

Special Issue

Effect of New Service Modes on Banks

Message from the Guest Editors

The introduction of new service models in the banking industry can indeed offer convenience to customers and attract more potential customers. However, for the banking industry, whether the introduction of new service models will require a lot of resources to build related information systems, reduce the profitability of the external environment, and consume a lot of internal costs is a topic worthy of in-depth discussion and very important for the rapid changes in contemporary information. The purpose of this Special Issue is to collect research articles which focus on discussing banks' choice to introduce new service models, investing more actively in information technology related to operations, and quickly facing market responses. It is hoped that through the completion of this Special Issue, new contributions to the current research on mobile finance research topics such as the relationship between financial indicators, innovative service theories, and business performance can be achieved.

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Researchers are most welcome to contribute original research articles or comprehensive review papers for consideration and publication in *Journal of Risk and Financial Management (JRFM)*, an on-line, open access journal. *JRFM* adheres to rigorous peer-review as well as editorial processes, and publishes high quality manuscripts that address theoretical, practical and empirical issues in analysing real life financial data. The goal of *JRFM* is to enable rapid dissemination of high impact research to the scientific community.

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