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A Managed Volatility Investment Strategy for Pooled Annuity Products

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Abstract: Pooled annuity products, where the participants share systematic and idiosyncratic mortality risks as well as investment returns and risk, provide an attractive and effective alternative to traditional guaranteed life annuity products. While longevity risk sharing in pooled annuities has received recent attention, incorporating investment risk beyond fixed interest returns is relatively unexplored. Incorporating equity investments has the potential to increase expected annuity payments at the expense of higher variability. We propose and assess a strategy for incorporating equity investments along with managed-volatility for pooled annuity funds. We show how the managed volatility strategy improves investment performance, while reducing pooled annuity income volatility and downside risk, as well as an investment strategy that reduces exposure to investment risk over time. We quantify the impact of pool size when equity investments are included, showing how these products are viable with relatively small pool sizes.

Keywords: pooled annuity; equity investment; managed volatility; longevity risk

JEL Classification: G22; G11; J11

1. Introduction

Against the backdrop of population ageing and a general shift from defined benefit to defined contribution retirement schemes, individuals are faced with the risk of outliving their accumulated wealth on retirement, by either living longer than expected, or their wealth not being sufficient to maintain future consumption needs. A traditional option to insure against longevity risk is to purchase a life annuity product. The traditional life annuity has low market penetration in many countries (James and Song 2001; OMeara et al. 2015), resulting in individuals self-insuring a significant amount of longevity risk especially where there is no or limited government or public pension.

Pooled annuity funds, such as group self annuitization (GSA), are based on investments in low risk fixed income assets (Australia Government the Treasury 2020; Donnelly 2015; Milevsky and Salisbury 2015; Qiao and Sherris 2013). In a sustained low interest rate environment, this investment approach generates retirement incomes and investment risk exposures that are not consistent with the financial risk appetite or the income needs of retirees (Peijnenburg et al. 2016).

In Australia, the most common post retirement strategy of individuals is to draw down from pension savings with an account-based pension, which includes equity exposure with no longevity insurance, at or near government-prescribed minimum drawdown rates (Australia Government the Treasury 2020). Self-insuring against longevity risk is not generally optimal, resulting in lower levels of retirement income. The benefits of pooling of mortality risk and annuitization are well understood (Hainaut and Devolder 2006). Exposure to equity is also an important element of a post retirement annuitization strategy (Peijnenburg et al. 2016).

Compared to traditional life annuities, pooled annuities have potential benefits (Chen et al. 2020). Pooled annuities do not explicitly guarantee a level of payment, since they do not guarantee future mortality or investment returns to participants. This reduces reserving and solvency capital costs and the level of loading included in life annuity prices. In a low interest rate environment it also beneficial to consider including equity assets in a pooled annuity fund to improve investment returns. Managing equity risk then becomes important in the investment strategy of the fund. There has been no rigorous assessment of the impact of equity investment on payments for pooled annuities. We aim to fill this gap by proposing and assessing a strategy for incorporating equity investments along with managed-volatility for pooled annuity funds.

The rest of the paper is organized as follows. Section 2 provides an overview of the research on pooled annuity funds including group self annuitization (GSA) and tontines, focussing on investment risk. Section 3 describes our modelling framework, including the operation of the pooled annuity product, the mortality model, the economic scenario generator and interest rate models and the managed-volatility strategy. Section 4 presents the results from the inclusion of equity with a managed volatility investment strategy on pooled annuity payments under different scenarios, in comparison with a fixed asset allocation strategy. In Section 5, we discuss policy and practical implications as well as limitations and future research. Section 6 concludes the paper.

2. Pooled Annuities and Investment Risk

Risk sharing of longevity risk provides an attractive and sustainable solution to protect individuals against longevity risk. Products that share longevity risk in a pool with differing payment profiles are referred to as pooled annuity products. Group Self-Annuitization (GSA) is a form of pooled annuity considered in Piggott et al. (2005) that aims to generate a payment profile similar to a traditional life annuity. Annuity payments depend on the mortality experience within the pool, as well as the investment performance of the pooled fund.

Pool annuitants bear both the systematic and idiosyncratic longevity risk. As all risks are shared by the annuitants, GSAs remove the need for the annuity provider to offer costly guarantees, reducing capital requirement for traditional annuity providers and loadings in annuity premiums. Adverse selection for pooled annuities is also lower than for traditional life annuities (Valdez et al. 2006).

Stamos (2008) considers the role of pooled annuities in optimizing lifetime utility of consumption when an individual also has equity risky. The focus is on the welfare gain from pooling and the impact of pool size. He shows that, even with small pool sizes, pooled annuities are preferred to fixed annuities for low and moderate risk aversions. However, Stamos (2008) does not analyze the impact of equity risk on pooled annuity payments nor the resulting welfare gains.

Donnelly et al. (2013) compare the pooled annuity with a mortality indexed annuity and show how pooled annuities provide higher expected returns and that annuitants would be willing to accept the systematic longevity risk in the pool even for relatively small pool sizes. Donnelly et al. (2014) propose an 'overlay fund' structure allowing participants complete autonomy on how to invest the underlying annuity assets. They do not assess the impact of equity investment on pooled annuity payments, although this structure allows incorporation of equity investments in a flexible way.

Milevsky and Salisbury (2015) propose a modern tontine structure, which is a form of pooled annuity where the payout rate as a percentage of the initial premium is optimal and derived from optimizing individual utility. This modern tontine results in higher utility and generates a more constant stream of payments than a traditional tontine scheme. There is no analysis of investment risk.

Qiao and Sherris (2013) assess methods to improve pooling effectiveness in GSAs by incorporating multiple cohorts in the pooled annuity fund. However, they only consider fixed interest or cash investments.

The pooled annuity in the form of a group self annuity has received recent consideration in Australia (Australia Government the Treasury 2020). Although there are many alternative payment structures for pooled annuities and tontines to group self annuitization, they all share the pooling of both systematic an idiosyncratic mortality risk. There has been no analysis of the incorporation of equity investment in the pooled annuity fund and the impact on the annuity payments. Nor has there been any assessment of risk management strategies for equity investments, such as target volatility, on the pooled annuity payments when equity investments are included.

Managing volatility has been an important issue for variable annuities (Morrison and Tadrowski 2013). Hocquard et al. (2013) propose a dynamic hedging strategy that targets a pay-off distribution along with constant volatility. Recent developments in managed-volatility strategies, motivated by the empirical evidence of heavy tail asset returns, volatility heteroscedasticity, clustering and negative correlation of returns with conditional volatility, have shown superior investment returns from managing portfolio volatility.

Papageorgiou et al. (2017) introduce a univariate volatility timing strategy which is shown to outperform the stock market index, taking into account transaction costs, while reducing downside equity risk. Although benefits of target volatility strategies have been demonstrated for investment strategies more generally, their impact on pooled annuities with equity exposure has not been considered.

In this paper, for the first time, we propose and assess an investment strategy that incorporates risky equity assets and a managed-volatility strategy for pooled annuity products. We compare the managed-volatility strategy with a fixed allocation strategy, showing how this improves investment returns and limits downside risks. We quantify the out-performance for funds with different initial asset allocations and levels of target volatility. We also assess how reducing exposure to investment risk as the fund develops does not have a significant impact on expected pool annuity payments. We assess the impact of the number of participants in the pool on the payment pattern as the fund ages and membership is reduced by deaths. Moreover, a rigorous assessment of all these factors on pooled annuity payments for cohort of participants has not been quantified and assessed previously.

3. Pooled Annuity Income Modelling Methodology

In this section we outline the methodology we use to generate payments in the pooled annuity fund. To assess the impact of equity investments on a pooled annuity we use an economic scenario generator with a vector-autoregressive model, an interest rate term structure generated from a single-factor Cox–Ingersoll–Ross model (Cox et al. 1985), systematic mortality scenarios generated from a two-factor affine mortality model from Blackburn and Sherris (2013) and an autoregressive equity volatility forecast model. We compare the performance of the investment strategies using a wide range of different risk measures for the pooled annuity payments. These measures reflect those proposed by the Retirement Income Disclosure Consultation Paper of the Australian government (Australia Government the Treasury 2018).

3.1. Pooled Annuity Product Features

We base our analysis on the GSA structure introduced by Piggott et al. (2005) whereby the pool shares investment risk as well as both idiosyncratic and systematic longevity risk. At time 0, there is a pool of l_x homogeneous annuitants all aged x, each contributing the same amount to the pool. They expect a level annual payment of B_0 in the future. The starting total fund F_0 is:

$$F_0 = l_x B_0 \ddot{a}_x. \tag{1}$$

Here $\ddot{a}_x$ is a standard actuarial notation for a whole life annuity-due, calculated as

$$\ddot{a}_x = \sum_{t=0}^{\infty} \frac{1}{(1+R)^t} \frac{l_{x+t}}{l_x} \tag{2}$$

where l_{x+t} is the expected number of annuitants to survive to age $x + t$, and R represents the interest rate assumed in pricing. The pricing rate R changes how much capital each individuals needs to contribute to the pool's initial funding. The higher the R, the less expensive it is to participate in the pool. However, a higher pricing interest rate also increases the probability of lower future pooled annuity payments.

The annuity payment at time t is determined as:

$$B_t^* = B_{t-1}^* \times MEA_t \times IRA_t \tag{3}$$

where B_t^* is the benefit payment at period t after adjustments, with MEA_t and IRA_t denoting, respectively, the mortality experience adjustment and the interest rate adjustment for the period from year $t - 1$ to t.

When the realized mortality of the pool is lower than the expected mortality, the MEA_t will be less than one. Similarly, when the realized investment return is lower than the expected return, the IRA_t is less than one. The scheme allows the annuitants to participate in returns from both the up- and down-side. Benefit payouts are recomputed periodically, usually annually, reflecting the most recent mortality and investment experience in the adjustment factors.

Let l_{x+t}^* denote the actual number of pool survivors at time t. With this, the mortality adjustment is given by:

$$MEA_t = \frac{p_{x+t-1}}{p_{x+t-1}^*} \tag{4}$$

where $p_{x+t-1} = l_{x+t}/l_{x+t-1}$ is the expected one-year survival probability at time $t - 1$ with entry age x assumed at pricing, and $p_{x+t-1}^* = l_{x+t}^*/l_{x+t-1}^*$ is the matching realized probability. Similarly, the interest rate adjustment is given by:

$$IRA_t = \frac{1 + R_t^*}{1 + R} \tag{5}$$

where R_t^* is the realized one-year investment return during year $t - 1$.

Based on the above and the initial annuity payment B_0, we can calculate the annuity payment cash flows given a simulated realization of mortality and investment experience.

Future mortality and economic scenarios are generated based on the models described in Sections 3.2 and 3.3. Section 3.4 describes the calibration of the volatility forecast model as a part of the proposed strategy. Section 3.5 presents the steps to implement the managed-volatility framework.

3.2. Mortality Model

The evolution of the mortality of the pool is going to be determined by both systematic and idiosyncratic longevity risks. We use the two-factor mortality model proposed by Blackburn and Sherris (2013) to account for systematic mortality risk, while for idiosyncratic mortality risks we employ a Poisson approximation. Ungolo et al. (2021) provide more evidence on the performance of the model and show the stability of affine mortality model factor loadings in the Blackburn and Sherris (2013) model.

3.2.1. Systematic Longevity Risk

The Blackburn and Sherris model is based on a filtered probability space $(\Omega, \mathcal{F}, \mathbb{F}, \mathbb{P})$, where $\mathbb{P}$ is the real-world probability space and $\mathbb{F}$ is the filtration giving the information at time t. Under $\mathbb{P}$, we define the mortality hazard process at time t as $\mu^{\mathbb{P}}(t; x)$ for a person aged x at time zero. Under an equivalent risk-neutral measure $\mathbb{Q}$, we define a risk-neutral

hazard process $\mu^{\mathbb{Q}}(t;x)$ as $\mu^{\mathbb{Q}}(t;x) = (1 + \phi(t))\mu^{\mathbb{P}}(t;x)$, where $\phi(t) \geq -1$ is related to unsystematic risk. We set $\phi(t) = 0$ so that we assume $\mu^{\mathbb{P}}(t;x) = \mu^{\mathbb{Q}}(t;x)$. Since we pool mortality and use historical mortality experience in our modelling, we do not include any impact from a mortality risk premium.

