefit other birds that use young forest habitat on your land:

9F. Managing for young forest on your land within ten years after your contract end date would improve the scenery on your land:

9G. Managing for young forest on your land within ten years after your contract end date would benefit forest health on your land:

9H. Managing for young forest on your land within ten years after your contract end date would improve timber harvesting for income on your land:

9I. Managing for young forest on your land within ten years after your contract end date would benefit the property value of your land:

10A. How common is it that other landowners in the region purposely manage for young forest on their land without cost share payments?

Not At All Common

Slightly Common

Moderately Common

Very Common

Extremely Common

NOT SURE

NO RESPONSE

10B. When it comes to management activities you do on your land, how important are the opinions of other landowners in the region to you?

Not at all Important

Slightly Important

Moderately Important

Very Important

Extremely Important

NOT SURE

NO RESPONSE

To what extent do you agree or disagree with the following statements:

10C. Other landowners in the region think that you should manage your land for young forest within ten years after your contract end date if further cost share payments were not available

Strongly Agree

Agree

Neither Agree or Disagree

Disagree

Strongly Disagree

NOT SURE

NO RESPONSE

11A. People who are important to you think that you should manage for young forest on your land within ten years after your contract end date if further cost share payments were not available:

Strongly Agree

Agree

Neither Agree or Disagree

Disagree

Strongly Disagree

NOT SURE

NO RESPONSE

11B. People you respect and admire think you should manage for young forest on your land within ten years after your contract end date if further cost share payments were not available:

- Strongly Agree
- Agree
- Neither Agree or Disagree
- Disagree
- Strongly Disagree
- NOT SURE
- NO RESPONSE

12A. If you really wanted to, you could manage for young forest without further cost share payments within ten years after your contract end date:

- Strongly Agree
- Agree
- Neither Agree or Disagree
- Disagree
- Strongly Disagree
- NOT SURE
- NO RESPONSE

13A. If further cost share payments were not available, is managing for young forest on your land within ten years after your contract end date:

- Very Desirable
- Desirable
- Neither Desirable or Undesirable
- Undesirable
- Very Undesirable
- NO RESPONSE

14. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard American Woodcock on or near the land you managed for young forest?

- You
- NRCS employees, partner foresters, or partner biologists
- Someone else
- NO RESPONSE

15. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard a Golden-winged Warbler on or near the land you managed for young forest?

- You
- NRCS employees, partner foresters, or partner biologists
- Someone else
- NO RESPONSE

16. Since you enrolled in the NRCS habitat program, which of the following people have seen or heard other birds that use young forest habitat on or near the land you managed for young forest?

- You
- NRCS employees, partner foresters, or partner biologists
- Someone else
- NO RESPONSE

17A. When biologists visited the enrolled property to monitor for birds did you meet with them?

- Yes
- No
- NO RESPONSE

17B. (IF 17A=YES): Did you accompany these biologists during one or more monitoring site visits?

Yes
No
NO RESPONSE

18. Finally, you indicated that you received a letter in March that included results from bird monitoring from the enrolled property. In a few sentences could you describe what effect, if any, the result letter had on you?

That is all the questions that I have for you. Thank you for your time and have a great day!