

Special Issue

Consumers' Preferences and Food Products

Message from the Guest Editor

This Special Issue is focused mainly on collecting research papers on consumer behavior towards food in general. By its nature, this also involves papers about market research. More specifically, but not exclusively, the main topics of this Special Issue are as follows: consumer behavior towards food products; motivational studies of food consumers; food attitudes; market research; food choice studies of environment, health, biodiversity, organic, or any other attributes; differences (geographical, cultural, or individual) in perception and preferences towards food products; and acceptance of new food products.

Guest Editor

Prof. Dr. Manuela Vega-Zamora

Business Management, Marketing and Sociology Department, Campus Las Lagunillas s/n, University of Jaen, 23071 Jaén, Spain

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MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
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Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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