

Supplementary

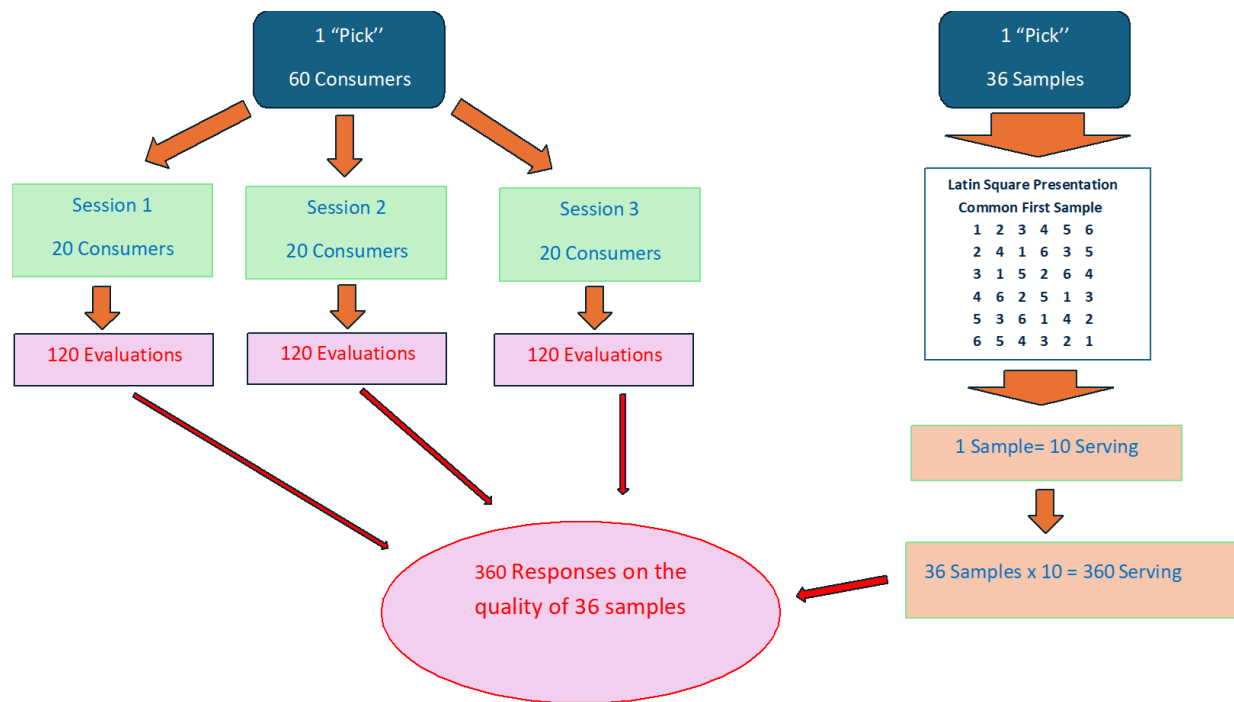


Figure S1. Consumer Research Plan Chart