

Special Issue

Social and New Technology Challenges of Sustainable Business

Message from the Guest Editors

The issue of sustainable business is very complicated, because it refers to the economy, natural environment, society and its values, as well as enterprise relations with the external environment, which, in some part, occurs using modern technologies. Sustainable business should be based on the transparency of relationships and dialogue between stakeholders, among which one can distinguish: Employers, employees, government or social organizations. In this sense, the issue of sustainable business goes far beyond the scope of traditionally understood labor relations, including also the interests of consumers, local communities or the natural environment. The purpose of the Special Issue is to provide knowledge about available tools and practices of sustainable business in order to effectively respond to social and technological development challenges

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Deadline for manuscript submissions

closed (31 December 2020)



Sustainability

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CiteScore 6.8



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