

Special Issue

The Role of Social Media in Innovative Digital Health

Message from the Guest Editors

According to existing research, up to 80% of the global population have used social media at least once. New technologies used both by patients and healthcare professionals facilitate a more equal and comprehensive relationship. Facebook, Twitter, LinkedIn, Instagram, and YouTube are just some examples of the developing channels of communication and providing information. Due to the COVID-19 pandemic, the need for telemedicine has accelerated access provided through digital tools. YouTube channels, both official and unofficial, have become an unexpected market for credible health information. In this Special Issue, we invite manuscripts concerning the role of various social media platforms in digital health, developing the understanding of innovative tools for digital health possibilities. We are seeking papers investigating various social media platforms and looking for opportunities for emerging platforms, exploring the relationship of social media with healthcare, patient quality of life, treatment options, understanding of diseases, as well as methodological studies.

Guest Editors

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Deadline for manuscript submissions

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Message from the Editor-in-Chief

Healthcare is an international, scientific, peer-reviewed, open access journal on health care systems, industry, technology, policy, and regulation, and is published semimonthly online by MDPI. Ocular Wellness & Nutrition Society (OWNS) is affiliated with *Healthcare* and its members receive discounts on article processing charges.

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