Denote $S(t, T; x)$ as the risk-neutral survival probability from time t to T for a cohort of age x at time 0. Then

$$S(t, T; x) = \mathbb{E}_t^{\mathbb{Q}}\left[e^{-\int_t^T \mu(s;x)ds} \mid \mathcal{F}(t) \right] \tag{6}$$

where $\mu(s; x) = \mu^{\mathbb{P}}(s; x) = \mu^{\mathbb{Q}}(s; x)$ with $\mu^{\mathbb{P}}(s; x)$ and $\mu^{\mathbb{Q}}(s; x)$ denoting the instantaneous mortality intensities under the real world ($\mathbb{P}$) and risk neutral ($\mathbb{Q}$) measures respectively. In the two-factor version of this model, the instantaneous mortality intensity can be expressed as

$$\mu(t; x) = \zeta_1(t; x) + \zeta_2(t; x), \tag{7}$$

with $\zeta_1(t; x)$ and $\zeta_2(t; x)$ given by

$$d\zeta_1(t; x) = -\delta_1\zeta_1(t; x)dt + \rho_1 dZ_1^{\mathbb{Q}}(t) \tag{8}$$

$$d\zeta_2(t; x) = -\delta_2\zeta_2(t; x)dt + \rho_2 dZ_2^{\mathbb{Q}}(t) \tag{9}$$

where $Z_1^{\mathbb{Q}}$ and $Z_2^{\mathbb{Q}}$ are independent Brownian motions under the risk neutral measure, and δ_1, δ_2, ρ_1 and ρ_2 are fitted parameters. Then the survival curves can be computed analytically as:

$$S(t, T; x) = e^{-C_1(t,T;x)\zeta_1(t;x) - C_2(t,T)\zeta_2(t;x) + D(t,T;x)} \tag{10}$$

where

$$C_1(t, T; x) = \frac{1 - e^{-\delta_1(T-t)}}{\delta_1} \tag{11}$$

$$C_2(t, T; x) = \frac{1 - e^{-\delta_2(T-t)}}{\delta_2} \tag{12}$$

and

$$D(t, T; x) = \frac{1}{2}\sum_{j=1}^{2} \frac{\rho_j^2}{\delta_j^3}\left[\frac{1}{2}(1 - e^{-2\delta_j(T-t)}) - 2(1 - e^{-\delta_j(T-t)}) + \delta_j(T-t) \right]. \tag{13}$$

In this paper, we employ the two-factor model calibrated with the Kalman filter by Ignatieva et al. (2016) to the Australian male population at age 50, with data from 1965 to 2011. Table A1 in Appendix A shows the estimated parameters. The simulated force of mortality and survival function are represented in Figures A1 and A2, in Appendix A.

3.2.2. Idiosyncratic Longevity Risk

As for idiosyncratic risk, the number of deaths in each period t to $t+1$ is generated by Poisson approximation. The number of deaths over the period t to $t+1$ is generated as a random draw from the distribution

$$Poisson(E_{x+t}, \mu(t; x)) \tag{14}$$

where E_{x+t} is the exposure at time t and age $x + t$, and $\mu(t; x)$ is the force of mortality generated from the systematic mortality model for the period t to $t + 1$ and age $x + t$.

3.3. Economic Scenario Generator (ESG) Models

Each economic scenario consists of a projection of four economic series, namely, the Consumer Price Index (CPI), Gross Domestic Product (GDP), equity index and interest rate term structure over the projection period. The ESG produces the first three series along

with the projection of short term interest rate. The interest rate model then takes the short term interest rate as input and produces the term structure.

3.3.1. Economic Scenario Generator

An ESG is a model to produce simulations of the joint behaviour of financial and economic variables (Pedersen et al. 2016). Harris (1997, 1999) propose a regime-switching vector auto-regressive (VAR) model using Australian data that shows improvement over ARCH and GARCH processes in accounting for volatility. Sherris and Zhang (2009) extends these models by proposing a multivariate regime-switching VAR model.

We construct a multivariate autoregressive model VAR(1) as the ESG. The first differences for the series of CPI, equity index, GDP and short term interest rate, are modeled as the stationary variables in the VAR model. The VAR(1) model is specified as

$$y_t = a + A_1 y_{t-1} + \varepsilon_t \tag{15}$$

where y_t is the vector of first difference log scale series of CPI, equity index, GDP and short term interest rate respectively; a is a vector of constants; A_1 is a 4-by-4 matrix of autoregression coefficients; ε_t is a column vector of conditionally multivariate random errors, with correlation matrix Q.

In order to calibrate our ESG we obtained GDP, CPI and short term interest rate data from the Reserve Bank of Australia (RBA) for the period between 30 September 1993 and 30 September 2015. In particular, we use the 3-month zero coupon as a proxy for the 'short term interest rate' or 'instantaneous interest rate'. We concentrate on data from the second half of 1993 since that is when the RBA's inflation targeting strategy unofficially started. We use quarterly data in our calibration as data of higher frequency is not available for GDP and CPI.

We use Equity returns from the stock index ASX All Ordinaries, whose monthly data is available since 1980. The All Ordinaries (XAO) contains the five hundred (500) largest Australian Securities Exchange (ASX) listed companies by way of market capitalization. The All Ordinaries Accumulated (XAOA) includes all cash dividends reinvested on the ex-dividend date. The XAOA index is typically used as a comparison tool for longer-term investments. We use the XAOA equity index to take into account reinvestment of dividends.

We performed the usual statistical tests to check for cointegration and to determine the optimal number of lags before estimation of the VAR model parameters. Appendices B.1–B.3 show the details of these tests.

The model calibration is performed with the `MATLAB` function `vgxvarx`, which utilizes the maximum likelihood method. The fitted parameters are given in Appendix B.4 and simulation results from the fitted model are shown in Appendix B.5.

3.3.2. Interest Rate Model

We use short term interest rates generated from the ESG to generate the interest rate term structure from a single factor Cox–Ingersoll–Ross (CIR) model (Cox et al. 1985). We choose the CIR model for its analytical simplicity and its ability to produce closed form solution for the entire term structure.

Under the risk-neutral measure $\mathbb{Q}$, the short term interest rate $r(t)$ is generated from

$$dr_t = \kappa(\theta - r_t)dt + \sigma\sqrt{r_t}dz_t \tag{16}$$

where z_t is a standard Brownian motion, κ is the speed of adjustment, θ is the long-term average rate, and $\sigma\sqrt{r_t}$ is the implied volatility. The condition $2\kappa\theta \geq \sigma^2$ needs to be satisfied so that the process is positive.

However, as the interest rates are observed in the real world and the real world measure is needed for forecasting, we estimate the term structure under the real-world measure, where the market risk premium is included.

In order to estimate the CIR model we follow the Kalman filter method in Duan and Simonato (1999). Under this method, it is assumed that the yields for different maturities are observed with errors of unknown magnitudes. Hence, the yield to maturity, with the addition of a measurement error, is given by:

$$R_t(X_t; \Psi, \tau) = -\frac{1}{\tau}ln(A(\Psi, \tau)) + \frac{1}{\tau}B(\Psi, \tau)X_t + \varepsilon_t \tag{17}$$

where ε_t is a normally distributed error term with zero mean and standard deviation σ_ε, Ψ is the vector of the parameters in the model, and τ denotes the maturities.

The closed form solutions to $A(\Psi, \tau)$ and $B(\Psi, \tau)$ are given as:

$$A(\Psi, \tau) = [\frac{2\gamma e^{(\kappa + \lambda + \gamma)\tau/2}}{(\kappa + \lambda + \gamma)(e^{\gamma\tau} - 1) + 2\gamma}]^{2\kappa\theta/\sigma^2} \tag{18}$$

$$B(\Psi, \tau) = \frac{2(e^{\gamma\tau} - 1)}{(\kappa + \lambda + \gamma)(e^{\gamma\tau} - 1) + 2\gamma} \tag{19}$$

and

$$\gamma = \sqrt{(\kappa + \lambda)^2 + 2\sigma^2} \tag{20}$$

where λ is the risk premium parameter.

To calibrate the term structure model, we obtained yield to maturity interest rate data from the Reserve Bank of Australia (RBA). Specifically, we estimate the CIR model using the daily zero coupon bond data for maturities 3, 12, 60 and 120 months for the period between 30 September 1993 and 30 September 2015. As discussed before, we also use the 3-month zero coupon rate as a proxy for the 'short term interest rate' or 'instantaneous interest rate' in the VAR and interest rate term structure models.

Table 1 summarizes the estimated parameters for the CIR model. In reading this table we note that interest rates are expressed in decimal form and not in percentages.

Table 1. CIR Parameters.

θ	κ	σ	λ	σ_1	σ_2	σ_3	σ_4
0.0345	0.0532	0.0542	-0.0580	0.0088	0.0041	0.0000	0.0025

We assumed a diagonal covariance structure for the measurement errors, with elements denoted by σ_i where $i = 1, 2, 3, 4$ represent 3-month, 1-year, 5-year and 10-year terms, respectively. The long term average-rate θ is estimated to be 0.0345, which is considered reasonable given the RBA controls its target annual inflation rate at 2 to 3 percent.

3.4. Equity Volatility Forecast Model

Our proposed investment strategy takes advantage of the predictability of equity return volatility. There are many models proposed to forecast volatility (see Engle and Ng (1993)). These include the Autoregressive Conditional Heteroscedasticity (ARCH) model (Engle 1982), Generalized Autoregressive Conditional Heteroscedasticity (GARCH) model (Bollerslev 1986) and the exponential form of ARCH model (EGARCH, Nelson (1991)). We use an autoregressive model of 'realized volatility'. This model provides a good prediction of volatility and is commonly used in the managed-volatility framework. The realized volatility is calculated using the following steps:

1. To generate the series of residuals, subtract the path of realized equity returns by the mean simulated path, then take the square of each difference. Denote the residual at time t as Res_t, then

$$Res_t = (\hat{r}_t^E - \hat{\mu}_t^E)^2 \tag{21}$$

where $\hat{r}_t^E$ is the realized equity return at time t, and $\hat{\mu}_t^E$ is the mean equity return at time t.

2. Assume an averaging period of n quarters, calculate the 'realized variance' by taking the moving average of residuals for the past n quarters. That is, the first realized variance is the average of the residuals from quarter 1 to quarter n; the second realized variance is the average of the residuals from quarter 2 to quarter $n + 1$, and so on. Denote the k-th realized variance as $RVar_k$, then

$$RVar_k = \frac{1}{n} \sum_{t=k}^{k+n-1} Res_t \tag{22}$$

3. Take the square root of the realized variance to get the realized volatility. Denote the k-th realized volatility as $RVol_k$, then

$$RVol_k = \sqrt{RVar_k}. \tag{23}$$

4. Fit an AR(1) model to the series of realized volatility and test the significance of autoregression for prediction.

In step 2, the larger n is chosen, the more 'sticky' the realized volatilities are, so n needs to be chosen to ensure the predictability of volatility. Based on the data we have, we choose n in step 2 to be 18.

In step 4, the AR(1) model for the realized volatility at time t is specified as follows

$$v_t = a + bv_{t-1} + \varepsilon_t \tag{24}$$

where a is a constant, b is the autoregression term, and ε_t is the random error with variance σ^2. If the autoregression term is found to be significant, then this means that the predictability of equity return volatility is also significant and the fitted AR(1) model can be used to forecast equity volatility.

The fitted parameters from step 4 are summarized in Table 2.

Table 2. Realized Volatility AR(1).

Parameter	Value	Std Error	t-Statistic
a	0.0028	0.0030	0.9436
b	0.9627	0.0390	24.6907
σ^2	2.77×10^{-5}	2.97×10^{-6}	9.3195

The t-statistic of the autoregression term is larger than 1.96, which is the 97.5% percentile in the standard normal distribution, corresponding to a significance level of $\alpha = 5\%$ and indicating that the AR term is significant.

3.5. The Managed-Volatility Framework

The Managed-Volatility Framework takes advantage of volatility heteroscedasticity and clustering, and negative correlation of returns and conditional volatility. The trading strategy for the equity assets we adopt follows the steps in Papageorgiou et al. (2017). The equity portfolio consists of diversified direct investments in the stock market and stock index futures contracts. The weight w_t invested in the equity market, also referred to as the participation ratio, is given as:

$$w_t = \frac{target\ volatility}{\hat{\sigma}_t} \tag{25}$$

where $\hat{\sigma}_t$ is the volatility forecast for date t. Therefore, when the volatility forecast is higher than the target volatility, the participation ratio is less than one, which requires reducing exposure to the equity market, and vice versa.

