**Table S1.** Summary of interviewees.1

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| --- | --- | --- | --- | --- |
| **Company type** | | **Role** | **No. of interviewees** | **Background/expertise** |
| Contractor | Project director | | 1 | Construction management, business development |
| Contractor | Contracts manager | | 4 | Contracts management, building trades |
| Contractor | Senior site manager | | 1 | Construction management, building trades |
| Contractor | Sustainability manager | | 3 | Sustainability, consultancy |
| Contractor | Health, safety and environment manager | | 3 | Health and safety, administration, sustainability |
| Waste management | Operations manager | | 3 | Waste logistics, haulage |
| Waste management | Sales manager | | 1 | Waste logistics, sales, public relations |
| Client | Project director | | 5 | Construction management, project management |

1 Limitations: interviews with individuals unavoidably contain a degree of subjectivity and a risk of biased viewpoints or inaccurate reporting of events. These limitations were mitigated by carrying out interviews with several people from each case study project. Across different projects and with interviewees occupying different construction industry roles, the same topics were covered, increasing confidence in the testimony.

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