Special Issue

Corporate Strategy and Sustainable Development: Perspective on Digital Innovation

Message from the Guest Editors

This Special Issue focuses on the following three aspects: 1. To explore the topic of digital innovation for sustainable development in Marketing, Human Resource Management, Operations & Supply Chain Management, Finance and Accounting, Information Technology, Strategy & Entrepreneurship, and General Management. 2. To extend the rich literature of studies of digital innovations with a focus on corporate strategy and sustainable development. Further, it aims to bring together researchers from the larger and diverse disciplines researching issues of sustainability and digital innovation, 3. The call also welcomes submissions on adjacent topics that fit into the general trend of influence of digital innovation in corporate strategy and sustainable development and linking theory with practice. Keywords:

- Digital
- Technologies
- Sustainable Development Goals
- Innovation
- Strategy
- Development

Guest Editors

Dr. Lubna Nafees

Department of Marketing & Supply Chain Management, Walker College of Business, Appalachian State University, 4101A Kenneth E. Peacock Hall, 416 Howard Street Boone, NC 28608, USA

Dr. Mokhalles Mehdi

Fortune Institute of International Business, Plot 5, Rao Tula Ram Marg, Vasant Vihar, New Delhi 110057, India

Deadline for manuscript submissions

closed (31 March 2023)



Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.0 CiteScore 4.8



mdpi.com/si/121990

Administrative Sciences MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 admsci@mdpi.com

mdpi.com/journal/admsci





Administrative Sciences

an Open Access Journal by MDPI

Impact Factor 3.0 CiteScore 4.8



About the Journal

Message from the Editor-in-Chief

Welcome to Administrative Sciences, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the Administrative Sciences, where management merges with innovation.

Editor-in-Chief

Prof. Dr. Isabel-María Garcia-Sanchez

Departamento de Administración y Economía de la Empresa, Universidad de Salamanca, 37007 Salamanca, Spain

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, ESCI (Web of Science), RePEc, EconBiz, and other databases.

Journal Rank:

JCR - Q2 (Management) / CiteScore - Q2 (General Business, Management and Accounting)