In practice, the investment strategy is implemented using futures to adjust the exposure to equity assets. If $w_t \geq 1$, then the strategy is to buy the nearest maturing futures contracts for a dollar amount of $|w_t - 1|$ times the current equity market portfolio value at the close of trade day $t - 1$. This amount is capped by the total available assets in the overall portfolio. That means leverage is not allowed to achieve the target level of volatility. Conversely, if $w_t \leq 1$, then then the strategy is to sell the nearest maturing futures contracts for a dollar amount of $|w_t - 1|$ times the current equity market portfolio value at the close of trade day $t - 1$. In our implementation we adjust the exposure to equity assets by varying the percentage directly based on the volatility forecast.

The overall performance of the investment portfolio depends on the initial asset allocation, the level of target volatility and the size of the pool.

3.6. Risk Measures

To assess the performance of the managed volatility investment strategy we use risk measures commonly used for this purpose. The Australia Government the Treasury (2018) recommended that the disclosure of retirement income products should include the following aspects:

1. Expected retirement income;
2. Income variation;
3. Access to underlying capital;
4. Death benefit and reversionary benefits.

In our product assessment we focus on aspects 1. and 2. from the above list. In particular, we use the mean individual annuity payments to capture expected income and use the corresponding 2.5% and 97.5% percentiles to capture income variation. We present the mean and the percentiles both on a nominal and on an inflation adjusted basis. The inflation adjusted amounts are calculated based on the nominal amounts and the inflation projection generated from the corresponding economic scenario.

We also compare the Present Values (PV) of the annuity payments discounted by a hurdle rate assumed to be the same as the pricing rate. By taking the present values of the payments, the comparison takes into account the payment patterns throughout the projection period, as well as their time value.

We report the break even year (BEY), calculated as the minimum number of years taken for the accumulated annuity payments without interest to exceed the initial investment amount. BEYs are calculated based on the nominal payment amounts.

To compare the trade-off between risk and return, we calculate the Coefficient-of-Variation (CV) of the annuity payment through time. The CV at time t is simply calculated as:

$$CV_t = \frac{\hat{\sigma}_t^B}{\hat{\mu}_t^B}. \tag{26}$$

where $\hat{\sigma}_t^B$ is the standard deviation of the simulated annuity payment amounts at time t, and $\hat{\mu}_t^B$ is the average of the simulated annuity payment amounts at time t. A lower CV implies lower volatility for the same level of mean returns. Therefore, lower CVs are preferred to higher CVs in terms of the trade-off between risk and return.

In addition, we are particularly interested in the downside volatility of the investment strategy. We define a Coefficient-of-Downside Deviation (CDD) where Downside Deviation (DD), often used in calculation of Sortino Ratio, is based on the volatility of the downside of the returns. We define DD at time t as:

$$DD_t = \frac{\sum_{i=1}^N \min(B_{it} - \hat{\mu}_t^B, 0)^2}{N} \tag{27}$$

where B_{it}, $i = 1, \ldots, N$, is the i-th simulation of annuity payment at time t and N is the total number of simulations. For the DD calculation in the standard Sortino Ratio, the risky return is reduced by the risk-free return, not the mean of risky returns. Here we are interested in the downside deviation compared to the expected mean benefits of a given strategy so that subtracting the average of the benefits is more meaningful.

The CDD at time t is defined as:

$$CDD_t = \frac{\sqrt{DD_t}}{\hat{\mu}_t^B}. \tag{28}$$

A lower CDD indicates lower downside volatility given the same level of mean returns. Lower CDDs are therefore preferred to higher CDDs.

4. Investment Strategy Results

In this section we present the results of the analysis applying the methodology in the previous section. We assess the managed volatility investment strategy using simulation of returns and deaths in the pool with stochastic mortality. Our analysis considers a base case with a typical balanced fund and a higher volatility target than historical volatility, to highlight the impact of the managed volatility strategy. The target historical volatility assumed is 14% p.a. The pool size assumed in the base case is 1000 lives. We also consider different allocations to equity assets in the fund along with different levels of target volatility. Finally we consider a range of pool sizes.

4.1. Simulation of Annuity Payments in the Pool

We simulate the mortality and economic scenarios with a 'simulation case' generating the annuity payment distribution based on a set of initial assumptions and an investment strategy. Each path of annuity payments in a 'simulation case' is a 'simulation scenario'.

Each simulation case uses 100 systematic mortality paths. For each of the systematic mortality paths, there are 100 idiosyncratic mortality paths giving 10,000 mortality scenarios per simulation case. For each mortality scenario, 1000 economic scenarios are generated to simulate the pooled fund annuity payments. The mortality risks and investment returns are assumed to be independent. Therefore, there are 10 million simulation paths created to attain the results in each simulation case. The projection period is 50 years, from entry age 50 until the cohort reaches age 100.

The pricing rate R as described in Section 3.1 is 3.5%, based on the estimated long term instantaneous rate level in the CIR model. Based on Equation (2), the actuarial annuity factor $\ddot{a}_{50}$ is 17.7. The initial annuity payment B_0 is AUD 10,000. We assume equal participation from each pool member so that the fund contribution per participant is $B_0\ddot{a}_{50}$, which is AUD 177,000. The 10-year zero coupon bond return is used for the long-term fixed-income (FI) asset. Inflation is based on the growth of the CPI in the model.

4.2. Balanced Fund with Target Volatility of 1.25 Historical Volatility

We assume that a typical 'balanced' investment fund has an asset allocation of 65% in long-term fixed-income asset and 35% in equity. We initially use a target volatility of 1.25 times the historical average volatility in order to emphasize the impact of the managed volatility strategy. We will consider alternative target volatilities later, including a target equal to the historical volatility.

Figures 1 and 2 compare the projected annuity payments for the balanced fund and the target volatility strategy in nominal and real terms showing the mean and 95% confidence interval of annuity payment amounts. To show the likely range of annuity payments, Figures 3 and 4 show the more likely outcomes of 50% confidence intervals along with the medians. Although the range of possible annuity payments are quite large in nominal terms, the likely range of annuity payments in real terms is much more narrow.
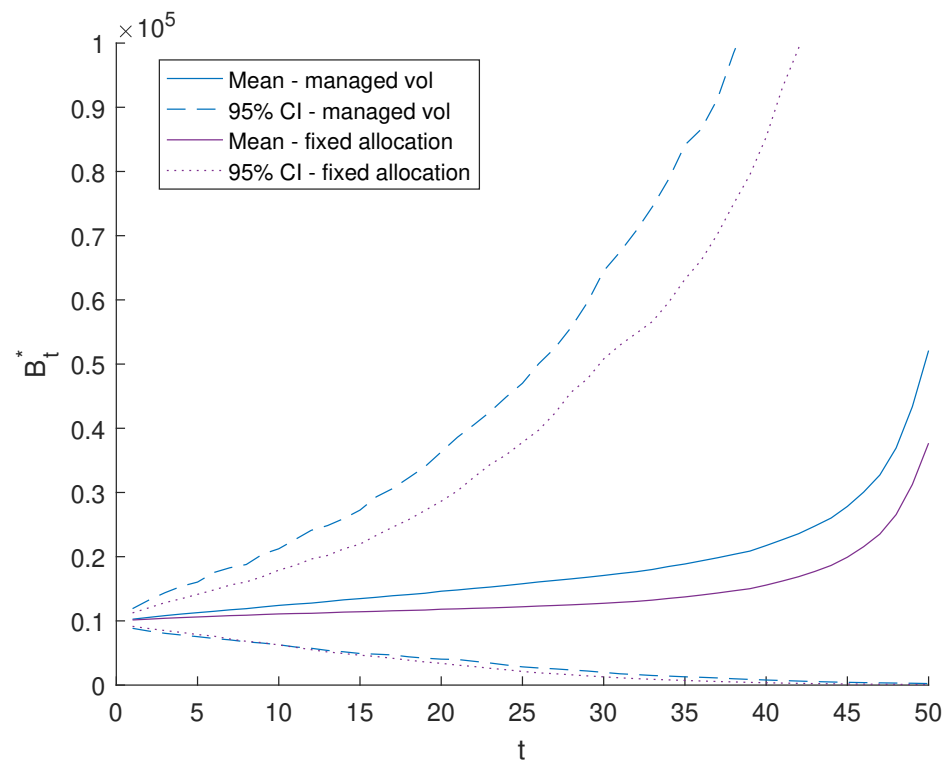
Figure 1. The 95% confidence interval of annuity payments. Managed-Volatility vs. Fixed Allocation (65%/35%)—Nominal.
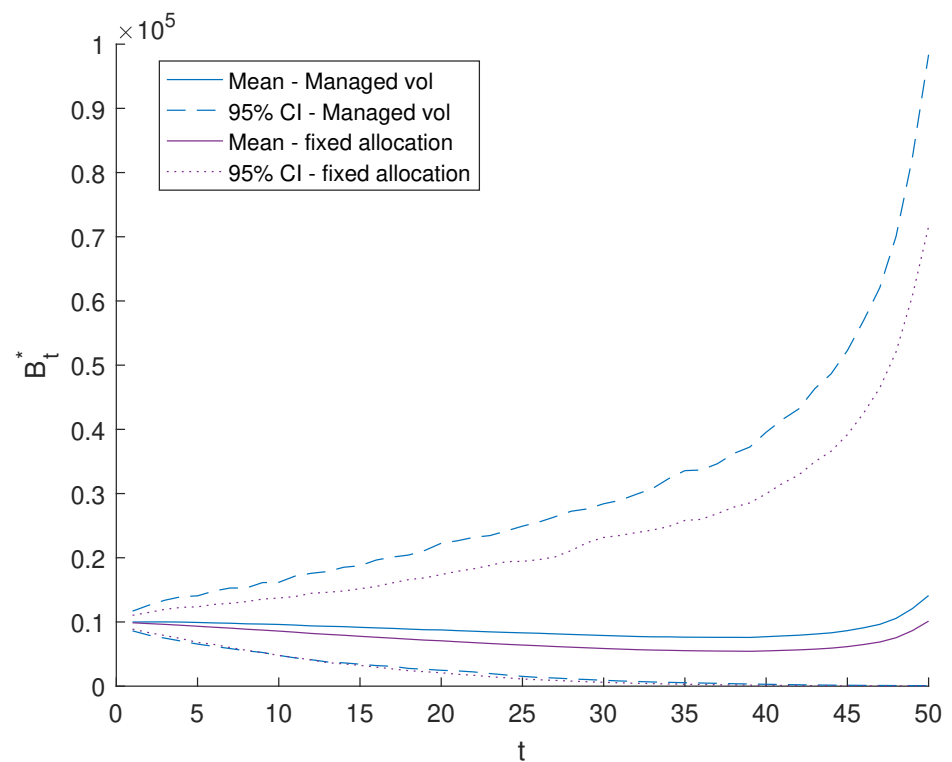

