Special Issue

Revamp Tourism—Utilization of Affective Reasoning, Artificial Intelligence, and Big Data through Natural Language Processing

Message from the Guest Editors

Tourism is among one of the top rising industries that create the potential for global wealth and employment; hence, we need smart, actionable solutions to draw insights on marketing campaigns and the interest of the visitor. The decisions based on the evidence of analytics of number-driven data can help the players of the tourism industry in identifying the potential sectors in the field of tourism and hospitality. In this context, this Special Issue focuses on the novel approaches of Big Data, Artificial Intelligence, and Natural Language processing along with Affective Reasoning and Sentiment Analysis, and thus invites the articles depicting the novel concept that generates a more efficient passage from unstructured natural language to knowledge informative data for predictive decision in the field of Tourism and Hospitality. Articles are thus invited on the Development of Tourism using Emerging Technologies, Analysis on after effect of the pandemic on tourism through Machine Learning, Sentiment Analysis, and Emotional Intelligence.

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Deadline for manuscript submissions

closed (31 December 2023)

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Editor-in-Chief

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