

Table S2 – Mean (and standard deviation) values for all variables in each cluster. ANOVA analysis between clusters.

	Cluster 1		Cluster 2		ANOVA				
	M	SD	M	SD	Sum Squares	df	Mean Square	F	Sig.
Anthropocentric Value Orientations	4.16	1.52	2.67	1.43	168.24	1	168.24	78.69	0.000
Biocentric Value Orientations	5.23	1.34	6.24	1.11	76.08	1	76.08	53.50	0.000
Awareness of Ocean's Vulnerability	3.32	1.67	1.51	0.69	247.27	1	247.27	196.36	0.000
Awareness of Consequences	4.74	1.48	6.33	0.68	189.18	1	189.18	179.97	0.000
Ascription of Responsibility	4.64	1.33	3.05	1.49	188.68	1	188.68	90.95	0.000
Personal Norm	4.82	1.59	6.14	1.10	131.09	1	131.09	79.10	0.000
Behavioral Intentions	5.09	1.58	6.45	0.70	139.15	1	139.15	118.88	0.000