Figure 2. The 95% confidence interval of annuity payments. Managed-Volatility vs. Fixed Allocation (65%/35%)—Real.
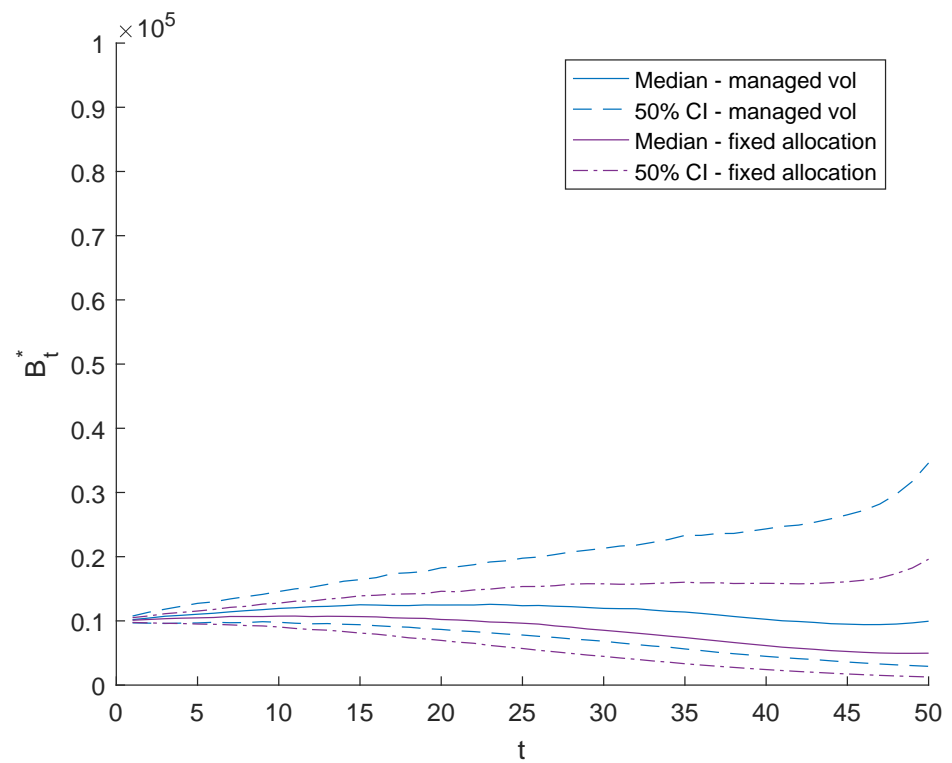
Figure 3. The 50% confidence interval of annuity payments. Managed-Volatility vs. Fixed Allocation (65%/35%)—Nominal.
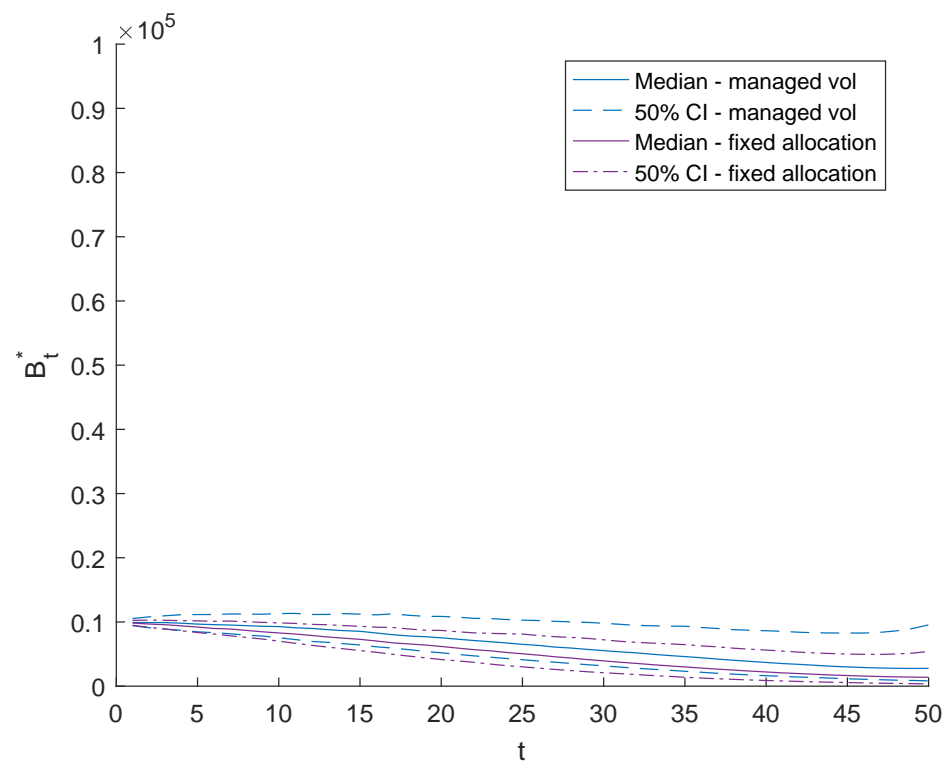

Figure 4. The 50% confidence interval of annuity payments. Managed-Volatility vs. Fixed Allocation (65%/35%)—Real.

The managed-volatility strategy outperforms the fixed allocation strategy having a higher mean payment as well as higher upside. There is little visible difference in terms of downside for annuity payments. In real terms, the mean annuity payments show a slow trend downwards, reaching a minimum amount of AUD 7590 after 39 years at age 89.

Table 3 shows the annuity payments at the older ages of 80 and 90. The managed-volatility strategy consistently generates a higher mean annuity payment, as well as higher annuity payment amounts at the 2.5% and 97.5% percentiles compared to the fixed balanced asset allocation strategy.

Table 3. Base Case: Annuity Payments at Age 80 and 90—Nominal.

Annuity Payment	Mean	2.5%	25%	50%	75%	97.5%
			Age 80			
Managed-Volatility	17,076	1979	6833	11,946	21,308	64,504
Fixed Allocation	12,741	1284	4472	8537	15,775	50,797
			Age 90			
Managed-Volatility	21,732	790	4472	10,247	24,330	113,346
Fixed Allocation	15,574	364	2416	6149	15,849	85,344

Table 4 shows the present value of annuity payments at the pricing interest rate for comparison. These amounts are not risk-adjusted, but quantify the higher amount of expected annuity payments from the managed-volatility strategy. In nominal terms, the mean of the PV of annuity payments of the managed-volatility strategy is 22.7% higher than the fixed asset allocation, while in real terms, the mean of the managed-volatility strategy is 18.3% higher than the fixed allocation. On the upside, for the 97.5% percentile, the target volatility strategy is 25.7% higher in nominal values and 20.8% in real values. On the downside, for the 2.5% percentile, the target volatility strategy is 9.6% higher in nominal values and 5.2% in real values.

Table 4. Base Case: PV Annuity Payments—Nominal vs. Real.

PV Annuity Payments	Mean	2.5%	25%	50%	75%	97.5%
			Nominal			
Managed-Volatility	362,034	122,504	204,108	278,783	411,766	1,118,248
Fixed Allocation	295,151	111,769	170,489	229,722	324,410	889,271
			Real			
Managed-Volatility	213,224	93,966	141,926	181,039	243,751	515,499
Fixed Allocation	180,308	89,340	124,175	155,512	199,716	426,634

Table 5 shows that on average it takes 15 years for a participant in the managed-volatility strategy to break even, while it takes 17 years for a participant in the fixed allocation strategy to break even. Neither strategy breaks even at the lower bound of the 95% confidence interval, hence the 'NA' at the 2.5% percentile, and it takes one more year for the fixed allocation strategy to break even on the higher end of the confidence interval.

Table 5. Base Case: Break Even Year—Nominal.

			Nominal			
Break Even Year	Mean	2.5%	25%	50%	75%	97.5%
Managed-Volatility	15	NA	19	16	14	11
Fixed Allocation	17	NA	21	17	15	12

Tables 6 and 7 show the values for the CV and CDD of the two strategies over time. There is little difference between the managed-volatility strategy and the fixed allocation strategy. Early on the managed-volatility has slightly lower CV and CDD, whereas the fixed allocation strategy is lower than the managed-volatility strategy at the older ages. The higher managed-volatility CV reflects the impact of the higher target volatility at older ages.

Table 6. Coefficient-of-Variation of Annuity Payments.

t	1	5	10	15	20	25	30	35	40	45	50
Managed-Volatility	0.053	0.147	0.262	0.400	0.580	0.812	1.108	1.506	2.098	3.013	5.406
Fixed Allocation	0.077	0.198	0.307	0.432	0.587	0.784	1.005	1.289	1.704	2.349	4.160

Table 7. Coefficient-of-Downside Deviation of Annuity Payments.

t	1	5	10	15	20	25	30	35	40	45	50
Managed-Volatility	0.036	0.096	0.168	0.241	0.319	0.397	0.474	0.549	0.622	0.693	0.775
Fixed Allocation	0.052	0.128	0.194	0.256	0.322	0.387	0.450	0.516	0.582	0.650	0.736

4.3. Equity Asset Allocation

The asset allocation in practice will reflect the risk appetite of the pooled annuity fund. We first consider the strategies without volatility management. These strategies are most similar to the standard asset management practice for life annuities. The three strategies chosen to compare the investment returns at different levels of risks are:

1. 100% 3-month fixed-income;
2. 100% 10-year fixed-income;
3. 80% fixed-income, 20% equity, without volatility management.

Figure 5 and Table 8 show the comparison of annuity payments among these three asset allocations.

Table 8. Annuity Payment at Age 80 and 90 without volatility management—Nominal.

	Age 80			Age 90		
Annuity Payment	**Mean**	**2.5%**	**97.5%**	**Mean**	**2.5%**	**97.5%**
All 3-mth FI	4649	164	24,175	5571	15	34,202
All 10-year FI	5882	239	29,299	7340	26	44,811
80/20 10-year FI/Equity	9045	638	37,899	10,885	121	62,853

The asset portfolio consisting only of the 3-month fixed-income, which is the least risky, produces the lowest mean payments along with the narrowest confidence interval. On the other hand, the portfolio with 20% equity and 80% long term fixed-income, produces the highest mean return along with the widest confidence interval. As expected, as the allocation to equity increases, the mean annuity payment increases and the confidence interval widens.
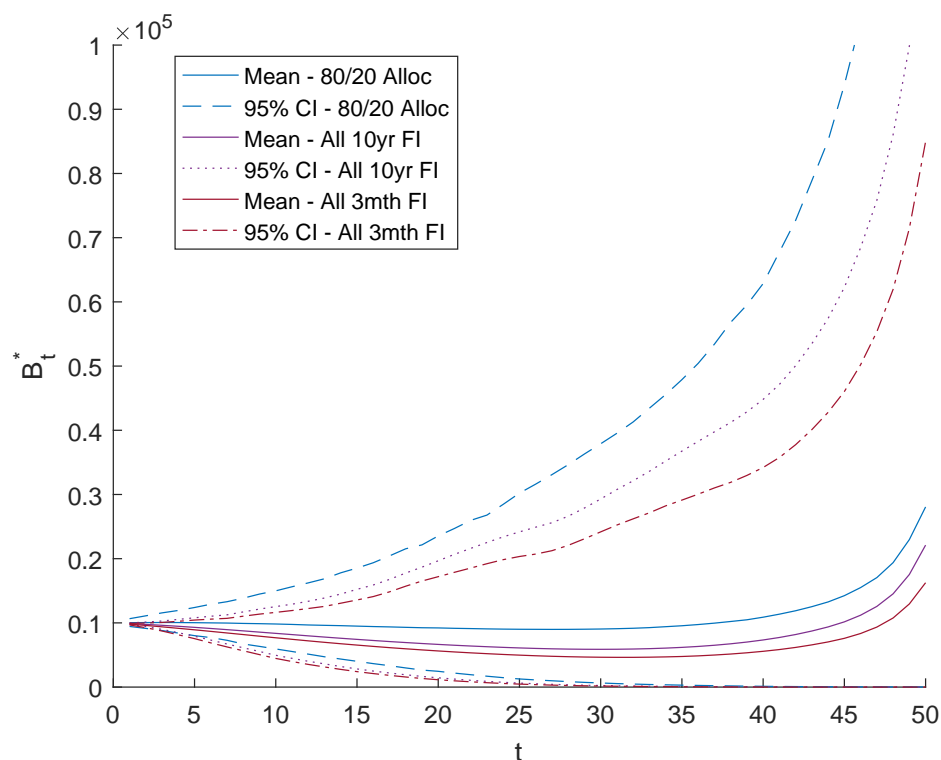
Figure 5. Annuity Payment Comparison—Without Volatility Management.

We then consider different asset allocations including a more aggressive and a more defensive equity strategies under the managed-volatility framework. In particular, we consider and compare three sets of equity asset allocations:

4. 80% fixed-income, 20% equity;
5. 65% fixed-income, 35% equity;
6. 50% fixed-income, 50% equity.

Allocation 4 represents a conservative strategy for those with lower risk tolerance. Allocation 5 represents the balanced fund. Allocation 6 represents an aggressive strategy for those with a higher risk appetite. The mean annuity payments and the 95% confidence intervals for ages 80 and 90 are shown in Table 9.

Table 9. Annuity Payments at Different Initial Allocations at Age 80 and 90.

