## **Special Issue**

# Sustainability in Food Choice and Consumer Preferences

## Message from the Guest Editors

The studies of this Special Issue are expected to address:

- Identification of key belief structures which guide consumers' sustainable food choice and behaviours
- Sensory aspects of sustainable foods
- Consumer segmentation
- Consumer interventions aimed to increased consumers preference and buying behaviour towards sustainable food products

## Keywords

- consumers
- marketing
- sensory
- behaviour
- sustainability
- eating patterns

#### **Guest Editors**

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## Deadline for manuscript submissions

closed (30 June 2020)



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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Editor-in-Chief

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