

## Supplemental Material

**Table S1.** Genomic coordinates of HREs relative to the TSS

HRE	Sequence	Distance from TSS
1 <sup>1)</sup>	CCAGGTCC	- 350 / - 357
2	GTGTGTGC	- 367 / - 374
3	GTGTGTGC	- 823 / - 830
4 + 5 <sup>2)</sup>	GCACGTGC	- 846 / - 853
6	AGACATGC	- 883 / - 890
7	<b>GCACCTGG</b>	- 1091 / - 1098
8	ACACGCCT	- 1245 / - 1252
9	<b>GCAGGTGG</b>	- 1262 / - 1269
10	CCATGTGC	- 1393 / - 1400
11	<b>GCACATGG</b>	- 1452 / - 1459
12	<b>GCACTTCT</b>	- 1459 / - 1466
13	<b>GCACACAC</b>	- 1670 / - 1677
14	<b>GCAATGCTG</b>	- 1691 / - 1699
15	<b>GCAGGTCC</b>	- 1759 / - 1766
16	CCACCTGC	- 1778 / - 1785
17	<b>GCACCTCC</b>	- 1838 / - 1845
18 <sup>1)</sup>	GGAAGTGG	- 2523 / - 2530
19	<b>GCAAGTAT</b>	- 2838 / - 2845
20	GTGCGTGC	- 2998 / - 3005
21 <sup>1)</sup>	GGACATGG	- 3092 / - 3099
22	<b>GCAAGTGG</b>	- 3191 / - 3198
23 <sup>1)</sup>	GGACCTGG	- 3314 / - 3321
24	CCAGGTGC	- 3339 / - 3346
<u>25</u>	<u>GGACGTGC</u>	<u>- 3425 / - 3432</u>
<u>26</u>	<u>GCACATCT</u>	<u>- 3517 / - 3524</u>
<u>27</u>	<u>ACACGCCC</u>	<u>- 3551 / - 3558</u>
28	<b>GCACGTAG</b>	- 3563 / - 3570
29	GGATGTGC	- 3615 / - 3622

Bold characters indicate the conserved core of the HRE. Underlined HREs were identified as necessary to induce DEPP under hypoxic conditions. <sup>1)</sup> Identified by JASPAR database as HRE but lacking the CGT (sense) or ACG (antisense) core. <sup>2)</sup> HRE 4+5 are found at the same location, but on opposite strands

**Table S2.** Primer used to amplify human DEPP promoter

Forward (5'-3')	Reverse (5'-3')	Lenght
<sup>1)</sup> acgg <u>GGTACC</u>	<sup>1)</sup> acgcc <u>GCTAGC</u>	3759 bp
GTTGAGGAGCCCCTCGATGATCA	CCTGAGCAGTGTGAAGAACCCTC	

<sup>1)</sup> Extra nucleotides shown in small letters, cloning restriction sites underlined.