Annuity Payment		Age 80			Age 90		
FI/Equity	**Asset Allocation**	**Mean**	**2.5%**	**97.5%**	**Mean**	**2.5%**	**97.5%**
80%/20%	Managed-Volatility	10,596	894	42,687	12,806	199	71,993
	Fixed Allocation	9045	638	37,899	10,885	121	62,853
65%/35%	Managed-Volatility	17,076	1979	64,504	21,732	790	113,346
	Fixed Allocation	12,741	1284	50,797	15,574	364	85,344
50%/50%	Managed-Volatility	28,266	3822	100,717	40,403	2692	176,100
	Fixed Allocation	18,244	2272	66,516	23,501	1044	120,537

We see that in all cases the managed-volatility strategy produces higher mean annuity payments at these older ages. The higher the equity exposure is the larger is the difference between the managed-volatility strategy and the fixed allocation strategy. The managed-volatility strategy has a higher downside as well as a higher upside.

The PV annuity payment amounts are shown in Table 10.

Table 10. PV Annuity Payments at Different Initial Allocations.

PV Annuity Payments		Nominal			Real		
FI/Equity	Asset Allocation	Mean	2.5%	97.5%	Mean	2.5%	97.5%
80%/20%	Managed-volatility	264,253	104,840	774,528	165,073	85,286	376,239
	Fixed Allocation	239,543	100,366	682,581	152,110	82,250	336,479
65%/35%	Managed-volatility	362,034	122,504	1,118,248	213,224	93,966	515,499
	Fixed Allocation	295,151	111,769	889,271	180,308	89,340	426,634
50%/50%	Managed-volatility	535,537	149,816	1,647,287	292,319	105,250	748,161
	Fixed Allocation	377,269	128,044	1,161,115	219,743	96,991	535,033

The benefits of higher equity exposure are shown in the PV of annuity payments. Even though the values are not risk adjusted, the higher mean PVs for the managed-volatility strategy, along with the reduced downside, shows that the managed-volatility strategy adds value over and above the fixed allocation strategy.

The BEYs are shown in Table 11. Portfolios with a higher allocation in equity require on average a shorter time to break even with a slightly shorter time required for the managed-volatility strategy. However, it is worth highlighting the higher risk of the strategies with higher allocation in equity which have a chance of not breaking even as indicated by the 'NAs' at the 2.5% percentile for the 80%/20% and the 65%/35% strategies.

Table 11. Break Even Years at Different Initial Allocations.

Break Even Year		Nominal		
FI/Equity	Asset Allocation	Mean	2.5%	97.5%
80%/20%	Managed-Volatility	18	NA	13
	Fixed Allocation	19	NA	14
65%/35%	Managed-Volatility	15	NA	11
	Fixed Allocation	17	NA	12
50%/50%	Managed-Volatility	14	31	9
	Fixed Allocation	15	41	11

4.4. Varying the Level of Target Volatility

The level of target volatility should reflect the risk appetite of the fund. The higher the target volatility, the higher the overall exposure to the equity market, and therefore the higher the overall investment risk. We consider two target volatility strategies:

1. Constant target volatility;
2. Target volatility that decreases over time.

The constant target volatility aims to ensure the equity investment strategy is not exposed to varying volatility and hence varying levels of equity market risk. In the later ages we observe an increase in the mean annuity payment in the pooled fund reflecting the smaller pool size and the benefit of larger mortality credits. This allows a strategy to decrease the target volatility over time while maintaining the mean level of annuity payment.

Tables 12 and 13 show the annuity payments at age 80 and 90 as well as the PV of the annuity payments at the pricing interest rate for differing target volatilities. This includes a level of target volatility equal to the historical volatility. Even in this case, the managed-volatility strategy produces a higher mean annuity payment as well as higher downside and upside annuity payments. The PVs of the annuity payments are also higher for the managed-volatility strategy. In all cases in this section and in Section 4.5, we assume an initial asset allocation of 65% in long-term fixed-income asset and 35% in equity.

Table 12. Annuity Payments at Different Fixed Target Volatilities at Age 80 and 90.

	Age 80			Age 90		
	Mean	**2.5%**	**97.5%**	**Mean**	**2.5%**	**97.5%**
Fixed Allocation	12,741	1284	50,797	15,574	364	85,344
1 historical vol	13,633	1415	53,270	16,798	422	91,590
1.25 historical vol	17,076	1979	64,504	21,732	790	113,346
1.5 historical vol	21,520	2733	77,124	28,697	1441	138,148

For increased levels of target volatility, the mean annuity payments increase as do the downside and upside values.

Table 13. PV Annuity Payments at Different Fixed Target Volatilities.

	Nominal			Real		
	Mean	**2.5%**	**97.5%**	**Mean**	**2.5%**	**97.5%**
Fixed Allocation	295,151	111,769	889,271	180,308	89,340	426,634
1 historical vol	310,310	113,091	945,729	188,229	89,956	447,627
1.25 historical vol	362,034	122,504	1,118,248	213,224	93,966	515,499
1.5 historical vol	429,562	133,505	1,319,962	244,708	98,498	604,932

Table 14 shows that the fixed allocation strategy takes longer until break even, although there are only small differences with the target volatility strategies.

Table 14. Break Even Years at Different Fixed Target Volatilities.

	Nominal		
	Mean	**2.5%**	**97.5%**
Fixed Allocation	17	NA	12
1 historical vol	16	NA	12
1.25 historical vol	15	NA	11
1.5 historical vol	15	36	10

Figure 6 shows the mean of MEA_t as age increases to illustrate the average mortality gain. The mean mortality experience gain is most significant in the last 10 years at ages of 90 and above.

We consider two strategies to lower the target volatility after age 90. The first strategy linearly "trends down" from the initial target level to zero in the last 40 quarters. The second strategy "steps down" from the initial target level. For the last 40 to 20 quarters, the target volatility is reduced to 50% of the initial target level and for the last 20 quarters it is reduced to zero. These are based on the 1.25 historical volatility target.

The comparison of these strategies and the fixed target volatility strategy are given in Figures 7 and 8. Both of these strategies produce lower mean annuity payments with little change in the downside and upside annuity payments. The decreasing target volatility lowers the expected payment outcomes in the last 10 years, or 40 quarters. The more drastic the decrease, the more significant the impact. The impact is asymmetric on the upside and downside. The lower bound of the 95% confidence interval suffers less impact than the higher bound.
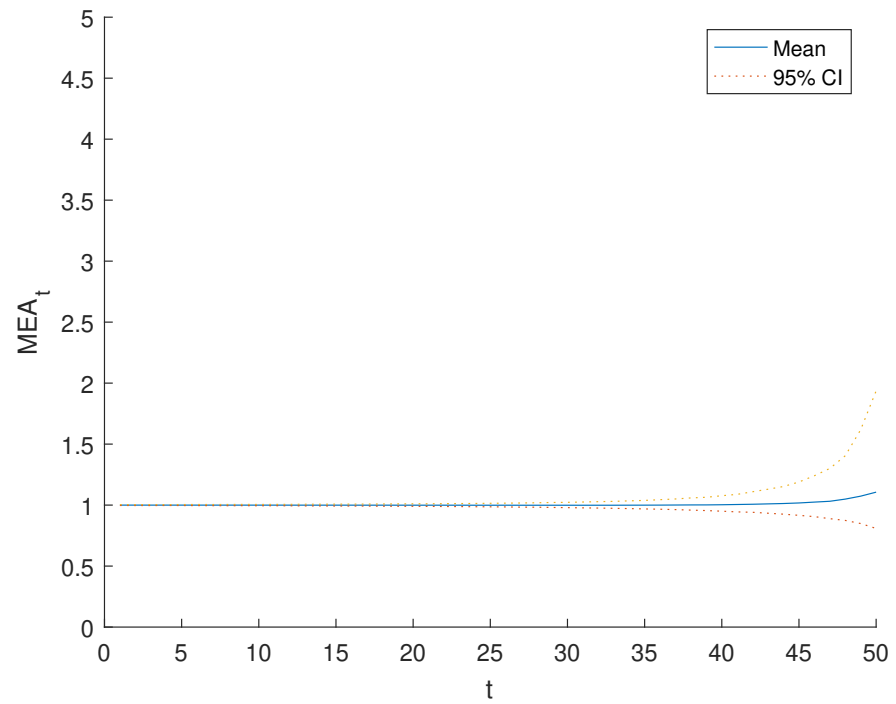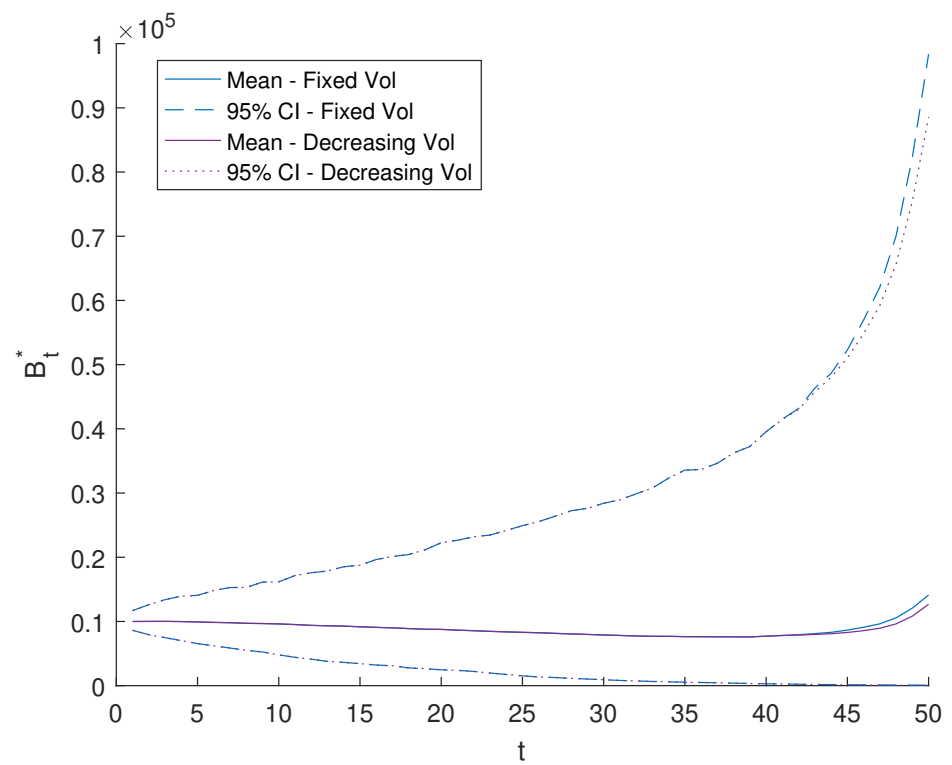
Figure 6. Mortality experience adjustment, *MEA*.

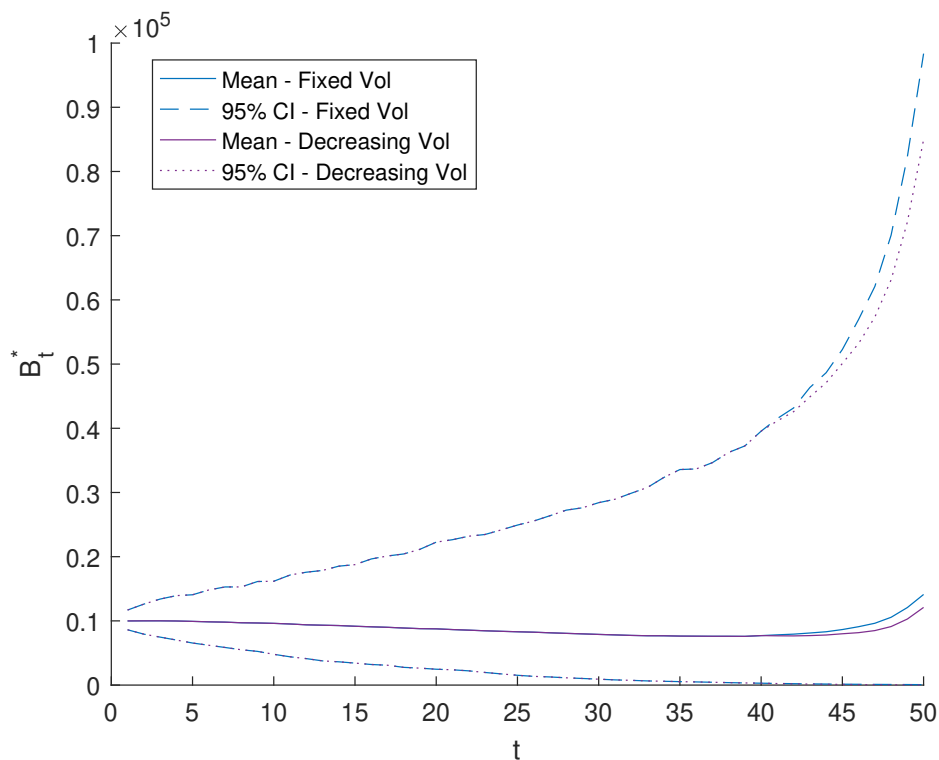**Figure 7.** Fixed Volatility vs. "Trend Down" Volatility—Real.

