

## SUPPLEMENTAL MATERIALS

### Table S2: Author Education/Experience Distribution

*The table shows the total number of multiple response selections (n=17 categories) for the Author Education/Experience data (n=137 total responses) including the count within each category and search type, the distribution of author education/experience types within each of the search types (i.e., Play, Milestone, and Development; “% within Search”), the distribution of author education/experience types across each of the search types (i.e., “% within Author Education/Experiences Responses”), and the standardized adjusted residuals (Z) from post-hoc analyses of the Fisher’s Exact test evaluating the null hypothesis that all author education/experience responses were similarly distributed among the Play, Milestone, and Development searches. Categories in italics had a total combined frequency among the three searches less than five so were not included in the statistical analyses. \* Plus bold font within the table denotes statistical significance below  $p < 0.0027$  after Bonferroni adjustments.*



|                       |  | Author Education/Experience  |                              |  |   |  |  |   |  | Total   |
|-----------------------|--|--|------------------------------|--|---|--|--|---|--|---------|
|                       |  | <i>Healthcare,<br/>Parent,<br/>Early<br/>Childhood<br/>Education</i> | <i>Healthcare,<br/>Other</i> | <i>Parent, Early<br/>Childhood<br/>Education</i> | <i>Parent, Early<br/>Childhood<br/>Education,<br/>Other</i> | <i>Healthcare,<br/>Early<br/>Childhood<br/>Education</i> | <i>Early<br/>Childhood<br/>Education,<br/>Parent</i> | <i>Healthcare,<br/>Human<br/>Services</i> | <i>Parent, Early<br/>Childhood<br/>Education,<br/>Human<br/>Services</i> |         |
| Play Search           | Count  | 0  | 0                            | 2  | 2   | 1  | 1  | 0   | 1  | 56      |
|                       | % within Search                                      | 0%   | 0%                           | 3.57%  | 3.57%   | 1.79%  | 1.79%  | 0%  | 1.79%  | 100.00% |
|                       | % within Author<br>Education/Experience<br>Responses | 0%   | 0%                           | 100.00%  | 100.00%   | 50.00%   | 100.00%  | 0%  | 100.00%  | 40.88%  |
|                       | Adjusted Residual                                    | --   | --                           | --   | --  | --   | --   | --  | --   | N/A     |
| Milestones<br>Search  | Count  | 1  | 1                            | 0  | 0   | 0  | 0  | 1   | 0  | 42      |
|                       | % within Search                                      | 2.38%  | 2.38%                        | 0%   | 0%  | 0%   | 0%   | 2.38%                                     | 0%   | 100.00% |
|                       | % within Author<br>Education/Experience<br>Responses | 33.33%   | 50.00%                       | 0%   | 0%  | 0%   | 0%   | 100.00%                                   | 0%   | 30.66%  |
|                       | Adjusted Residual                                    | --   | --                           | --   | --  | --   | --   | --  | --   | N/A     |
| Development<br>Search | Count  | 2  | 1                            | 0  | 0   | 1  | 0  | 0   | 0  | 39      |
|                       | % within Search                                      | 5.13%  | 2.56%                        | 0%   | 0%  | 2.56%  | 0%   | 0%  | 0%   | 100.00% |
|                       | % within Author<br>Education/Experience<br>Responses | 66.67%   | 50.00%                       | 0%   | 0%  | 50.00%   | 0%   | 0%  | 0%   | 28.47%  |
|                       | Adjusted Residual                                    | --   | --                           | --   | --  | --   | --   | --  | --   | N/A     |
| Total                 | Count  | 3  | 2                            | 2  | 2   | 2  | 1  | 1   | 1  | 137     |
|                       | % within Search                                      | 2.19%  | 1.46%                        | 1.46%  | 1.46%   | 1.46%  | 0.73%  | 0.73%                                     | 0.73%  | 100.00% |

[illegible]