**Table S3.** Sequence of the 3759 kb regulatory region (5' → 3')

GTTGAGGAGCCCCTCGATGATCAGAGTCCCTTCTCCTGTGGGGTCCACACATCAGCCCTCCC  
CCAGAGCAGCTGCCTACCTTCCCTGTGCCCCCTAGGGATGGGATGCTCTGAACACTCAGGCCTT  
GCACATCCCTCCTCCTGAGTGGCCCCATCCCCTCAGGAAGGACCATCAGCCACTACGTGCCCTG  
GGCGTGTGACCAGGCCCTGTGGGAGGGAGCCTGAGATGTGCTCAGCTCATGCCTGGCCAGGG  
GCACAGCGCAGAACACAGTGGCTGAGTCAGGTGTCCCACAGGAAGCCAGCTGCTGGCCGGCA  
GGCACGTCCACACCGCGGTGAAGAAGTGGTTCAGGGACGCACAGCCTGTCTGCTCATGCCAA  
GCAGGGGACCTCTCTGCCCACTGCACCTGGGAGGGGTCCTGCGCCACCAGGTCCTATGGC  
CACCAGGCCCGGAGGGTCCCACACCCACCAGAGCAGAAGTGGGCACTCTCTGTCTAGCTGT  
GTCTCAGCCTCACCTTCTCCCGGTGCCTTCCAACAGCAGCAGCGTCCACTTGCCAGGGCTGAC  
AAAGGGTCTTGCTTTTCTCACCCTGCTTAGACATCACTAGCCCTATATCCCATAACCAGAATTC  
TACAACAGCCTTCATCCCATGTCCCCAACCTCCCTCGGTTTCCCTAGGTCTGCAGGTGACATGGC  
TTCTCTCCTGCTGCCAACCTGGGGCCCTAATCAACAGAGTCTCTGCACGCACCTTGCTAGTAGT  
GCTGGTTGGCACCCCTGGGGCCCTGATTCAGTGCCTCTGACCTATCCAGGCCTCTGTCTCTGC  
GAGACCACCCAGGCCTCTGTGCCAATCCCGGTCACTCTGTGTGTAAGCCTGGCCAAGCTGAGT  
CATTTGCCAGAATACTTGCCAGCAACCTCGGCTGCCCTCTACCCAGAGCCGCAGTCTCGAAACT  
ACACACTCCTAATGTGCTCTGACACTAGTCTTCCCACAATTAACCTTGAATATCATTCTCTCATT  
GCCATCTCAACCAACATTTAATTTTATTATTTATGTTTTATTGTGATAAGGACATTTAACATAAG  
AACTACCCTCTAAACAACTGTTCACTGCACAATACTGTATTGTTCACTGTAGGCACAACGTTG  
TCCAGCCCATATCCAGGACTTACTCATCTTGCATAGCTGAAAACATTATATCAGCTGCACAGCAA  
CTCTCCACTTCCCTCCCTGCCCGTCCCTGCAACCACCATTTTCACTCTCTGCCTCTATGAG  
CCTATTTTAGATTCTTATATAAGGGAATCATGCAGTATTTCTGACCCATATTTTAGATTACAAA  
ATCCCATTTCTCTCCTCGTTGGCACTAAAAGCCCTGTGAGAACAGGGACGCCATGGAAACTT  
CTTTGTATCCCTGGCAGCACTCAGGAAGACCCTGCACAATGTGGATTTTATGGTAACCTTAGAAA  
TGGGGTTTCTAGGTTCAAACATCCTGCCATCCACAGAGAAAATAGTGTATCCAAAGGTTATCAA  
ATATACACACAGCTTCCAGATATGACCTTGCACTATCTGCTAAAAAGGAAAACAAAACAAGCAG  