Figure 8. Fixed Volatility vs. "Step Down" Volatility—Real.

The PV annuity payments comparison is shown in Table 15. There is limited difference from the fixed target-volatility strategy.

Table 15. PV Annuity Payments at Different Target Volatilities.

	Nominal			**Real**		
	Mean	**2.5%**	**97.5%**	**Mean**	**2.5%**	**97.5%**
Fixed Target Vol	362,034	122,504	1,118,248	213,224	93,966	515,499
Trend Down Vol	358,390	122,142	1,101,347	212,132	93,835	511,014
Step Down Vol	355,997	121,905	1,090,013	211,391	93,731	507,902

Table 16 shows that the BEYs for the three strategies are the same. The decreasing target volatility strategies do not impact break even levels reflecting the limited differences arising from mitigating equity volatility risk at older ages.

Although the target volatility level can impact the annuity payments, for any given level of equity volatility the use of a managed volatility strategy will produce higher expected annuity payments and improve the downside of the annuity payments.

Table 16. Break Even Years at Different Target Volatilities.

	Nominal		
	Mean	**2.5%-Tile**	**97.5%-Tile**
Fixed Target Vol	15	NA	11
Trend Down Vol	15	NA	11
Step Down Vol	15	NA	11

4.5. Pool Size with Equity Investments

Qiao and Sherris (2013) assumed a conservative investment strategy with stochastic interest rates. Larger pool sizes produced a more constant mean annuity payment at older ages.

Adding equity to a pooled annuity has the potential to undermine the benefits of pooling mortality risk from increased equity volatility. We consider the impact of pool size when using a managed-volatility strategy. Figure 9 shows the mean annuity payments, along with confidence intervals, for initial pool sizes of 10, 50 and 100. For the smaller pool sizes there is a decrease in the mean annuity payments at the older ages. This does not occur for the larger pool sizes. In fact pool sizes of 100 or larger are sufficient for the mean and confidence intervals for the annuity payments to be similar regardless of pool size.

Figure 10 shows that funds with initial sizes higher than 100 have similar and more constant mean annuity payments at the older ages. A larger fund with 10,000 initial participants has slightly narrower confidence intervals in the last five years compared to a fund with 100 initial participants, but the difference is relatively small. In fact, the size of the fund can be quite small to benefit from pooling idiosyncratic mortality risks when equity is added to the investments in the fund.
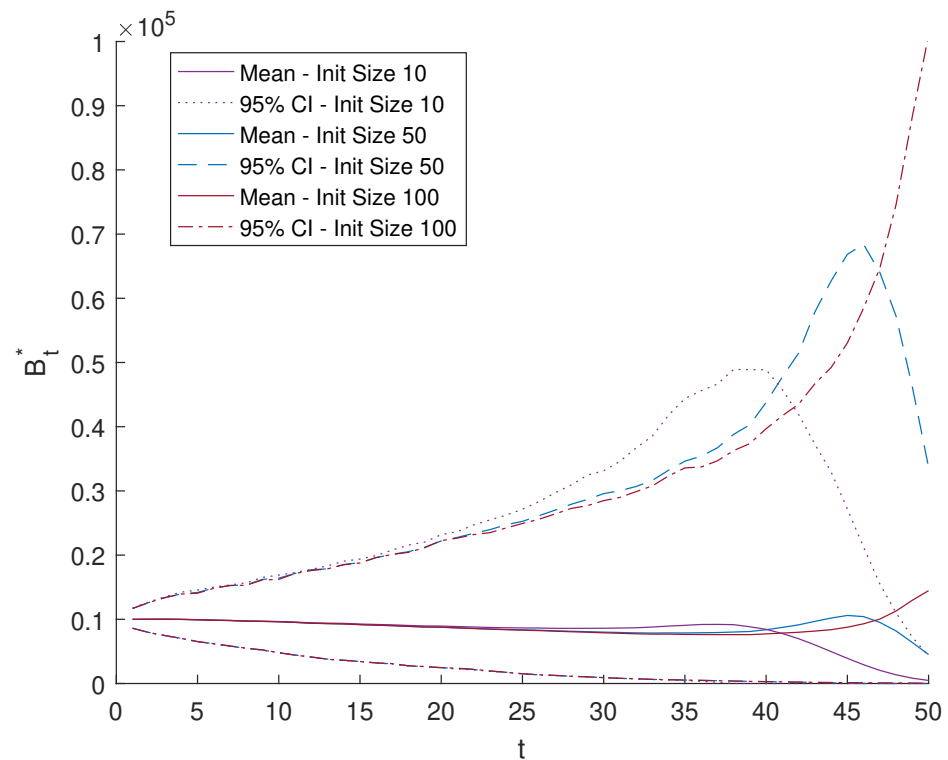
Figure 9. Initial Pool Size Comparison: 10 vs. 50 vs. 100—Real.
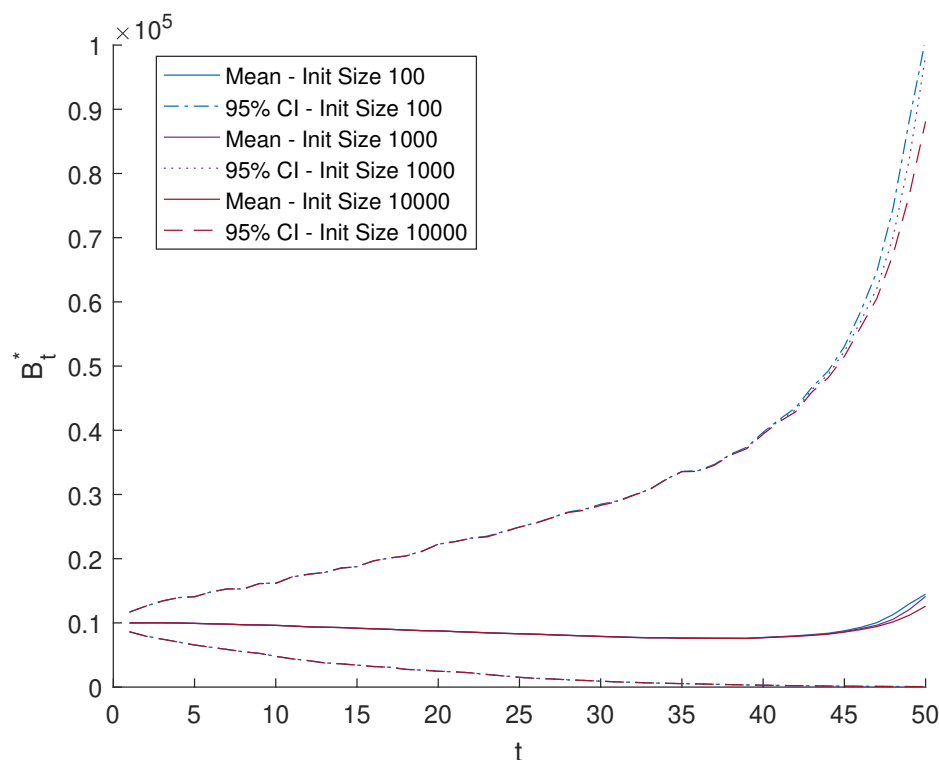
Figure 10. Initial Pool Size Comparison: 100 vs. 1k vs. 10k—Real.

5. Discussion

Our analysis has considered, for the first time, the impact of equity investments on pooled annuity payments using a group self annuitization payment structure, that aims to produce relatively constant expected annuity payments, incorporating a simple target volatility investment strategy. Pooled annuity products are attracting increasing attention as a practical and cost effective method of annuitization compared with the traditional fixed life annuity.

Our results and analysis have clear and important implications for product design of pooled annuities, in particular, for defined contribution funds facing the challenge of providing annuity income in retirement in a cost-effective and fair manner, at the same time aiming to provide exposure to equity investments that increase expected payments consistent with risk preferences for their members.

In Australia, this is a major focus of retirement income policy (Australia Government the Treasury 2020). Our analysis informs this policy issue, not only for Australia but for all countries with defined contribution funds facing the challenge of providing an annuity that combines the benefits of mortality pooling with exposure to equity investments.

We show how it is practical to incorporate equity investments in a pooled annuity fund combining the benefits of exposure to equity returns post retirement with the benefits of pooling mortality. Although these benefits have been highlighted in the literature, there has been no detailed analysis of the impact on annuity payments using a range of risk measures compared with expected annuity payments at differing ages.

Consistent with other studies, such as Qiao and Sherris (2013) and Stamos (2008), we confirm the effectiveness of pooled annuities even for relatively small pool sizes.

Our focus has been on a single cohort in the pooled annuity. These results extend naturally to multiple cohorts based on Qiao and Sherris (2013) and Milevsky and Salisbury (2016). Results can also be extended to take into account inflation by designing annuity payment streams that increase through time (Qiao and Sherris 2013).

6. Conclusions

The growing demand for retirement income products and recent developments in target volatility risk management strategies for equity portfolios provides our motivation to consider investment strategy innovations for pooled annuity products. We are the first to assess a managed volatility equity strategy for pooled annuity products. We use models calibrated to Australian data to assess the impact of including equity investments, along with a managed volatility strategy, on pooled annuity payments and the present value of pooled annuity payments.

We add to the literature by showing that equity investments can improve the value of a pooled annuity product for those in the pool. We also show that the managed volatility strategy improves the value of pooled annuity products in terms of higher mean annuity payments, lower volatility and lower downside risk. We show that when equity investments are included in the portfolio a relatively small pool size, as low as 100 lives, is all that is required to reduce the impact of idiosyncratic mortality on the annuity payments in the fund especially at the older ages.

Appendix A. Mortality Model, Estimated Parameters and Simulation

The calibrated parameters for the two-factor Blackburn Sherris model are given in Table A1.

Table A1. Mortality Model Parameters.

δ_1	δ_2	ρ_1	ρ_2
−0.1004	−0.1347	1.4285×10^{-4}	4.9659×10^{-5}

In the mortality simulations, calendar year 2014 is used as $t = 0$, as it was the latest calendar year available in the HMD database. We consider a single age cohort with x set at age 50. The projected force of mortality $\mu_x(t)$ and the survival function of systematic mortality from $t = 0$ to $t = 50$ are shown in Figures A1 and A2. The results are based on 1000 simulated paths, which are consistent with the results in Sections 4.2–4.5. Here the survival function $S_x(0, t)$ is given by:

