

Table S1. Interview topic guide.

Topic Guide	
1.	<i>Can you tell me a little bit about how you normally decide how much food to serve your child at snack time?</i>
2.	<i>And how did you decide today?</i>
3.	<i>Is this amount similar or different to what you would normally provide?</i>
4.	<i>Is there any reason why you might serve a different amount than you did today?</i>
5.	<i>I can see you served more X than Y, can you explain your reasons for this?</i>
6.	<i>Can you tell me about how these portion sizes are similar or different to other snack food items that you usually serve?</i>
7.	<i>Can you tell me a little bit about how this amount is similar or different to the amount another family member would provide?</i>
8.	<i>What role does your child play in deciding the amount of a snack that they receive?</i>
9.	<i>If a snack comes in a packet for one, such as pom bears, how do you decide how much to give?</i>
10.	<i>How does your child's liking/dislike of a snack influence the amount you serve?</i>
11.	<i>How much of this snack would you expect your child to consume?</i>
12.	<i>How do you decide how much you want your child to consume?</i>
13.	<i>How would you normally respond if your child asks for more?</i>
14.	<i>How would you normally respond if your child refuses a snack?</i>
15.	<i>What information do you use when deciding on a portion size for yourself?</i>
16.	<i>What information do you use to guide your decision regarding the amount of food to serve your child?</i>
17.	<i>Can you tell me about a time you were provided with portion size information?</i>
18.	<i>What is your opinion on receiving portion size guidance?</i>
19.	<i>How willing would you be to follow portion size guidelines?</i>
20.	<i>What is your opinion on supermarkets providing packaged snacks in a size suitable for child consumption?</i>