

Appendix Table A. Number of articles by Journal

Journal	Frequency	Percentage
J. of Int. Business Studies	6	5.45%
J. of Mgt	1	0.91%
J. of Int. Marketing	2	1.81%
J. of Business Research	7	6.36%
British J. of Mgt	2	1.81%
J. of Business and Industrial Marketing	2	1.81%
J. of Rural Studies	4	3.63%
European Review of Agricultural Economics	2	1.81%
Industrial Marketing Management	9	8.18%
Scandinavian J. of Mgt	1	0.91%
J. of the Academy of Marketing science	2	1.81%
Int. J. of production economics	4	3.63%
J. of Supply Chain Mgt	1	0.91%
J. of Operations Mgt	8	7.27%
Systems Research & Behavioral Science	1	0.91%
Int. J. of Information Mgt	1	0.91%
Mgt Int. Review	1	0.91%
J. of Purchasing & Supply Mgt	1	0.91%
Strategic Mgt J.	9	8.18%
Int. Marketing Review	1	0.91%
J. of Marketing Research	2	1.81%
Int. J. of physical Distribution & Logistics Mgt	2	1.81%
Organization Science	3	2.72%
Agricultural Economics	3	2.72%
Chinese Mgt Studies	2	1.81%
Supply Chain Mgt. An Int. J.	1	0.91%
China Agricultural Economic Review	2	1.81%
Int. J. of Service Industry Mgt	1	0.91%
Int. Business Review	1	0.91%
Mgt. Accounting Research	1	0.91%
Decision Sciences Journal	1	0.91%
Int. J. of Project Mgt	2	1.81%
J. of Marketing	4	3.63%
Int. Food & Agribusiness Mgt Review	1	0.91%
Meat Science	1	0.91%
J. of Mgt Information systems	2	1.81%
Operations Mgt Research	1	0.91%
J. of Mgt & Governance	1	0.91%
J. of Marketing Theory & Practice	1	0.91%
J. of Mgt Governance	1	0.91%
J. of Strategic Marketing	2	1.81%
J. of Chains and Network Science	1	0.91%
J. of Marketing Mgt	1	0.91%
J, of Operations & Production Mgt	1	0.91%
J. of Business Logistics	1	0.91%
European J. of Marketing	1	0.91%

J. of Cleaner Productions	2	1.81%
J. of the science of food & Agriculture	1	0.91%
Agricultural & food economics	1	0.91%
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Total number of articles	110	100%

Notes: J.: Journal, Mgt: Management, Int.: International