$$S_x(0, t) = \prod_{i=0}^{t-1} S_x(i, i+1) \tag{A1}$$

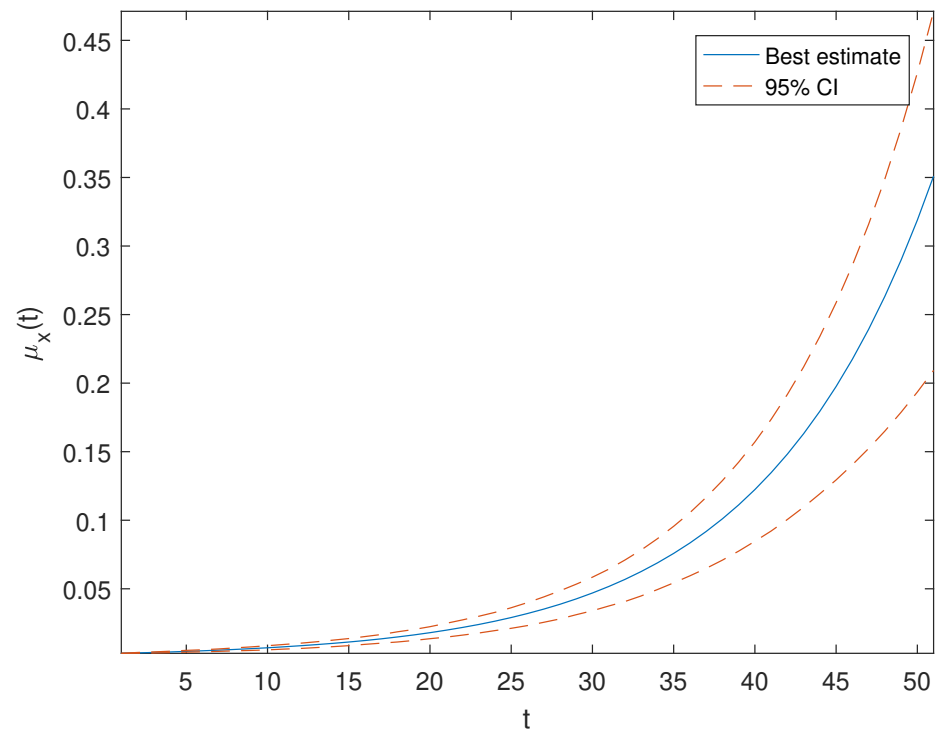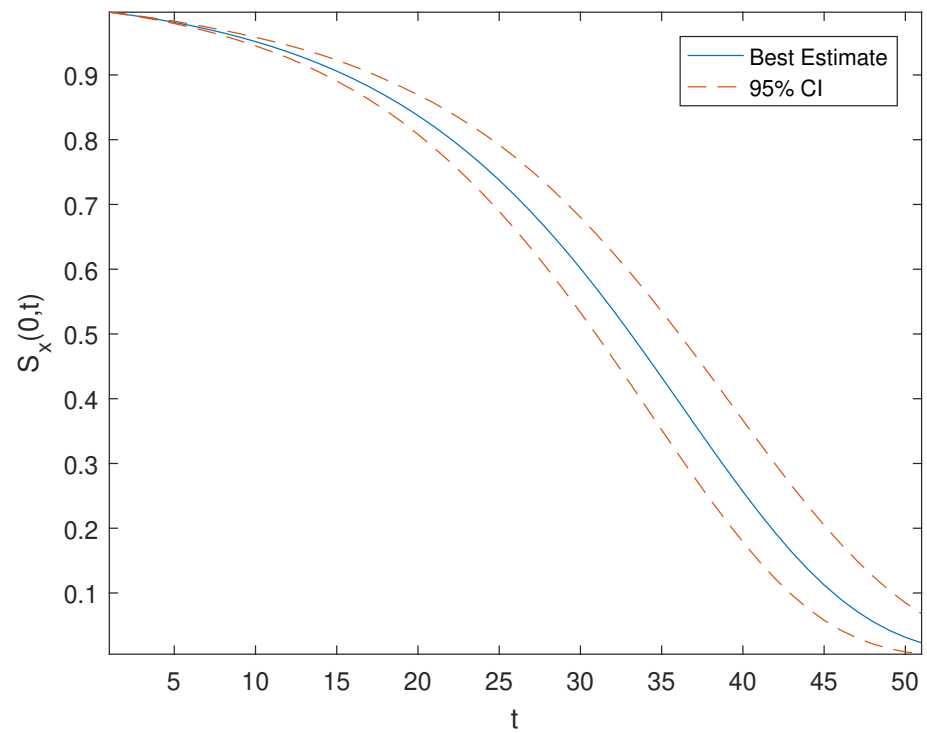**Figure A1.** Simulated Force of Mortality From 2014.

Figure A2. Simulated Survival Function From 2014.

Appendix B. Economic Series Data, Estimation and Simulations

The economic series data used to calibrate the VAR model are shown in Figures A3–A6. The impact of financial crisis of 2007 to 2008 is evident in Figure A5. The short term interest rate in Figure A6 demonstrates a generally decreasing trend in this period.
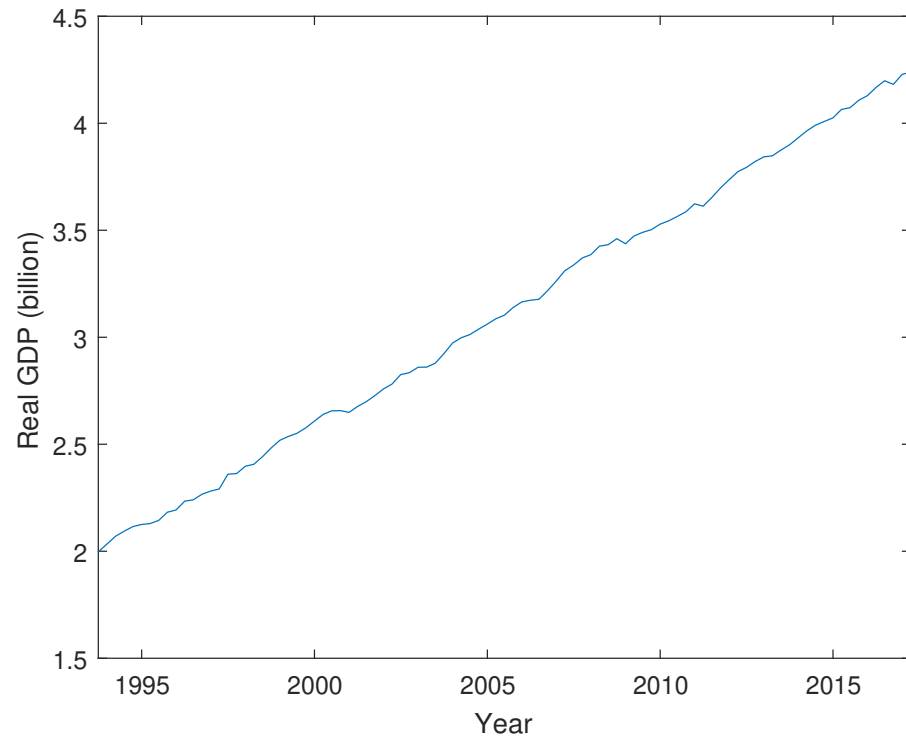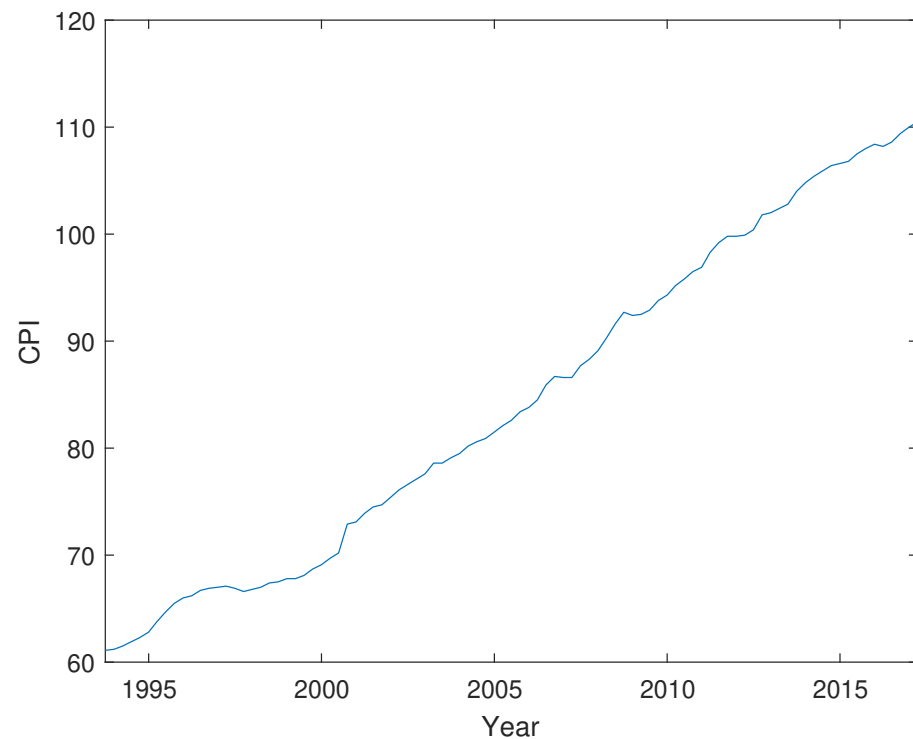

Figure A3. Real GDP (GDP).
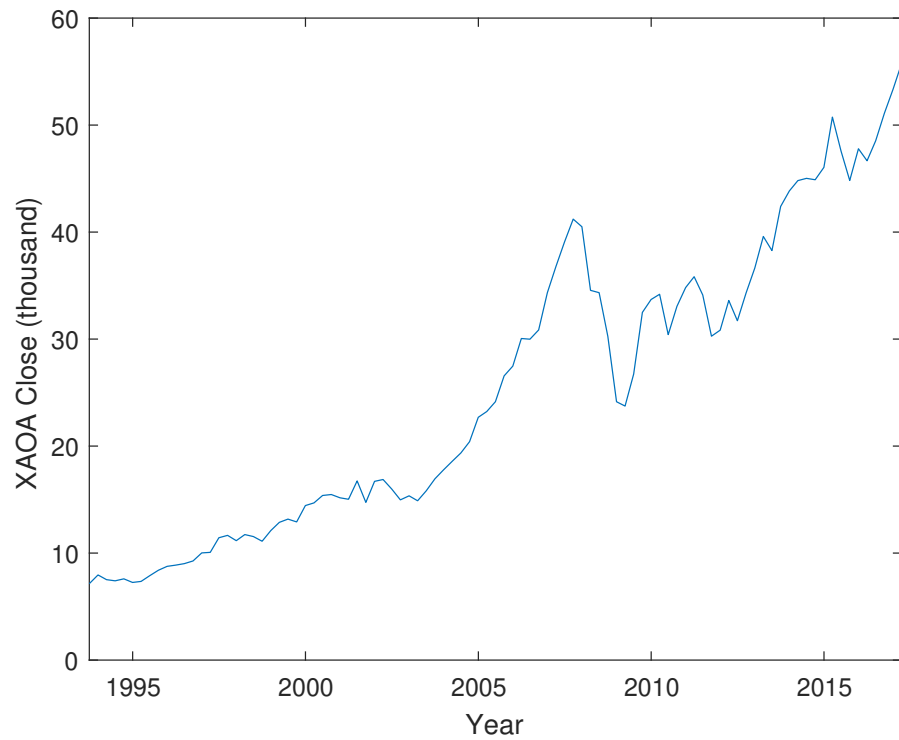

Figure A4. CPI (CPI).

Figure A5. All Ordinaries Accumulated (XAOA).

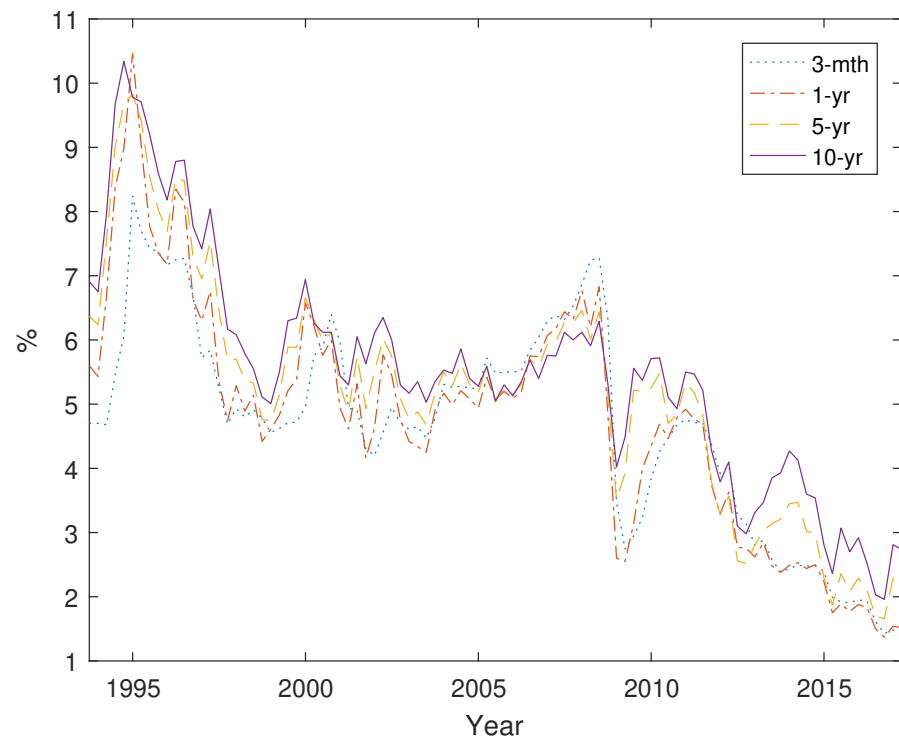**Figure A6.** Short Term Yield (STY).