AAACCAGAGCTGTTTTGATACTCACTGGTGTCTACAAGCACAGATGTGTCACTGAGCTTCT  
ATGAAGGAGAGGCCAGCATGGATCTATGGAGTCAAAGGTCTATGGGGGGTCTGTCTTCTGCCT  
CTTGGTCTCGGGTGCCTCTCAGTGGAGAGAGCTTGTGGGGATGGCTCACTCATGGAGACCCACT  
GCCCTCCAGCCCCACCCTGGACGCCAGGCAGAGGAAGATGGAGCAGACACAGCCCTGGCCAC  
GAGGGGCTCGGGCTTGGACACAGAAGGAGATGCAATGGAGCTTCTTGGAGGAGGTGCTTGTGC  
ACTGCACCCTGGAAGACGAGTGAAGGGGGACGGGGAGGAAAGCTGAGCAGGTGGCCCTGACC  
TCAGGACCTGCCTGGACAAGGTGCGGGGCTTGGCTGTACTGGGGACAGCTGGCTCTCCATGA  
CTCAGGCCAGACATGCCTACACAGGTGATGTGTGTGCCCCCAACATAGCCGCCACTGTTACCC  
CTCCCCAGCTTGGCCGCATCTGAATGGAGGGAAAGCCCCGTCAGCCAGCAGCGAATTCTCCG  
CCTCCCTCCCTCTTTGGTCTCTTGACTAATCTGCTCATTGCTAATAAATTCAAAGAAGAGCCAG  
CGAACTAGACAAAGGGTCTACAAAAGATATAAGAGCTTGGGCAAGGTGAGAAGTGCCATGTG  
CCACTGAAATCCTGGTCACTGTCTCAGGCACTCCCTGCCCCGATGCCTTTGTGCACATGGAGTTC  
CCACCTAGAATTCAAGAACTTGGGACTGCCCGTCCCTCTGCTTGCCTAGGGAGTCTGGGGTCT  
GCCAGTACTCAGAGCTCAGGCTTGGGCTAACTCTCAAGACTCCTCTTTCTCCCCACCTGCAG  
CACAGGCAGGCGTGTCCAGGTGGGGCTGTGGCTGGGGCAGAGGATCTGTGGCCTGTCTGGGG  
AGTGCAGGAGCTTCCAGGGGCTGCCTCTCTATCCTTGGCAGCCTCCTTGTGTCATGTTCCATTT  
TCCTGGACAGATGCAGTGGCTTTCTAATGTTGCCAGGTGCTCCTTGGCAGCCCCCAGCCCCA  
GCCCCAGCCAGTCCAGCAGCTGCAGCGATCCTTTGAAGCAGAAGCCAGACTGCAGTGCCCT  
TGTTCAAACCCTGCAGTCTTCCCTCCCTCCTAGAGGGAAACACAGCATCCACCCCAAGGTCCA  
CTGACCCCTCCTACATGGGCCAGTCTGCAGGCCCTTGTGTGCCCTGAGCATGTCTGTCCGGC  
GCGCCCTACCCACAGGGGCTTTGCACGTGCTGCCCTGCCACCTGGAATGTGCATTTTCCATTT  
TTTTAGGTTTCTGCTCCAATATCTGCTCTTAGGGAAGACACCCCTGACCACTGTACCTGTGGCG  
GCAGCCCACCACAGCATGCCACTGCGCTGCTTTCCTTACGGCAGTCTTGTGTTGCCTGAATCA  
CAGACCCATTCTCTGCTTGGCTTGTCTCCTCCCTACTAGAATATGAGCTCCAGGGGGCCACA  
CCTTGTCCGCTGCTACGTTTGTGTGCTTAGTGCATTACAGCACACACTAGCACCTCATATCT  
GGTGAACAAGTAAACAAACAAATCCTCCGAAAGCACCCCATCTGGGGTGTAAAGAAGACCAGG  
GTCAGACCCCGCAGACCCGCTTGGTCCCTTGCAGCAGGGTGTGTCTCTCCTAGGAGCAGGCC

