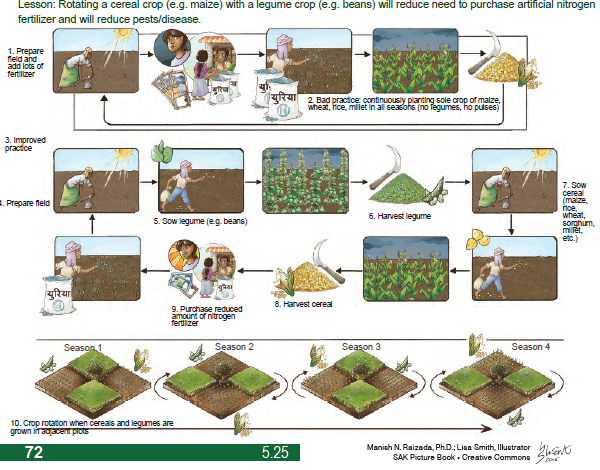
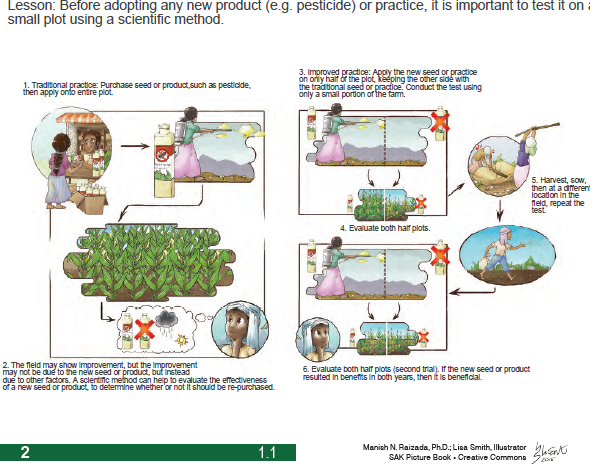
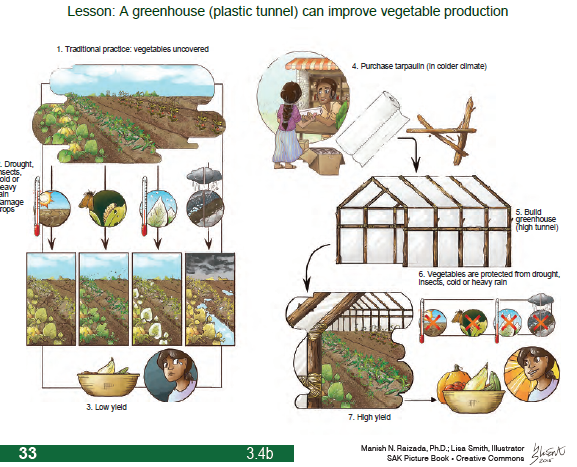
Supplemental material 6: Three major lessons that are difficult to understand among farmers



**Picture Lesson # 13 on the benefits of crop rotation (shown: maize with common bean) to reduce the need to purchase inorganic nitrogen fertilizer and reduce crop disease/pests.** The traditional practice is shown in the box in the upper part, while the introduced crop rotation innovation is just below the traditional one. Picture lesson source:A Picture Book of Best Practices for Subsistence Farmers(South Asian version)(Raizada and Smith 2016).

**Picture Lesson # 1 on the scientific method procedure to test products (use of split plots and multiple years).** The traditional practice is shown in the box in the left side, while the improved practice is shown in the right side of the lesson. Picture lesson source: A Picture Book of Best Practices for Subsistence Farmers(South Asian version)(Raizada and Smith 2016).



**Picture lesson # 19 on how to build a low-cost tunnel/greenhouse for vegetables using tarpaulin plastic sheets and local wood.** The traditional practice of vegetable growing is shown in the box in the left, while the use of greenhouse by using tarpaulin is on the right. Picture lesson source: A Picture Book of Best Practices for Subsistence Farmers(South Asian version)(Raizada and Smith 2016).