

Table S1. Summary table of assessor performance for biscuit and meat packages.

Assessors' performance	1	2	3	4	5	6	7	8	9	10	11
<i>Biscuit packages</i>											
Non-discrimination of attributes	16	18	18	18	18	17	18	17	17	14	16
Non-repeatability of attributes	3	4	2	2	1	2	1	2	0	0	0
Attributes causing interaction	8	7	4	8	5	6	10	4	3	7	9
<i>Meat packages</i>											
Non-discrimination of attributes	5	3	5	9	3	7	8	4	9	3	3
Non-repeatability of attributes	1	1	0	3	0	1	6	0	2	0	3
Attributes causing interaction	6	5	8	5	2	5	9	4	6	4	6