TAGGGACCCAGCCTCAGCTGCCTCCAGACTGGGGTCTGTGCTGCTGATTTTTTCATCAAAGTTGC  
CAAGGACCTGGCCAACTTCACAGGAGTCATGATGGGGTGGTGTAAACACAGAGTGGGAAACA  
AGCTTTGGGGCAGGGGTGGCCCTGGGGCTACCTGTGAGGGCCAGTGGAACCCCTCCCTCTCCC  
AGTGCCCTACTTGACCAGCAGTGAACCCACCCCTTCTGCCCTGCAGCGTAAACATTCCCA  
GCCTCCTACAGGCAGAAAAACACCTCCAAGCTGGCAGCTGGGCCAGGCCCCGCCACCAAGCT  
GTTTTCTAAGACAGCCTCCGAGTAGGCTATTTTTGGCCCTCGTGACAGTGATTGATAGCTGCT  
GGGAAGGTATAAAAGCAGCTTGCCTGCGAAGGTTCTTCA**C**<sup>1)</sup>ACTGCTCAGG

<sup>1)</sup> TSS is bold and underlined. TSS is base 0 and the first base after the TSS is +1

**Table S4.** Primers used to generate BLOCKs

BLOCK	Forward (5'-3')	Reverse (5'-3')	Lenght	
BLOCK 1 <sup>1)</sup>	acgg <u>GGTACC</u> AGCTCAGGCTTGGGCT AACT	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAAC CTTC	1318	
BLOCK 2 <sup>1)</sup>	acgg <u>GGTACC</u> TCTGACACTAGTCTTC C	acgcc <u>GCTAGC</u> AGTTAGCCCAAGCCT	1485	
BLOCK 3 <sup>1)</sup>	acgg <u>GGTACC</u> GTTGAGGAGCCCCTCG ATGATCA	acgcc <u>GCTAGC</u> TGTGGAAGACTAGTGTA GAGC	997	
BLOCK 1 + 2 <sup>1)</sup>	acgg <u>GGTACC</u> TCTGACACTAGTCTTC C	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAAC CTTC	2783	
BLOCK 2 + 3 <sup>1)</sup>	acgg <u>GGTACC</u> GTTGAGGAGCCCCTCG ATGATCA	acgcc <u>GCTAGC</u> AGTTAGCCCAAGCCT	2461	
BLOCK 1 + 3 <sup>1)</sup>	Step 1	acgg <u>GAGCTC</u> AGCTCAGGCTTGGGCT AACT	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAAC CTTC	1318
	Step 2	acgg <u>GGTACC</u> GTTGAGGAGCCCCTCG ATGATCA	acgcc <u>GAGCTC</u> TGTGGAAGACTAGTGTA GAGC	997

<sup>1)</sup> Extra nucleotides shown in small letters, cloning restriction sites underlined.

**Table S5.** Primers used for 5' end truncations

HREs in fragments	Forward (5'-3')	Reverse (5'-3')	Lenght
1 - 26 <sup>1)</sup>	acgg <u>GGTACC</u> GAGGGAGCCTGAGATGTGCT	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAACCCTTC	3543
1 - 25 <sup>1)</sup>	acgg <u>GGTACC</u> CCTGGCCAGGGGCACAGCGC	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAACCCTTC	3514
1 - 24 <sup>1)</sup>	acgg <u>GGTACC</u> TGAAGAAGTGGTTCCAGGGA	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAACCCTTC	3423
1 - 19 <sup>1)</sup>	acgg <u>GGTACC</u> TGCTAGTAGTGCTGGTTGGC	acgcc <u>GCTAGC</u> CCTGAGCAGTGTGAAGAACCCTTC	3003

<sup>1)</sup> Extra nucleotides shown in small letters, cloning restriction sites underlined.

**Table S6.** Primers used for site directed mutagenesis

<b>HRE</b>		<b>consensus</b>	<b>Forward (5'-3')</b>	<b>Reverse (5'-3')</b>
29	wt	GGATG <u>TGC</u>	AGGAGGGATGcatAAGGCCTGAGTGT	CCTGAGTGGCCCCATCCC
	mut	GGATG <u>CAT</u>	TCAGAG	
28	wt	CT <u>ACG</u> TGC	ATCAGCCACTgtaTGCCCTGGGGC	GGTCCTTCCTGAGGGGAT
	mut	CT <u>GTA</u> TGC		
27	wt	GGG <u>CGT</u> GT	TGCCCTGGGGtacGTGACCAGGC	CGTAGTGGCTGATGGTCC
	mut	GGG <u>TAC</u> GT		
26	wt	AGATG <u>TGC</u>	GCCTGAGATGcatTCAGCTCATGCC	TCCCTCCCACAGGGCCTG
	mut	AGATG <u>CAT</u>		
25	wt	GG <u>ACG</u> TGC	CGCGGTGTGGgta <sup>c</sup> catCTGCCGGCCA	GTGAAGAAGTGGTTCCAGG
	mut	GGG <u>TAC</u> AT		
20	wt	GTGCG <u>TGC</u>	GCAAGGTGCGcatAGAGGACTCTG	TAGTAGTGCTGGTTGGCA
	mut	GTGCG <u>CAT</u>		