

Supporting Information

Coffee Label Assessment Using Sensory and Biometric Analysis of Self-Isolating Panelists through Videoconference







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Table S1. Mean \pm standard error values from the biometric emotional responses for the six different label samples (Figure 1).

Label/Attribute	Joy	Fear	Disgust	Sadness	Anger	Surprise	Valence	Engagement	Smile	Relaxed						
Bold	6.99	1.44	1.01	0.79	0.27	1.48	0.67	14.84	7.78	4.55	1.72	0.05	2.38	0.27	5.08	0.43
	± 2.25	± 0.77	± 0.27	± 0.47	± 0.12	± 0.42	± 2.57	± 2.79	± 2.34	± 1.54	± 0.97	± 0.05	± 0.93	± 0.12	± 1.83	± 0.23
Natural	6.34	1.52	1.07	0.39	0.12	0.73	1.64	12.41	7.30	4.64	1.31	0.01	1.03	0.12	3.42	0.19
	± 2.49	± 0.87	± 0.41	± 0.20	± 0.05	± 0.15	± 2.57	± 2.76	± 2.58	± 2.07	± 1.03	± 0.01	± 0.71	± 0.05	± 1.80	± 0.12
Premium	6.00	1.05	0.52	0.37	0.08	0.77	3.45	9.30	6.60	5.72	0.36	0.01	0.40	0.08	3.04	0.32
	± 2.44	± 0.71	± 0.07	± 0.20	± 0.06	± 0.24	± 2.57	± 2.52	± 2.49	± 2.45	± 0.24	$\pm <0.01$	± 0.24	± 0.06	± 1.48	± 0.22
Everyday	5.69	1.07	0.75	0.54	0.21	0.74	1.61	10.09	6.30	4.72	0.80	0.03	0.87	0.21	2.52	0.27
	± 2.38	± 0.60	± 0.33	± 0.36	± 0.13	± 0.17	± 0.69	± 2.64	± 2.47	± 2.28	± 0.65	± 0.03	± 0.72	± 0.13	± 1.35	± 0.16
Fun	6.67	1.59	1.37	0.38	0.03	0.48	4.02	9.82	7.50	4.88	1.24	0.02	0.37	0.03	2.33	0.08
	± 2.29	± 0.85	± 0.66	± 0.20	± 0.02	± 0.08	± 2.31	± 2.65	± 2.42	± 1.99	± 0.75	± 0.01	± 0.32	± 0.02	± 1.06	± 0.04
Classic	3.59	0.99	0.46	0.51	0.12	0.89	0.21	7.65	4.22	3.69	0.07	<0.01	0.58	0.12	2.90	0.56
	± 1.74	± 0.62	± 0.03	± 0.25	± 0.07	± 0.36	± 2.08	± 1.99	± 1.82	± 1.75	± 0.07	$\pm <0.01$	± 0.39	± 0.07	± 1.42	± 0.47

Different letters denote significant differences between samples (labels) according to the least significant difference (LSD) *post hoc* test ($\alpha = 0.05$). NS: non-significant.