

Special Issue

Technological Transformations towards a More Sustainable Environment in Hospitality and Tourism

Message from the Guest Editors

This Special Issue searches for original research works that present both theoretical and managerial contributions related to the use of new technologies in hospitality and tourism. The current Special Issue encourages the submission of manuscripts that target different topics, including, but not limited to:

- The use of new technologies (e.g. AI/AR/VR/IoT) to reduce the effects of a COVID-19 crisis in tourism
- The use of new technologies (e.g. AI/AR/VR/ IoT) to reduce the effects of over-tourism
- How can new technologies (e.g. AI/AR/VR / IoT) be used as a tool to develop sustainable and pro-environmental behaviors in tourism?
- Multisensory experiences using new technologies (e.g. AI/AR/VR / IoT) in tourism
- The use of new theories to explain how new technologies (e.g. AI/AR/VR/IoT) may affect consumer behavior and consumer relationships with brands in tourism
- How can new technologies (e.g. AI/AR/VR/IoT) affect tourists' well-being?

How can new technologies (e.g. AI/AR/VR/IoT) be used to enhance stakeholder (suppliers, attractions, local governments, heritage sites, transport systems) sustainability and performance?

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Deadline for manuscript submissions

closed (31 January 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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