In the VAR model, we the log scale of the series, as the growth of the series are more of interest than the absolute values. Figure A7 compares the log scale series. It is observed

that *lnCPI*, *lnXAOA*, and *lnGDP* tend to trend up together, though cointegration is not shown to be significant.
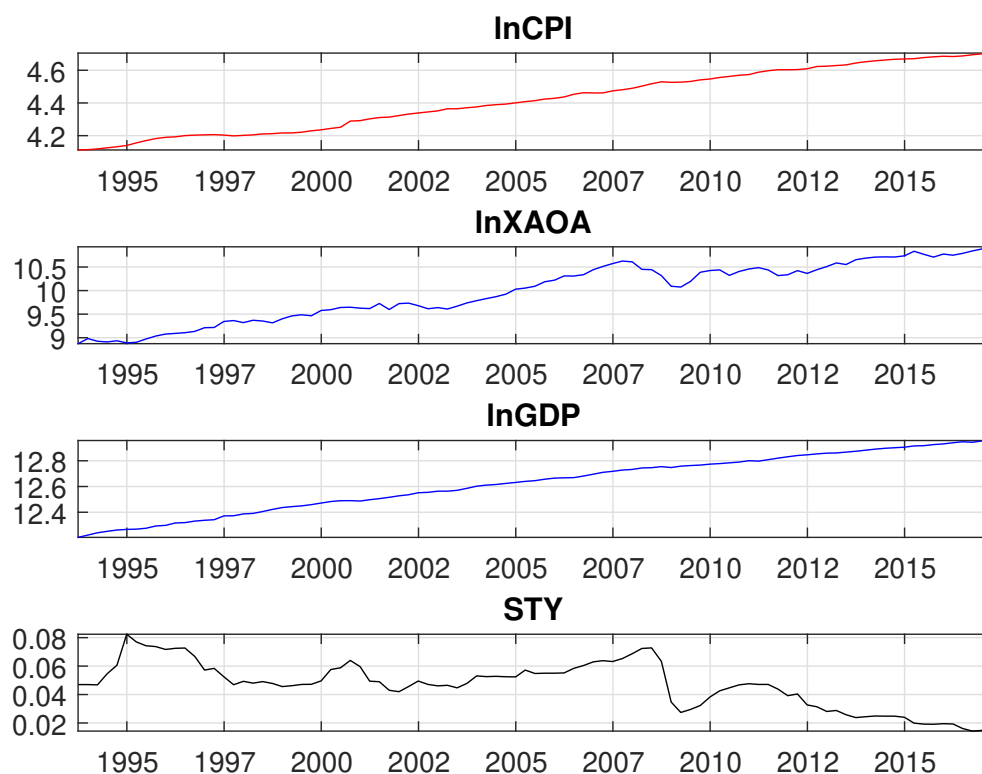

Figure A7. Log Scale Data.

Appendix B.1. Cointegration Test for VAR Model

Appendix B.1.1. Stationarity at Level

Before applying cointegration test, we first perm a stationarity test to the series at level. We performed the Augmented Dickey–Fuller (ADF) test on $\ln(CPI)$, $\ln(XAOA)$, $\ln(GDP)$ and STY at significance level of 0.05. The test result fails to reject null hypothesis of no unit root for all series. This implies that unit root exists, and that the series at level are not stationary. KPSS test gives the same inference.

Table A2. ADF Unit Root Test at Level.

Aug D-F Test (at Level)	ln CPI	ln $XAOA$	ln GDP	STY
P-Value	0.9990	0.9990	0.9990	0.3199
Null Hypothesis Result	not rejected	not rejected	not rejected	not rejected
Stationarity	no	no	no	no

The four series are then tested for cointegration using Johansen test.

Appendix B.1.2. Johansen Test

With the 'Trace' test, the Johansen test assesses the null hypothesis that cointegration rank $H(r)$ is less than or equal to r, against the alternative that $H(r)$ is 4, which is the dimension of vector y_t in this case. The test is carried out at significance level of 0.05 and lag 1. The test results are summarized in Table A3.

Table A3. Johansen Test.

r	h	stat	cValue	pValue	eigVal
0	0	46.0198	47.8564	0.0737	0.2351
1	0	24.8498	29.7976	0.1672	0.1396
2	0	12.9739	15.4948	0.1163	0.1142
3	0	3.3944	3.8415	0.0654	0.0421

The test result shows that it fails to reject the null hypothesis at $r = 0$ to $r = 3$. This means that no significant cointegration relationship is found in the vector at significance level of 0.05. While we acknowledge that the test result does not imply that there is no cointegration between the series, it supports the choice for a VAR model as the ESG, which is simpler than options such as VECM, and fits the purpose of this project.

Appendix B.2. Stationarity Test at First Difference For VAR Model

As cointegration is not significant in the vector, the model reduces to a VAR model at first difference. To start with, we take the first difference of the log scale series and test for stationarity, as shown in Figure A8 and Table A5. The descriptive statistics of the differenced series are summarized in Table A4.
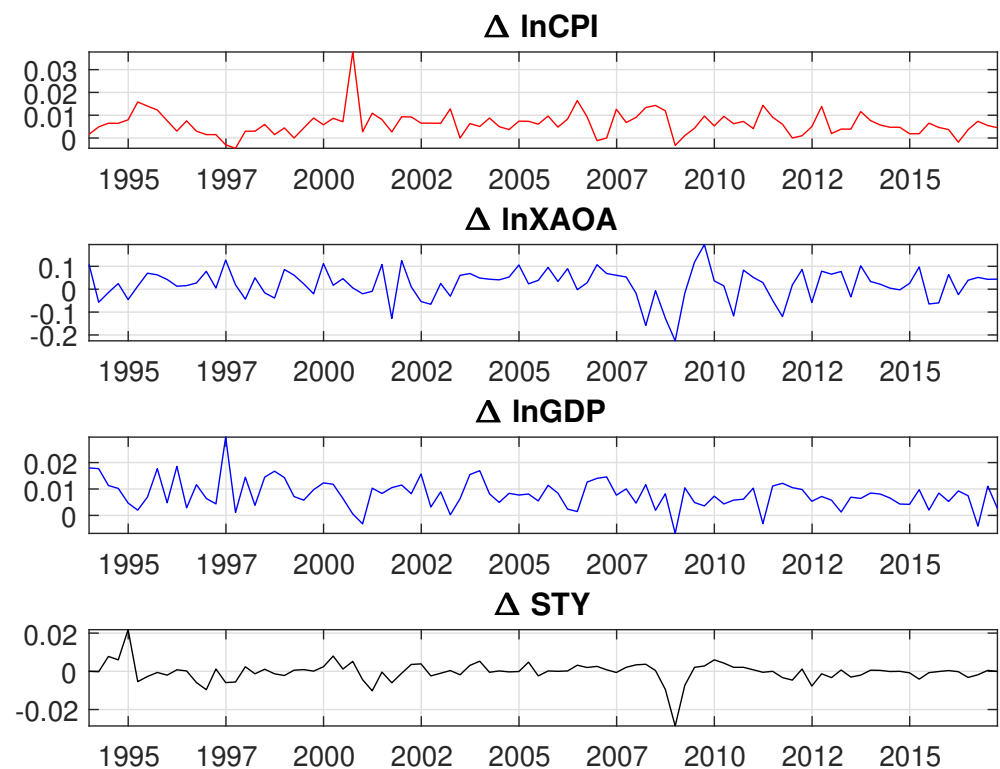

Figure A8. First difference of Log Scale Data.

Table A4. Descriptive Statistics at First Difference.

Statistic	$\Delta \ln CPI$	$\Delta \ln XAOA$	$\Delta \ln GDP$	ΔSTY
Mean	0.0066	0.0223	0.0079	−0.0005
Std Dev	0.0057	0.0693	0.0055	0.0053
Skewness	1.9863	−0.8634	0.5771	−1.0974
Kurtosis	12.6015	4.6751	5.2732	14.2357
First Quantile	0.0030	−0.0108	0.0047	−0.0021
Median	0.0063	0.0273	0.0077	0.0001
Third Quantile	0.0091	0.0663	0.0112	0.0021
Min	−0.0045	−0.2256	−0.0068	−0.0286
Max	0.0377	0.1952	0.0296	0.0218

The ADF test shows that the first difference series do not have unit roots, and are hence stationary, as shown in Table A5.

Table A5. ADF Unit Root Test at First Difference.

Aug D-F Test (First Difference)	$\Delta \ln CPI$	$\Delta \ln XAOA$	$\Delta \ln GDP$	ΔSTY
p-value	0.0010	0.0010	0.0010	0.0010
Null Hypothesis result	rejected	rejected	rejected	rejected
stationarity	yes	yes	yes	yes

Appendix B.3. Optimal Number of Legs for VAR Model

Four lags are tested for the VAR model. Akaike Information Criterion (AIC) of VAR(1) to VAR(4) are calculated and summarized in Table A6. AIC of lag 1 is the lowest of the four candidates. Therefore the VAR model is fitted at lag 1.

Table A6. VAR AIC.

	VAR (1)	VAR (2)	VAR (3)	VAR (4)
AIC	-2.1280×10^3	-2.1154×10^3	-2.0959×10^3	-2.0854×10^3

Appendix B.4. Estimated Parameters for VAR Model

The parameters calibrated for the VAR model are:

$$a = \begin{bmatrix} 0.0079 \\ 0.0216 \\ 0.0105 \\ 0.0003 \end{bmatrix} \tag{A2}$$

$$A_1 = \begin{bmatrix} 0.0458 & -0.0015 & -0.1868 & 0.2781 \\ -1.8974 & 0.1318 & 1.1055 & -0.7039 \\ -0.2095 & 0.0033 & -0.1632 & 0.0234 \\ -0.1275 & 0.0211 & -0.0422 & 0.2784 \end{bmatrix} \tag{A3}$$

and

$$Q = \begin{bmatrix} 2.78*10^{-5} & 9.88*10^{-6} & -6.81*10^{-6} & 6.80*10^{-6} \\ 9.88*10^{-6} & 450.87*10^{-5} & 6.48*10^{-5} & 7.74*10^{-5} \\ -6.81*10^{-6} & 6.48*10^{-5} & 2.73*10^{-5} & 3.96*10^{-6} \\ 6.80*10^{-6} & 7.74*10^{-5} & 3.96*10^{-6} & 2.23*10^{-5} \end{bmatrix} \tag{A4}$$

Appendix B.5. Simulation Versus Actual Results

The VAR(1) model is used to generate 10,000 simulations from 30 September 1994 to 30 September 2015, to compare against the actual values from this period. The data

from the four periods prior to 30 September 1994 are designated as 'pre-sample' to provide lagged data for VAR model estimation. The data from the six periods after 30 September 2015 are designated as 'out-of-sample' data for the purpose of backtesting.

The descriptive statistics of the comparison are summarized in Table A7.

Table A7. Descriptive Statistics—Comparison.

	Simulation				Actual			
Statistic	$\Delta \ln CPI$	$\Delta \ln XAOA$	$\Delta \ln GDP$	ΔSTY	$\Delta \ln CPI$	$\Delta \ln XAOA$	$\Delta \ln GDP$	ΔSTY
Mean	0.0067	0.0223	0.0080	−0.0005	0.0066	0.0223	0.0079	−0.0005
Std Dev	0.0001	0.0007	0.0001	0.0001	0.0057	0.0693	0.0055	0.0053
Skewness	−0.2898	−0.4418	−0.3923	−0.0616	1.9863	−0.8634	0.5771	−1.0974
Kurtosis	2.4385	3.5483	2.9874	4.0682	12.6015	4.6751	5.2732	14.2357
First Quantile	0.0066	0.0220	0.0080	−0.0005	0.0030	−0.0108	0.0047	−0.0021
Median	0.0067	0.0224	0.0080	−0.0005	0.0063	0.0273	0.0077	0.0001
Third Quantile	0.0067	0.0228	0.0080	−0.0004	0.0091	0.0663	0.0112	0.0021
Min	0.0065	0.0203	0.0079	−0.0006	−0.0045	−0.2256	−0.0068	-0.0286
Max	0.0068	0.0242	0.0081	−0.0003	0.0377	0.1952	0.0296	0.0218

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